

2024/2025

**Plano West Baseball Booster Club - MEETING MINUTES**

October 8, 2024 | Plano West High School Presentation Room, Plano TX

**CALL TO ORDER**

Board member Jeff Moore called meeting to order at 6:34 pm

Board Members Present: Jeff Moore, Erin Wasson, Chris Grimes, Valerie Morton, Angie Thompson

Board Members Absent: n/a

***Coaches***

Coach Clark, Coach Bern

***Participants***

Valerie Morton	John Szeliga
Eileen Little	Braden Howell
Lisa Dribben	Chris Flanigan
Rod Wade	Erin Wasson
Rob Novick	Jim Caulk
Britton Lankford	Chris Grimes
Wayne Kilmer	Mary Wade
Angela Thompson	Ken Little
Tracy Szeliga	Joe Hatstrup
Kendal Balda	Jeff Moore
	Sam Morton

***APPROVAL OF MINUTES***

Motion to approve minutes from August 2024 Meeting. No September 2024 Meeting

- Motion: Rod Wade \ Second: Sam Morton

***FALL ACCOMPLISHMENTS***

- Music bluetooth capability (sit in the stands and control music played between innings – super easy and we have an iPad with music on it).
- Locker room speaker installed so boys are happy to have music in there.
- Nets – thank you Rod Wade for help with nets. We need to buy 12 ft ladder next year. Sponsor signage which was falling we got back up with zip ties.
- Boys field clean up – coach is working on what can we get done through district vs boys/parents clean up.
- Thank you for sponsorship leads.
- Boys had a fun time at Pack the Park and HOCO parade - Thank you for Pack the Park donations and HOCO donations as well as volunteering your time!

Question was asked about scoreboard and music, can we record a video to show us how to use the scoreboard?

- Normally, in the Spring we have 1 person on music and 1 on scoreboard so it's a little more focused (one person won't be managing both). Thanks for the suggestion, we will get something pulled together!

**BOOSTER CLUB MEMBERSHIP**

- 22 memberships this Fall
- Expect growth in Spring

**TREASURER'S REPORT**

- Budget 24-25
  - Things will vary in budget year to year, what lasts or wears out and needs replacement
- Concessions want \$10k TY, doing concessions in Fall is just to get feet wet. Will need a lot of volunteers to make our goal in the Spring.
- This month expenses
  - Meals was pizza for pack the park.
  - Kendall Clark (current Fall Ball coach) had death in family so we sent flowers. He was very appreciative.

**Treasurer's Report: Budget 24-25**

Revenue: \$64,540.00  
 Expenditures: \$44,629.00  
 Net Revenue: \$19,911

	Total	
	Budget	
<b>Revenue</b>		
400 First Pitch Dinner	900.00	
401 Banquet	2,000.00	
402 Membership	7,500.00	
403 Concessions	10,000.00	
405 Crowd Funding (Packfunding)	17,500.00	
406 Poinsettia	4,500.00	
408 Spirit Wear	800.00	
414 Partnerships	13,000.00	
419 Buy A Date - Calendar Fundraiser	6,000.00	
420 Raffle 50/50	240.00	
421 Player Signs & Decals	100.00	
422 Game Day Meals	2,000.00	
<b>Total Revenue</b>	<b>\$ 64,540.00</b>	
<b>Gross Profit</b>	<b>\$ 64,540.00</b>	
<b>Expenditures</b>		
500 First Pitch Dinner Exp	2,500.00	
501 Banquet Exp	10,000.00	
502 Concessions Exp	4,000.00	
504 Crowd Funding (Packfunding) Exp	850.00	
505 Poinsettia Exp	1,700.00	
507 Spirit Wear Exp	800.00	
509 Video Exp	3,000.00	
510 Ballfield Repairs/Betterment	2,000.00	
512 Baseball Equipment	5,000.00	
515 Diamond Dells	400.00	
516 Pack @ the Park	375.00	
519 Player Bat Bags	400.00	
520 Scholarship	500.00	
521 Senior Signs/banners	2,500.00	
522 Insurance Exp	455.00	
523 Printing	500.00	
525 Varsity Player Signs/Flags	2,200.00	
526 Team Pictures - Varsity et al	1,250.00	
527 Website	1,299.00	
530 Team Lunches	300.00	
534 Administrative	150.00	
536 Community Nights	1,450.00	
540 Game Day Meals & Related Expenses	2,300.00	
541 Sponsorship Banners	700.00	
<b>Total Expenditures</b>	<b>\$ 44,629.00</b>	

