



Jake & Boz of the MSC Radio Group Named 2026 ‘Sportscasters of the Year’ by KBCA

Jake Spalding, Vice President, and Owner of the MSC Radio Group and Chris “Boz” Boswell co-host the popular high school *Scoreboard Show with Jake & Boz* on Kanzaland Radio and have been named the 2026 Media Sportscasters of the Year by the Kansas Basketball Coaches Association (KBCA).

The honor recognizes outstanding contributions to the coverage and promotion of high school student-athletes in Northeast Kansas. Jake and Boz have become a staple for fans, coaches, and players alike, delivering comprehensive game recaps, highlights, interviews, and analysis throughout the season.

Airing every Friday evening beginning the week before Labor Day through the first Friday of March, they ensure the local communities know what is going on in the world of sports. The *Scoreboard Show with Jake & Boz* provides final scores from Friday evenings, in-depth discussion of local teams and leagues as well as a multitude of features every week. One popular feature that took off in 2025-2026 was their "game ball" awards, given out to one member of a local girls and boys team every Friday night. "The weekly game ball was especially fun due to the fact it was driven by the listeners", Spalding said. "Those that made it onto Boz' list made it there because someone cared enough to nominate them. Once Boz picked his winner, we would get the opportunity to visit that school and deliver the game ball to them. It's special."

"This award is really about the kids, the coaches, and the communities we get to cover," continued Spalding. "We're incredibly grateful to the KBCA and proud to help tell the stories of our student athletes and their communities, because they deserve every ounce of our effort."

Boz added, "There is nothing like Friday nights and the passion across our area. We are lucky to be a small part of it, and this recognition means a lot."

Through their work with MSC Radio Group, Jake & Boz have elevated local sports coverage, built a loyal audience, and expanded the reach of the student athletes from northeast Kansas across multiple platforms.

