



HELP MAKE A DIFFERENCE

Alamo City Youth Sports Association
www.acyso.org

7440 FM 1560, San Antonio, Texas 78254



About us

Established in 1975, Alamo City Youth Sports Organization & the Alamo City Sports Plex, is a non-profit 501(c)3 organization that is dedicated to fostering the physical, mental, and emotional development of our players while providing the best possible experience for all players and their families. Our aim is to connect the community with programs and resources to serve all of their sports and wellness needs.



What we can offer

Our product makes consumers lives fun and builds positive memories with families and friends in an exciting environment

Impressions

- Estimated 1,000 players in San Antonio Market
- Over 1,400 (22,000 participants) teams in tournaments annually
- Estimated 58,000 spectators annually
- 21,120 vehicles pass the field daily* which amounts to an estimated 59,000 impressions from FM1560 & FM 471

Digital Media Impressions

Website

1,800 visitors/month

Social Media

4,268 followers (Facebook and Instagram) with growth of 15% projections

Google Business

10,300 views/month

Newsletter Updates

Estimated 4,500 subscribers



What we can offer

Our product makes consumers lives fun and builds positive memories with families and friends in an exciting environment

Target Audience

- Families and a socially diverse demographic
- Men/Women ages 24-54
- Gen X, Y, Z
- Millennials account for a quarter of the \$52 billion spent on products

Community Support

Be a business, individual, or organization involved in the local community and in helping the youth feel a sense of belonging





SPONSORSHIPS & BRANDING



Official Presenting Sponsor of the Alamo Sportsplex Location

\$30,000 per year with a two-year commitment

- ❑ Logo on all field signage including static or digital boards where ASP is mentioned.
- ❑ Logo displayed on all social sites and digital media sites and listed in press releases and media to brand the location.
- ❑ Sponsorship announcement made via website, social media, newsletters, and email.
- ❑ Two (2) aluminum composite signs displayed at each complex entrance.
- ❑ Activation events on location during ACYSO Youth Soccer League play and scheduled tournaments.





Sponsorship Packages

Jersey Sponsorship with Logo on Recreational Jersey, signage and activation

\$15,000 Per Year for ACYSO Youth Soccer League
(New Uniforms every year)

- ❑ Logo or company name displayed on jersey's
- ❑ Sponsorship announcement made via website, social media, newsletters, and email.
- ❑ 2 – 3'x5' aluminum composite signs displayed on the fence line at Alamo Sportsplex where the games are held.
- ❑ Activation events at opening day and closing ceremonies for the league. (Spring and Fall)

SPONSORSHIP PACKAGES

Official Field Sponsor

\$5,000 Per Year

- One 4'x4' aluminum composite sign posted at the sponsored field
- Sponsorship announcement made via website, social media, newsletters, and email.
- Logo or company name displayed on the ACYSO website as the Official Field Sponsor and a link to the company website.
- Logo or company name displayed on field maps and scheduling software.

Field Fence Signage

- \$1,250 Per Year
- One (1) 3x4 aluminum-composite sign on inside field fence line
- Logo or company name prominently displayed on the Club's website as a valued Club sponsor.
- Sponsorship announcement made via website, social media, newsletter, and email.

Field Fence Signage Premium Location

\$2,500 Per Year

- One 3'x4' aluminum composite sign in most highly visible/trafficked area.
- Sponsorship announcement made via website, social media, newsletters, and email.
- Logo or company name displayed on the ACYSO website as a valued sponsor.



SPONSORSHIP PACKAGES

Official Camp/Event Sponsor

\$6,500 Per Camp/Event

- One 3'x4' aluminum composite sign posted during the camp/event and then hung on the fence line for the remainder of the year.
- Sponsorship announcement made via website, social media, newsletters, and email.
- Logo or company name displayed on the ACYSO website and promotional advertisements as the Official Camp/Event Sponsor and linking to the company website.
- Option to have activation on location during the camp/event.

Official Clinic Sponsor

\$3,000 per clinic (multi-clinic rate discount available)

- One 3'x4' aluminum composite sign posted during the clinic and then hung on the fence line for the remainder of the year.
- Sponsorship announcement made via website, social media, newsletters, and email.
- Logo or company name displayed on the ACYSO website and promotional advertisements as the Official Clinic Sponsor and linking to the company website.



SPONSORSHIP PACKAGES

Club Sponsor

\$500 Per Year

- Sponsorship announcement made via website, social media, newsletters, and email.
- Logo or company name displayed on the ACYSO website as a valued sponsor.



CUSTOMIZED SPONSORSHIP OPPORTUNITIES

We will build your package and make sure it aligns with
your goals and values

Here's what we can customize:

- **Brand Visibility:** Placement on jerseys, banners, and promotional materials tailored to maximize your exposure.
- **Community Engagement:** Opportunities to connect directly with our families through activation events, product demonstrations, or giveaways.
- **Digital Promotion:** Targeted features on our website, social media platforms, newsletters, and email campaigns.
- **On-Site Advertising:** Custom signage at our facility to reach players, families, and fans.

Let's work together to create a package that fits your budget and helps you achieve your marketing goals while supporting our youth sports programs!

Contact us today to start building your personalized sponsorship plan!



THANK YOU for your Community support

Please visit our website

www.acyso.org

7440 FM 1560, San Antonio, Texas 78254

Contact:

sponsorships@acyso.org