# Treasurer's Report: This month - 9/15/2024 – 10/7/2024

## Plano West Senior High School Baseball Booster Club

Statement of Activity  
September 15 - October 7, 2024

	TOTAL
<b>Revenue</b>	
402 Membership	1,205.50
403 Concessions	130.00
414 Partnerships	1,600.00
419 Buy A Date - Calendar Fundraiser	1,124.41
<b>Total Revenue</b>	<b>\$4,059.91</b>
<b>GROSS PROFIT</b>	<b>\$4,059.91</b>
<b>Expenditures</b>	
502 Concessions Exp	22.99
516 Pack @ the Park	21.98
530 Team Lunches	210.57
534 Administrative	137.48
<b>Total Expenditures</b>	<b>\$393.02</b>
<b>NET OPERATING REVENUE</b>	<b>\$3,666.89</b>
<b>NET REVENUE</b>	<b>\$3,666.89</b>

**Beginning  
Balance:  
\$14,208.15**

**Current  
Balance:  
\$17,368.68**



# Treasurer's Report: Year-to-Date (July - Today)

Statement of Activity  
July 1 - October 7, 2024

	TOTAL
<b>Revenue</b>	
402 Membership	4,391.50
403 Concessions	141.00
414 Partnerships	2,000.00
419 Buy A Date - Calendar Fundraiser	1,124.41
420 Raffle 50/50	280.00
<b>Total Revenue</b>	<b>\$7,936.91</b>
<b>GROSS PROFIT</b>	<b>\$7,936.91</b>
<b>Expenditures</b>	
502 Concessions Exp	122.99
510 Ballfield Repairs/Betterment	101.14
516 Pack @ the Park	325.69
527 Website	1,299.00
530 Team Lunches	210.57
534 Administrative	275.46
<b>Total Expenditures</b>	<b>\$2,334.85</b>
<b>NET OPERATING REVENUE</b>	<b>\$5,602.06</b>
<b>NET REVENUE</b>	<b>\$5,602.06</b>



### IMPORTANT DATES

- 10/1-10/31: October Calendar Fundraiser
  - 11/4: money due
- 10/21: Plano West Baseball Spirit Night at *Raising Cane's*
- 10/26: Sponsor Saturday Fall Edition
- TBD: Poinsettia sales
- 11/12: Booster Club Meeting (If needed)

### **CALENDAR FUNDRAISER**

- So far \$1124 deposited
- Share with family, friends and on social media, goal to raise \$6k
- Purchase a day or multiple days
- They pay the amount equal to the days they selected
  - For ex, Oct 23+24+25=\$72
  - Pay on Venmo, Zelle or Personal Check
  - Payments due 11/4
- Image posted on sportsYou
- Will be available in Spanish

### **SPIRIT NIGHT RAISING CANE'S**

- Monday, October 21
- 5:00 pm - 10:00 pm
- 6060 Coit Road
- Mention Plano West Baseball, 15% of net sales donated back to booster club
- Share on Social Media to spread the word!
- Will post on sportsYou this week so you can share.

