

Meeting Date: 11/11/25 minutes for Approval

**ATTENDEES: Ryan, Jody, Joe, Nathan, Jim, Elene, Jon, Mike, Conrad, Megan**



**1. Call to Order: 6:32**

**2. Approval Of Minutes** – meeting minutes from October 7, 2025 were approved.

- Motion to approve -Joe.
- Second approval from Ryan.
- Motion passed.

**3. President's Report**

- Nonprofit organization 501c3 status/update
  - Sent engagement letter and Nathan paid \$1,275 legal fee, application is in motion.
    - Nathan paid and will be reimbursed fee.
- Try-it day event went very well. Turnout was slightly lower than last year but overall success.
- Noted that the board should begin to document roles and processes to provide better continuity for future board members.
  - Board members will look for a previously developed calendar which shows a time for when items should be completed by the organization, see attached.

**4. Board Operating Calendar Review**

- Next scheduled meetings (all currently Microsoft Teams meetings):
  - 12/9/25 – 6:30pm
  - 1/13/26 – 6:30pm
  - 2/10/26 – 6:30pm
  - 3/10/26 – 6:30pm
- SFAA Meeting w/ Athletic Associations will be held on 12/2.

**5. Registration Update**

- Elene provided updates on registration.
  - To date there have been 54 kids registered.
    - 41 Boys, U8 - 11, U10 - 19, U12 – 7, U14 – 4
    - 13 Girls, U8 - 5, U10 - 3, U12 – 2, U14 - 3
  - Registration will close on 1/15/26.
    - Need to register by 12/15 to guarantee jersey number.
- Uniform/equipment fitting day at top string, weekend of 12/6.
- Provided a refund to one family that registered 2 kids on separate days and did not get the multi child discounts.
- Jim will update existing spreadsheets to track all players, coaches and board member certifications and background checks. Will take registration information and compile sheets for updating.

**6. Treasurers Report**

- Provide update on financials including a lot of activity in October and November with Registration opening.
- Discussed best use of surplus Cash.
  - Scholarship Fund

- Provided Purdy Family with registration scholarship.
- Possible Recognition program for 5yr players
- SF Township Parks and Recreation requested a \$10,000 “matching” contribution for the new field upgrade at Fairview Park. Will need to commit to a dollar amount to the field’s construction. TBD.

## 7. Fundraising

- Sponsorship letters emailed out and posted on social media, no sponsors yet.
- Discussed how to create visibility for sponsorships.
  - Discussed adding sponsorship logos on T-shirts.
  - Discussed using banners at fields.
- Finalizing the GOAT artwork design for the fundraiser to go live, once finalized merchandise will take about 6 weeks for delivery.
- Received keystone email on 10/9 noting a \$500 gift card was available. Plan to use for coaches’ gifts, there were 13 girls’ coaches and 25 boys’ coaches.

## 8. Equipment/Fields Update

- Equipment Update
  - \$3,500 budget for equipment, Conrad will send Joe invoices for reimbursement.
    - Spent approximately \$600 at top string for goalie stick restringing, got 6 goalie sticks done.
    - Planning to get 2 FOGO sticks for boys and girls to use.
- Fairview Field scheduling/Upgrades
  - Construction of 2 new turf fields (\$3.4 Million - Fields C & D).
    - Will build during spring season and take approximately 4 months.
    - Fields will be used for Soccer/LAX/Football/Cheer. Township requested a total of \$40K from the various sports associations.
    - Paula to send updated design documents for review and still need to finalize field striping.
    - These 2 fields will not be available during this spring season and will need to work with Paula and Schools to determine where LAX can practice and play.
      - Should not accept Hunting Ridge for older girls.
      - Request to use other fields, Pinnacle, Boys Home, School fields?
- Conrad to send Elene email of community day registration from Truck or Treat Day.
- Jody noted the Dick’s Sporting Good Grant was approved for \$500 and she will forward the information to Conrad for use on equipment.

## 9. VP Girls Update

- Winner's Edge" girls lacrosse indoor Fall session started 11/9.
  - 19 girls signed up
  - Need to
- Jody signed contract for Vernon Neal winter practice.
  - Deposit to be made on 12/1 and will be \$155/hr.
  - Will be Saturdays from 12-3

## 10. Girls Scheduler Update

- Need to fill position.

## 11. VP Boys Update

- Confirm signed up for Lax Pineapple Tournament.

## 12. Boys Scheduler Update

- Going forward would prefer to have each coach manage the App and calendar for games and practices in sports engine. Elene to show Mike how to manage the original schedule in sports engine.
  - The intent would be to have coaches, which are the best source to update the app and calendar for games and practices after the initial schedule is set up.

## 13. Social Media

- Posted and shared registration information.
  - Have 8 new followers and over 5,000 views.
- Posted Level Up league and camp links, if possible, provide High resolution images for postings.
- Will share the Dick's sporting goods coupons. (coupon expires on 12/31)
- Posted Board Understudy openings/opportunities.

## 14. New Business/Old Business – Open Discussion

## 15. Adjournment

- Motion to adjourn by Jody at 8:04pm
  
- **Next Meeting 12/9/25 – 6:30pm**