

EHS Boys Basketball Booster Club Meeting Minutes
Monday, October 18, 2021
7 pm

Alissa called the meeting to order at 7:02 pm, welcoming everyone and sharing that today's meeting will be a preview of the weeks and months to come as we gear up for the 2021-2022 season.

Coach has updated the [calendar](#) with pre-season and season activities (e.g., pre-season strength and conditioning with The Power House for 10th - 12th graders, open gym, tryouts, practices, games, etc.). Please see this calendar and past emails from the Booster Club to take advantage of these opportunities for the boys to get bigger, stronger, and to learn how to best avoid injury.

This year's **parent meeting** will be held via Zoom on November 3rd. There is a captains' practice during this time, with start times staggered so parents can drop off their boys and still log on for the meeting.

Coach asked the Booster Club to come up with ideas on how to create a strong "**fan experience**" this winter. Several ideas were mentioned, with more work to do:

- engaging the band, dance team and the pit crew
- creating and promoting theme nights for the students, and
- inviting youth players to attend, to name a few.

This led to a conversation about concessions. We do not have other booster clubs willing to work the concession stands at this time. Becky will look into whether or not we can have concessions this year. Options might include asking younger players to volunteer and bringing in pre-packaged foods like Chick fil-A, etc. If any parents are interested in helping with the "fan experience", please let one of the Booster Club board members know.

Alissa previewed several **team charitable events** that we are planning: a coat drive, Feed My Starving Children, Coaches vs. Cancer, and a book drive. The hope is that the boys band together in doing good. We are also exploring **parent gatherings** for after Friday home games. Sandi and Roger New offered to connect with Theresa's manager to gauge their interest in having us. We will look to add these to the common calendar.

We will be kicking off two **fundraisers** early in the season with our very first **Free-Throw-A-Thon** on December 3rd and using **FlipGive** throughout the season, but especially throughout the holiday season. More to come on each of these efforts.

Alissa also shared that there will be a number of **parent volunteer opportunities** throughout the year - Facebook Live streaming, time and score keepers, and pasta feed contributors, to name a few. Sign-ups will be sent as we get closer.

Alissa introduced the idea of a “**welcome packet**” for parents new to the booster club. Think of it as an orientation package of information, a snapshot of what you can expect in the year ahead - one that will benefit all parents. Jenn O’Rourke volunteered to help.

With Pam Smith’s transition off the board, we have an **open Member at Large position**. This board member will help with coordinating restaurant fundraisers and pasta feeds. If you are interested and want to talk more, please let us know. It’s a great way to support our boys!

Becky shared that we will be kicking off our **first apparel order** this week. Jess will send the link out to all parents, with orders closing October 28th. There will be a second round of orders after teams are formed. The booster club is purchasing a zip-up sweatshirt, pants, basketball bag and shooting shirt for the JV and Varsity boys. Ninth and tenth grade players will receive a basketball bag and shooting shirt.

Kevin and Becky are working to find a date for **pictures** and Becky confirmed that ETV will be **streaming** all home games this year. They will provide one camera operator and one director. They will also train us on a second, fixed camera if we are interested. We will continue to announce the games this year.

Becky also raised the topic of **Youth Night**. December 7th is our first home game. This seems to be a good time to have the boys attend as they have pictures scheduled and may be announcing the winners of the 10,000 shot club. We need to figure out our calendar of events and get Sandy’s approval.

We may have the opportunity to have the boys work, and keep time, at the **fall ETB tournament** (November 5th - 7th), with proceeds going to the booster club. More to come on this. We also have not received anything from Brian yet on the **Spring MYAS tournament**. Alissa and Scott will follow up with him.

One of the biggest sources of funds is our **booster club registration fees** each season. We will be once again asking families with players to register and pay \$200 through Sports Engine after teams are formed. If any families are experiencing financial hardship, please talk with Alissa Madden (ehsbbbc.president@gmail.com) or Scott Hull (ehsbbbc.treasurer@gmail.com). All conversations will be confidential.

The booster club registration fees cover the shooting shirts and contribute to our overall activities for the boys. The booster club pays for, or offsets a number of expenses, including but not limited to busing, uniforms, league games, coaching expenses, etc. Our current balance is expected to cover projected costs, however we will need to fundraise throughout the season to stay ahead of expenses. If your company matches donations, we are a 503(c) organization. Please keep us in mind.

Kevin asked the group to consider whether or not we provide **busing** after away games. Sometimes there is only 1 or 2 people on the buses. Sandi suggested that it would be nice for

the boys to have a way home if they decide to stay later for the Varsity game. Scott mentioned that football players have to ride the bus back and forth; it's required. Jenn reminded us that sometimes these can be long nights and the boys still have homework, especially on Tuesdays. Kevin is going to talk with the other coaches and make a decision.

Jess asked for approval of the September minutes. Alissa motioned, Becky seconded the motion.

Jess and Alissa introduced the potential for 3 additional **sponsorship levels** this year. A variety of ideas were discussed. We may need Sandy's approval to hang banners in the gym. There could be other options to explore such as the 4 spots directly below the scoreboard. We were encouraged to reach out to Pete Amann as the President of the Baseball Booster Club. Jess and Alissa will decide next steps and keep the board informed.

Everyone liked the location of our 2021 summer picnic. Jess will revisit locking down a date for our **2022 summer picnic** after the first of the year.

Hearing no questions from the parents, the meeting adjourned at 8:17 pm. Our next booster club meeting is scheduled for Monday, November 15th at 7 pm.