

# Apple Valley Travel Baseball Board Meeting

January 3, 2022 at 6:00

Board Members Present: Brian Ames, Ann Chamberlain, Jess Hodgson, Jeremy Jackson, Mac Noland, Ryan Tauer, Alli Weaver, Brad Willis, Chris Halgren, Lonnie Provencher

**Zach Hendrikson** - Simley HS head coach - Facilities Manager/Head Instructor @ The Cages

A little Zach Hendrikson background for those who might be interested:

[https://www.ighba.com/news\\_article/show/830157](https://www.ighba.com/news_article/show/830157)

Asked him to present/discuss the following:

- Co-ops
  - Make sure it's something that's the best for the kids.
  - Benefits - more competitive advantage
  - Disadvantage combining boards and financials
  - Both sides need to bring value
- Recruiting
- Coach training
  - More than just skills and drills. It's connecting with players
  - About the experience and development.
  - Planning effective practices
  - 1.5 hours
    - 5-8U, 9U-12U, 13U-15U
  - We should do something here
    - Would Sam be willing to do this training? Good idea.
- Community to Traveling transition
  - Coaching and experience
  - Teaching kids how to compete and dealing with failure
  - All practices end with a game
  - "Community Day" where you invite community players to a tournament.
  - Parent meeting. E.g. Traveling Baseball Townhall.
- Off season training - Nov - Feb typical timeframe
  - Making this affordable, but don't make it free
  - Make sure it's purpose driven
  - E.g pitching sessions, hitting session, catching session, etc.
  - Getting the highschool kids there is big.
    - Need to discuss Captains Practice / Sunday Camp time conflicts.
  - Instructor to kid ratio depends on the association. E.g. 6:1, 8:1, 10:1. Sweet spot is 8:1.
  - Estimated cost for 8:1 is 8 weeks for \$159 cost.
- Fundraising - be creative and be different
  - Restaurant fundraisers. E.g. Apple Valley Traveling Baseball night.
  - The Cages camps and clinics.
  - Reach out to organizations with charitable gambling
    - Legion, Apple Valley Hockey, Inver Grove, Bloomington.

- Dinner on the baseball field, bags tournament.
- Next meeting board will discuss and vote on providing this training to our coaches
  - Sessions would be mandatory
  - Coaches will receive coaching resources with practice plans, developmental guides and drills
  - Sessions will be separated by age group and take place at the Cages
  - Cost is flexible and Zach willing to work with us on it

**Budget Update** - Current balance = \$32,926.89

- Equipment cost: \$9590 (\$3400 for mounds + \$6190 for team bags)

**12U update Mac/Chris**

- Chris talked with Nick (EV Commissioner) and EV is interested in taking on our 12s
- Nick bringing it to the EV board
- EV registration opens next week
- Four kids with BV addresses, four kids with AV addresses
  - AV addresses can register now; Burnsville addresses would need waivers
- EV is having two Cooperstown teams based on tryout scores
  - Would not impact AV kids
- With regards with the Co-op vote, the minority votes were parents of the 12s
- EV has 2 - 12 player teams; Apple Valley has 8
- EV predicts a surge of 12s and expecting anywhere between 20-36 kids
- EV board meeting is next Monday
- BV tryouts are over spring breaks and AV families were not sold on combining with Burnsville
- Chris will check back EV after their board vote and work with EV regarding registration numbers
- Goal of the AVTB Board is to field a 12s team at the A level and families make the choice that make the most sense to them

**14/15U update Mac/Jeremy**

- Top 15U players want to come back if we have an option to field them.
  - We are looking to field a 14/15A and 15AA team for 2022 season
- 9th grade highschool is going to need some of the 8th graders to come up and play highschool
- Sam will let us know by mid-January on what options.

**Readouts**

- Age Group Coordinator
  - Mac to owe Jess on the 11AA tournaments
- Treasurer
  -
- Concessions
  - Ann to work on a MDH permit for VMS
- Tournaments
  - Tourney Machine registrations up and running
    - 10AA and 13AA are full

- 10A and 11A are the ones we are concerned about. If we get four, we will run the tournament.
    - Currently have 44 teams registered out of a max of 76
    - Have a received several registration fees for Diane to deposit
  - Will be contacting trophy company regarding timing for trophy production and place order when necessary
    - We do have some trophies in the cage that can be used for this year
  - Working with City on facilities and personnel details
  - Who at Eastview do I reach out to about mound use?
    - Dan McGrath - QP two fields, JCW 10/12
- Website/Communications
  - Registration links posted on website
  - Will check see if VAA big board will be sending out communication about open registrations or if we should resend
  - Need to update website with tryout information when finalized
- Equipment: Will follow up with Steve at Portolite about mounds, UA
- Fields
  - MTI \$50 bill
  - Need to go through all the boxes in the spring.
  - Chalk and field dry
- Tryouts
  - Evaluators
    - Brain to send Sam an email. Need to know how many coaches he is bringing.
  - Details
    - Savage dome is booked.
    - Will need board members to help set up and be present during tryouts
    - Brian/Brad to put together a document.
      - Hitting Evaluator #1
      - Hitting Evaluator #2
      - Field Evaluator #1
      - Field Evaluator #2
      - Outfield Evaluator #1
      - Outfield Evaluator #2
    - Other options for evaluators in case we need them: Andy O'Brian, Sam Klien, Brian S, etc.
- Volunteer
  - Alli will send Chris field locations and possible volunteer positions
- Uniforms
  - Hats are ordered. First part of April
  - General Sports has been contacted.
  - Uniform fittings. Two two hour sessions in late Feb.
- Fundraisers
  - Snapraisise with a buyout option.

Motion to adjourn - Brian Ames  
Second the motion - Jess Hodgson  
Meeting adjourned at 8:17pm

**Next Meeting February 7th at 6:00**