

EHS Boys Basketball Booster Club Meeting Agenda
Monday, November 15, 2021
7 pm

Alissa called the meeting to order at 7:03 pm, welcoming the parent group and inviting the board members to introduce themselves. The board is busy with a number of different initiatives given the basketball season is right around the corner. Alissa is:

- drafting a **welcome packet** with the idea that it will be sent out to all players' families mid-next week with the board's "overview" email.
- organizing a **coat drive** to run from December 1st - 10th. The hope is to bring the boys together for a common good, attract donors from a variety of different groups (Eagan youth basketball teams, opposing teams' families, and EHS Boys Basketball families), and benefit One Warm Coat and the District 196 American Indian Education program.
- coordinating our first ever **Free-Throw-A-Thon** to be held December 3rd. We hope this will be one of two primary fundraisers (along with **FlipGive** - more information to come on this in the welcome packet). Last year's fundraiser was fun in part because there were cross-team fundraising teams along with prizes to encourage competition and camaraderie amongst the boys. Alissa will pull together individual and team prize recommendations to review with the Board separately.
- arranging a **movie outing** for the boys at Emagine Theater on December 4th at 12:30 pm. The booster club is covering the cost of the theater rental. Each player is asked to bring \$5.
- proposing 6 **pasta feeds** throughout the season. We are waiting to hear from Sandy if our dates are approved.
- creating a **volunteering opportunities sign-up** in DIBS (Sports Engine) - timekeeper, scorekeeper, Facebook Live streamers, Varsity game announcers, etc. More information to come in our welcome email.
- researching a **parent gathering spot** for after Thursday and Friday games.
- recruiting for an **open Member at Large position** on the Board. Please reach out to Alissa if interested.

We also discussed the "**fan experience**", sharing ideas such as:

- the Bean Bag toss and Shoot for Loot,
- the Pit's availability and involvement in helping create an energetic atmosphere,
- theme nights,
- "free admissions night" or Booster Club-covered admissions night for students, and
- pep band and dance team appearances.

There was support for halftime activities, we just need to plan them out. Alissa will check on the pep band and dance team's availability. We will also check in with Coach to see if he connected with Mason Amann about the Pit's participation in game nights.

Becky started with an apparel update. The first order may be in as early as the end of November, but we're not sure yet. The **second apparel window** will open November 29th and be open for 10 days. Kevin is collecting the team gear as it comes in.

Pictures are scheduled for Tuesday, November 30th at 2:45 pm. We will need to capture all the pictures from the photographer on a flash drive so that we can upload them for the program. Becky will confirm if we are using one or more than one company for the different picture types (panoramics, individual pictures, posters, team pictures, etc.).

Once pictures are done, we will need to work with the District 196 printer on the draft **program**. This includes reviewing the spelling of players' names and matching pictures with names, ensuring the sponsors are all appropriately captured based on their sponsorship levels, etc. Last year, we capped our order at several programs per family due to the limited attendance at games. Since fans will be back in the stands, we will want to order more programs so that we can hand them out at Varsity games.

ETV announcers are needed and will be part of our volunteer sign-up efforts.

The group agreed that we will do **concessions**, asking younger players' families to volunteer on home game nights. We will look to bring in Chick Fil-A sandwiches, have a variety of chips and candy available, along with water, pop and Gaterades. We are estimating this will be a 2 - 2 ½ hour time commitment per game and that we will need 3 people per shift - 1 adult and 2 kids, for example. We will re-evaluate this after our first few home games and pivot if needed.

Scott reviewed the **2021 financial statement** for the state of Minnesota. There was a brief discussion about website and communication costs as they were higher this year than in years past. Alissa motioned to approve the statement; Jess seconded.

Scott also shared that several families have started to register for the booster club. Additional **booster club registrations** may trickle in over the next week, with the larger wave after tryouts are complete.

Jess asked for **approval of the October minutes**. Alissa motioned with Becky seconding the motion. Jess then went on to give an update on **sponsorships**. We have surpassed last year's sponsorships raised with a few additional sponsorship invitations outstanding. She will follow-up with second reminders.

Youth Nights are proposed for December 7th (all teams - photos), January 25th (3rd graders scrimmaging with 6th graders shagging balls), January 31st (4th graders scrimmaging with 7th graders shagging balls), and February 15th (5th graders scrimmaging and 8th graders shagging balls). Clay will update TeamSnap with this information. We discussed updating the programs with youth teams and announcing them at the games, with both options not being pursued at this time.

Jess provided a **busing update**: there will be a bus for 9th and 10th grade boys before away games, a bus for JV and Varsity boys before away games, and a bus after Varsity away games returning with all players remaining. If parents plan to take players home from an away game,

they must connect with a Coach verbally, in person, prior to leaving please. If players are carpooling, written permission must be shared with the coach(es) ahead of time.

Tryouts are next week for 10-12th graders. Jess reminded all parents to make sure their boys are registered on MyPaymentsPlus prior to tryouts.

There was one parent comment. Jenn O'Rourke encouraged more parents to attend these booster club meetings. It is a good way to get information, be supportive of, and participate in, the group's efforts. Alissa thanked her for her comments.

The meeting concluded at 8:17 pm. Our next Booster Club meeting is Monday, December 20th at 7 pm.