

**Tornado Youth Hockey**  
 Board Meeting  
 Onalaska Omni Center  
 2/20/23 6pm



<b>Board Members</b>	<b>Role</b>	<b>Present</b>	<b>Absent</b>
Bryan Helgeson	President	X	
Greg Marso	Treasurer	X	
Andrea Kelm	Girls Director		X
Jenny Keer	VP	X	
Gabby Hansen	Secretary	X	
Mary Ciano	External communications	X	
Scott Zietlow	Fundraising Director	X	
Ron Dehli	Tournament Director	X	

**Guests:** Mike Mielke, Anna Peterson, Amy Dzieweczynski, Kristen Fay, Steve Stoczynski

**Call Meeting to Order**

1. Attendance
2. Approve minutes
3. Review Agenda

**OPEN FORUM:**

-Ice time only approved post end of season (Feb 27) for teams who have games and/or are going to state after and are not over their game limit; any extra ice/games need to be approved by the board.

**-Bantam Tournament Update**

-kept budget right around \$1000, lots of donations acquired, raffle baskets, 50/50: new idea - paint stick for the game whoever gets 1st goal gets 50% of pot, will do at each game, TYH keeps all if nobody buys the stick; business passports - contacted area restaurants and sheet made up to get entered in a drawing anytime you go to each place; vendors for lobby - ad space in programs made money so far; has all necessary items submitted to and received from WAHA (trophies, pins, banner) - refs were paid \$75 (more than normal but required) and there will 2 refs for each game only; will have photographer coming on Sunday as well

-Letter of recommendation from TYH to Goalie Development Coordinator for WI (USA Hockey) for Steve S. He will email us a summary of his history with TYH and we will get this done for him.

**Executive Committee Reports**

1. President Report
  - a. Association Safety Officers-need to appoint one
    - i. -tackle in the off season - look to this for next year - name one
  - b. Statewide Summer camp from Oregon (like a select camp)

- i. Nominations of top players in your club with contact info so they can contact
  - ii. Will not participate in - if they reply back asking state we are not comfortable picking and sending, would prefer to send to org if they still ask for info and parents can connect
- 2. Treasurer
  - a. Still have raffle coming in, looking to have \$10,000 in reserve and will have some expenses to pay for yet, monies set aside for equipment etc
  - b. Changing banks this year, any outstanding checks will no longer be valid so if you have one from TYH, cash it
- 3. VP
  - a. Parent survey - evaluation of season - look at past survey and update
    - i. Yes send this
  - b. Team manager meeting - future process changes, meet by first week of March
    - i. Yes do this
  - c. Head coach meeting - discuss season, give feedback
    - i. Yes do this
  - d. DIBS items from team managers - what did managers assign?
    - i. Ideally discuss in next meeting
  - e. Ref and ice scheduler feedback - feedback on season
    - i. Yes do this
- 4. Girl's Director
  - a. 8U girls jamboree - no update
  - b. Future discussion of La Crosse/TYH relationship
- 5. Secretary
  - a. Document committee? Send out a sign up of some sort to have people create these documents. Some items can just be updated/put up
    - i. Bylaws
    - ii. Ice-time policy
    - iii. Coaching non-compliance policy
    - iv. Volunteer hour policy
    - v. Volunteer opportunities
    - vi. "Simple parent's guide", TYH guide
    - vii. What to expect document for all hockey levels
    - viii. Plan for next year re: new skaters and requirements (a document for anyone interested would be good to have online sooner than later)
    - ix. Player's contract online?
    - x. Manager documents online
    - xi. New Tryout plan/structure
    - xii. Traveling team ice time booking policy
    - xiii. Timeline Document (what should be done by when generally, what to expect int those items i.e. ice schedule needs we asked for in May, but didn't have some confirmed til Jan)
    - xiv. What roles do we still need or want to get lined up ahead of time/early in season?
      - xv. Mission Statement
      - xvi. Local hockey development options
      - xvii. Local hockey groups
      - xviii. Standard items for every parent meeting
      - xix. Tournament knowledge - need it all in one place for both hosting and registering

