



FOR IMMEDIATE RELEASE

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GSI Sports & KC Athletics Soccer Club
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GSI Sports, KC Athletics Soccer Club and SportsPlex Olathe Announce New Partnership with Slim Chickens

Overland Park, Kan. – GSI Sports and KC Athletics Soccer Club are proud to announce a new partnership with Slim Chickens. The fast casual restaurant chain is now set to sponsor the name plate on all KC Athletics jerseys, represent the team of the month, as well as provide various discounts to all players and family. Slim Chickens also holds court naming rights to SportsPlex Olathe. Additionally, Slim Chickens will provide individual meal and team catering discounts for all teams participating in any GSI tournament.

“Our four area restaurants are excited to engage with local athletes and the many visiting teams here in the Kansas City area. We are proud to showcase our premium offerings such as our 100% all-natural, hand-breaded chicken tenders and 17 house-made sauces. Partnering with GSI Sports and KC Athletics has allowed us to give back to this community in a fun way,” said Tom Gordon, Co-Founder and CEO.

The Kansas City Athletics Club is an organization all about the kids, focusing on developing each player through coaching, administrative support and role modeling. The goal is to develop a well-rounded athlete to thrive on and off the soccer field. SportsPlex Olathe features two full-size futsal courts that can be rented as full or half-courts as well as basketball, dodgeball, performance training and more.

“Slim Chickens has shown much enthusiasm in supporting our athletes, and it is special to have their backing,” said Gill Williams, GSI Sports Director of Sales and Marketing.

ABOUT GSI SPORTS

GSI Sports is a premier youth soccer tournament, league and facility management company in the Midwest. Our staff creates everlasting memories for youngsters and young adults alike through competitive and friendly tournaments, leagues and camps. Visit us at www.GSISports.com.

ABOUT SLIM CHICKENS

Slim Chickens opened in 2003 in Fayetteville, Arkansas, with a focus on fresh, delicious food with a southern flair in a fast-casual setting. Guests can always expect fresh chicken tenders and wings cooked to order and served with house made dipping sauces. With over 80 locations opened and a fanatical following in 14 states as well as international locations in Kuwait and London, the eternally cool brand is an emerging national and international franchise leading the “better chicken” segment with a goal to grow over 600 restaurants over the next decade. Southern hospitality is not just for the South; everyone, everywhere can appreciate honest food and socialize with friends and neighbors. To learn more about the brand, visit www.SlimChickens.com.