### **WHAT DO WE NEED NOW?**

- Looking for volunteer(s) to coordinate Spirit nights (ex. Canes - other ideas might be Nothing Bundt Cakes, Kendra Scott, Chipotle, etc.)
  - If you can help, please contact Chris Grimes ([cwgrimes@gmail.com](mailto:cwgrimes@gmail.com))
  - Willing to do one event? Great let us know!
  - Would consist of contacting the business to see if they are willing to sponsor a spirit night, provide details to the board.
  - Should be short term commitment without a huge effort/time commitment.
  - We can help with communication, just need someone to coordinate with businesses for us to have opportunity to raise money!

### **SPONSORSHIPS**

- 12 sponsors signed up during Spring season ('24).
- Goal is to sign up at least 10 more sponsors in the Fall and retain all the previous sponsors for Spring '25 season (\$18k).
- We have already signed up 7 new sponsors (almost \$8k)! Banners going up soon!
- Sponsorship Saturday on October 26th.
- Key to gaining new sponsors is to leverage our business connections in the community. Please lean on your network!
- Give us their info and we can do the rest of the work!

### **SPONSOR SATURDAY**

- Saturday, October 26th watch sportsYou for time.
- Split players up into groups
  - 8 Groups of 4-5 players
- Need parent to accompany most groups (drive the younger players).
- Visit nearby businesses to ask them to come on board as a 1-year sponsor.
- Boys should present the offer and speak to the benefits.
- Groups will gather all of the contact information and business cards of companies showing interest.
- MUST return packets back to ballpark by once done so we can follow up with the businesses.
- Parent volunteers will follow up with interested companies.

### **POINSETTIA SALES – MORE TO COME!**

- Watch sportsYou for dates and details.
- Working on where we will get them.

### **KROGER GOOD NEIGHBOR SPONSORSHIP**

- Support Plano West Baseball when you SHOP!
- Scan barcode and hook your Kroger account to the Plano West ID (QN116).
- When you scan your shopper barcode, it will automatically record your purchase and keep track to donate money to baseball booster.



ID: QN116

### **COACH'S CORNER (Coach Clark)**

- New Nike uniform through district. Varsity will have blue/white and JV/JV2 will use Under Armour.
- Thank you players for not throwing candy during the HOCO parade! Nice job!
- Last 2 days have been great (today defensive drills and doing the circuit) - (tire flips/slam balls/plants/burpees/hex bar carries/jump ropes) – go around the field to do rotational/full body exercise. Yesterday good lift and inner squad.
- Numbers in total this fall are better than they have been in recent years. Compared to years past boys are doing great and happy with how boys are playing. Last week slipped a little with HOCO parade and PSAT.
- Have done more baseball and lifting, going longer this year. Boys have embraced it.
- Hope gains made in weight room are obvious to the boys.
- Tomorrow last game tomorrow Varsity and JV. JV2 has 2 games.
- Thinking of having fall world series between teams after school.
- Halloween dress up day school appropriate, play kickball or football and have fun day at ballpark.
- May go see movie one evening (potentially 10/29).
- 10/30 (potentially family Halloween night).
- Thinking of things to do away from the field (Putt Putt, Pin Stack).
- Will bring Wed Yoga back.
- No baseball activities during Fall break.

- Plano Sr field is getting turf, will not have ready for Spring. Plano will play home games at our field and East. When we or East are on the road that opens up for them to play. Will mean more concessions stand coverage for us to host these games, good money-making opportunity.

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***ANNOUNCEMENTS***

- Please join sportsYou DCMN-ZE9D (same code as last year)

***GUEST SPEAKER***

Dr. Lauren Bailey from The Sports Vision Institute

Located at Star Center off Plano Pkwy

Today, screen time is impacting player's ability to see the ball

Eyes are not strong because 4-8 hours on screens

Periphery collapses and don't align well/focus/track well

3V Vision Vestibular Vagus Program (Free online program)

Hitting/pitching/fielding

Website:

<https://sportsvisioninstitutepllc.com/>

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Meeting Adjourned at 7:40 pm