- xx. What places are good to go to
- xxi. What work goes into when we host
- xxii. Golf outing help - send out when it is and to get in contact with Mike if interested in helping out
- b. Elections and Board structure
  - i. Used to have election committee and run elections day of in person
  - ii. Google form of survey increased participation in voting
  - iii. Last year you nominated yourself - perhaps we suggest having a position statement if interested - or list of positions interested in and why you'd do well
  - iv. Last year we elected to stay for X years - will not hold anyone to that as so much has changed in roles
  - v. Would send an updated list of roles to see about filling them
  - vi. New to hockey handbook as well to update yearly (to explain board, process, everything about our org) - send with request for board nominations
  - vii. **Prioritize guidebook of role descriptions for future elections to send with email of call for interested parties and list of roles**
- c. Region/Division discussion
  - i. Will take a look with Greg at division classification form and go from there. Will ideally add in better options for skater development in the future including earlier season start, opportunity for ice elsewhere. Coaching help/player development push. WAHA updates our region yearly however it appears most of our organization doesn't play teams within our division - how can we get that to happen, some refuse to play us, etc.
- d. Volunteer hour check-in
  - i. Credit all families who opted out of DIBS on report
  - ii. DIBS committee needed to discuss plan going forward
  - iii. Is 20 hours enough? Too much? Committee to come up with proposal re what hours count when
    - 1. Less tournaments so didn't have as much to help with perhaps-need to review

## **Board Reports**

1. External Communications
2. Tournament Director
3. Fundraising Director
  - a. Raffle
    - i. Tickets needed to be turned in this week.
    - ii. As of last week, we have 400 tickets left; OK to leave those, should make enough without selling extra tickets in a final push
    - iii. Managers will need to collect each team's tickets and provide them to Kadie by 2/24/23 at the latest.
    - iv. Kadie will bring tickets and money to Greg's office
    - v. Do we have a raffle drum for the announcement? No
    - vi. Will have drawing here, bantam families will be here setting up - adult must draw that day - just do a big bucket and pull out the stubs
  - b. Golf Outing Committee
    - i. Britt Waltz, **Mike Mielke (head)**, Phil Goldblatt, Holly Glanville & Bryan Helgeson's knowledge; meeting will get set up soon

- c. Pure Hockey sales rebate check \$300 was returned to TYH - will have significantly more next year with jersey purchase
- d. ETS Partnership
  - i. TYH Special Monthly pricing
  - ii. ETS donates back percentage per TYH player that enrolls
  - iii. Strength Plus (12-year-old and older) 229-179
  - iv. Speed Plus (8-12 years old) : 129-89
    - 1. \$50 OFF of 3 Month Commitments
    - 2. \$75 OFF of 6 Month Commitments
    - 3. \$100 OFF of 12 Month Commitments
  - v. Overall treat as an opportunity - would want to have them be a sponsor if they are here at our tournaments as well; not an exclusive partnership

### **Old Business**

1. WAHA ruling on incident during a PeeWee A Game in Wisconsin Rapids - no further action - no referees could come to a clear consensus on the call and the refs in the game have been given some extra education by WI Rapids referee assignor and WAHA.
2. Mites approved to spend half of earnings from Mite Jamboree up to \$500 for end of year party
3. Goalie support and development approval
  - a. \$200 off season registration for any goalie who attends informational session at beginning of season and a goalie camp over the summer(Bandits or St. Mary's for starters)
4. Goalie clinic group formation (Adam Keer, Christen Chamberland, Steve Stoczynski, Eric Kelm) approval
  - a. Goalie and shooting clinic on June 23-25 by the Rochester Bandits
5. Mite releases to play LTS for Winona in Feb
  - a. Maybe consider ability to rent equipment to TYH skaters as Winona had gear for 60; about 75 signed up
6. Bantam B Match Penalty - discussed in closed meeting

### **New Business**

1. Puck for Madison Capitols display
  - a. Mary will get it up
  - b. Squirt A poor sportsmanship by another team; just noting it was handled well by association

### **Announcements/Future Action Steps**

1. Mary to take puck and get sticker on, Gabby to send email to her with contact info for Madison Capitols
2. Gabby to send email calling for helpers on documents
3. Jen to set up meetings she needs
4. 2nd meeting set up for March 6th at 6pm, Omni board room, to discuss DIBS, role descriptions, board structure so we can prepare for elections.
  - a. Email TYH - anyone interested is welcome to come.
5. Golf committee to meet and start to develop list of needs/plans
6. Gabby to email Greg re: division and region info

**Adjourn** 7:15pm