



Media / Journalist Internship

Organization:

The GLOW Academy (*acronym for Genesee, Livingston, Orleans, and Wyoming counties*) is a not-for-profit youth sports organization that currently services nearly 5000 student-athletes, 500 teams through 30 local town recreation programs throughout the sports of baseball, softball, basketball, football and soccer throughout the region. The mission of the GLOW Academy is to guide, enhance and provide a complete comprehensive experience for all stakeholders (student-athletes, parents, coaches, and administrators) involved in 21st century youth sports.

Job Title:

Senior Media Specialist

Dates / Hours:

March – July / 100-200 (part-time) or 300-400 (full time) Hours (depending on college requirement)

Location:

Genesee County, NY 14020 / Remote Availability

How To Apply:

Contact Person: Meg Monti / Office Manager / (585) 738-0183 / GLOWAcademyNY@gmail.com

Please Submit: Cover Letter, Resume and Unofficial College Transcript

Description:

The Media Specialist will be responsible for providing daily content for the GLOW Academy operations. Content will include creating, updating and maintaining all media platforms including social media accounts, print media, television and league-based websites. This is a Non-Paid Internship.

Responsibilities:

- Must attend all daily practices, home games and approved away contest
- **Practice Sessions**
 - Post content each day on Facebook, twitter, Instagram, YouTube, Tiktok during every session
 - Will take video and photos at each practice session
 - Write one (1) content related article per day (800-1200 words) posted on all media platforms
 - Interview players, coaches or staff before and after every practice session for content
 - Make sure to include quotes from players, coaches and staff in related article
 - Will include photos and videos for related content
- **Game Day**
 - Will arrive 30 minutes prior to players arrival
 - Conduct pregame interviews with coaches, players and staff
 - Conduct pregame interviews with opposing coaches, players, and staff
 - Produce pregame content and facilitate to all social media outlets
 - Post play-by-play in game and additional info on other social media platforms
 - Conduct post-game interviews with coaches, players, and staff
 - Conduct post-game interviews with opposing coaches, players, and staff
 - Write a post-game summary (similar to daily summaries) post to social media platforms
 - Contact all media outlets and provide appropriate story and statistical information



www.GLOWAcademyNY.com

