



Hello Laker families,

Free Hockey is back! The Lakes Region Youth Hockey Association is very pleased to bring back the fundraising opportunity that directly impacts your player's tuition! We will be offering a program booklet again this year with even more space for your sponsors, player shout outs (more information to follow regarding shout outs) & photos. Attached, please find the **sponsorship levels** as well as a letter that you can provide to businesses asking for their support. For every dollar that you raise, you will get 50% of that amount as a tuition credit towards the 2021/22 season. For example, if you raise \$500.00 in advertising dollars, you will get \$250.00 in tuition credit (up to, but not more than the cost of tuition).

Not sure who you can ask? Think about where you do your banking, where you take your vehicle for maintenance and repairs, restaurants that you visit, stores that you shop at frequently. Be creative...the sky is the limit! Don't forget family members (parents, grandparents, aunts, uncles etc) who may be very excited to put an ad in the booklet to show support of their favorite Laker. NOTE: We ask that before you solicit any *business* you kindly email or text me to ensure nobody else has already asked that business.

Once your sponsor has been approved & they have confirmed sponsorship please email the following information to [lakesregionlakers@gmail.com](mailto:lakesregionlakers@gmail.com):

1. Company or Individual Name
2. Sponsorship Level (Amount Donating)
3. Company Contact information
4. Attachment of ad if available

Sponsors are able to make a donation via check OR PayPal link. We ask that if they are paying via PayPal that they add your player's name to the 'memo' line on the donation.

Checks can be mailed to: "Lakes Region Youth Hockey Association" to: PO Box 762 Laconia, NH 03247. PLEASE ASK THAT THEY PUT YOUR PLAYER'S NAME IN THE MEMO LINE.

Paypal Link: [Donate \(paypal.com\)](https://www.paypal.com/donate)

Should you have any questions or concern do not hesitate to reach out via phone or email- I am here to help!

Sincerely,

Patti Currid

Sponsorship Coordinator

603.892.5850