



EAGAN TRAVEL BASKETBALL

BOARD OF DIRECTORS MEETING

**Sunday, September 7, 2025, 7:00 PM
Eagan Civic Arena**

The meeting was called to order by President Rusham at 7:00 p.m. on Sunday, September 7, 2025.

Directors in Attendance

1. Emily Ruhsam, President
2. Kevin Norris, Vice-President
3. Amy Pazand, Secretary
4. Arthur Morrissey, Co-Tournament Director
5. Brian Gray, Co-Tryout Director
6. Eric Nelson, At Large Director
7. Erin Tait, Communications Director
8. Holly Grunklee, Merchandise Director
9. Ingrid Holt, At-Large Director
10. Jason Wilson, In-House Co-Director (1-3)
11. Jeff Campbell, Co-Tournament Director
12. Jeremy Bly, Co-Tryout Director
13. Jim Dokersgood, Equipment Director
14. John Simonsen, Boys Program Director
15. Justin Johnson, Treasurer
16. Kyle Norman, Social Media Director
17. Lisa Johnson, Facilities
18. Matt Drugg, Boys Scheduling Director
19. Matt Edstrom, Fundraising Director
20. Molly Thorson, Girls Program Director
21. Paul Richardson, Director of Players & Coach Development

Directors Absent

1. James Ehrmann, In-House Co-Director (4-6)
2. Troy Tatting, Past President

Meeting Minutes

- Director Rusham made a motion to approve the minutes from July 13, 2025, meeting. Director Drugg approved the motion and Director Bly seconded the motion. The minutes were approved.
- Director Rusham made a motion to approve the minutes from August 10, 2025. Director Gray approved the motion and Director Simonsen seconded the motion. The minutes were approved.

Eagan Athletic Association (“EAA”) update

- ETB had great participation and brought in around \$1800 from the food truck festival.
 - This money will be used for discounting uniforms

President's Report

- Tryout & Registration Information
 - 116 girls, 30 more boys than last year, will have an additional team from 29 to 30 compared to last year
 - Went through team numbers and reviewed the bylaws including team sizes of 8-10 players
- Parent meeting
 - Scheduled Wednesday 9/10 at 7pm in person at EHS Commons Area
 - Communication will be sent out to families and there will be signs for directions when entering EHS
 - Mandatory for parents
 - Similar content as years past with the exception of the uniform changes included

Open Board Positions

- Little Hoopsters

Treasurer's Report

- Sponsorships update and cost savings including dropping Pure Intensity this season and eliminating TeamSnap
 - Will alleviate some of the cost of uniforms
 - Overall gain \$2k, but ETB will still have a deficit of \$20k
 - Fee increases will continue each year to offset
- Director Rusham made a motion to approve using \$25 per player to offset the cost of uniforms for this year. Director Norris approved the motion and Director Bly seconded the motion. The \$25 savings per uniform was approved.

New Business:

Varsity head coaches update

- None

Tryout Director Updates

- Tryout dates 9/12, 9/14, 9/19, 9/21/2025 for 2025/2026 season
- Need different sized basketballs for tryouts and pennies; Director Dokersgood will provide these to the tryout committee
- Reid and his team will be the main evaluators; food is ordered, and they'll be provided with 3 iPads

Director of Coach and Player Development update

- Director Richardson is coordinating for in house practices and who will run clinics for first couple of practices

Tournament updates

- Facilities, referees (extra cost per game this year) and awards are all set.
- Will be trying sign up genius this year for DIBS – more to come
- Continuing to work on getting enough teams for each grade and bracket

Equipment update

- All travel bags are ready; ordering a variety of balls for the upcoming season

In-House Updates

- Registration is open and looking to be high numbers again for the upcoming season
- Questions from parents around time/date for practices

Little Hoopsters

- No updates to report. Open board position

Merchandise updates

- Uniform samples will be arriving by end of week
- There will be a try on session before/after tryouts and some at the prep clinics
- TCO will be the sponsor of jerseys for next 4 years; Director Gurnklee had a visual mock-up of the uniform she was able to present to the board
- Apparel store is in the final stages of being created and hoping to launch sometime next week

Sponsorship and Fundraising updates

- TCO has provided a sponsorship for the next 4 years for travel basketball
- Chiropractor opportunity to raise money at the Eagan Tournament with a booth at STA
- Other sponsors will include Dr. Zirbel, Denmark Dental to help with coach shirts
- Will continue to pursue other sponsors through Eagan Hockey Association and local companies
- Director Wilson would like to let parents know to submit volunteer hours to employer if they match monetarily

Boys & Girls Coordinators updates

- No updates to report out

Facilities Update

- Still waiting on a few locations for their availability to schedule practices for upcoming seasons

Social Media update

- Working on new logo reveal
- Waiting on new X account
- Brainstorming ideas for interaction from community during weeks of downtime
 - a. All are encouraged to reach out if you have suggestions or ideas

Communications Update

- No updates to report out

Other

- None

There was a motion to adjourn the meeting by Director Drugg. The motion was seconded by Director Holt, and the meeting was adjourned at 8:05 pm.

NEXT MEETING: Sunday, October 12, 2025 from 7:00 - 9:00 p.m. at Eagan Civic Arena