

Sioux Falls Youth Hockey Association

Board of Directors Meeting

March 10, 2021

6:30pm

Sanford Conference Room – SCHEELS IcePlex

President Adam Gorra called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Adam Gorra (President), Sam Everson (Vice-President), Chad Dykstra (Member at Large), Andy DeMore (Development Director), Mark Bukovich (Travel League Director), Lindsay Erickson (Treasurer), Aimee Chase (Director of Tournaments) and Dave Carlson (City League Director). Ed Davis (Secretary) attended via Zoom. Quorum was present. Cherry Hunter (Executive Assistant), Dan Houck (Director of Hockey), Brooke Wegener, Kristi Hembree, Jamie Miller, Aaron Pollard and Connor Halbert were also in attendance.

Open Forum – Aaron Pollard requested information on the Sioux Falls Youth Hockey decision to not allow Warriors Never Give Up (WNGU) to sell raffle tickets for guns during our Mite Falls Freeze and to not accept donation from WNGU. Aimee Chase noted the request to sell raffle tickets came 12 days prior to the Falls Freeze with request to have \$100 IcePlex vendor fee possibly waived as well as the 10% fee for revenue brought in. In return, a \$1000 donation would be made to SFYHA. Members noted SFYHA has not stated our missions do not align and several board members personally support WNGU. However, concern with not for profit vs non-profit status and the \$1000 donation would be utilized as fundraiser fee credit (40%) were noted.

Secretary's Report – Lindsay Erickson made a motion to approve the February 10, 2021 Board of Directors Meeting minutes as submitted. Motion seconded and carried.

Treasurers Report – Lindsay Erickson – Lindsay presented the March 9, 2021 Balance Sheet and noted SFYHA financials indicate a small gain at this time. Several March and April transactions are anticipated without a projected financial loss for the 2020-2021 season.

Director of Development – Andy DeMore – There is not a Flyers Fest planned for Summer 2021.

Director of Travel League – Mark Bukovich – Travel teams are wrapping up the season. Several travel teams had tournaments March 5-7. SDAHA Youth Varsity Tournament and Girls JV Jamboree are March 12-14.

Director of City League -Dave Carlson – There were lots of close games in the various City League playoffs. Atom Stampede Skates during the season were great. Mite Travel – recommended skipping the Sioux City Mite Fest. Bracketing, certified officials and general attitude of Sioux City parents/coordinators were noted as concerns.

Director of Hockey – Dan Houck

- ran several skills sessions and practices for 14U/10U girls
- post season planning w/ Jason Henry prior to Bantam B State Tourney and practice help
- met w/ Bantam B2 (Debates) team prior to State tourney
- ran multiple practices for Lady Flyers Varsity leading up to SDAHA Tournaments
- attended HS V2 Game in Brookings
- ran Boys V2 and JV practices
- attended Bantam A state championships
- attended Lady Flyers Varsity State Championship Game vs. Aberdeen

- created skill plans for Mondays for Squirt and PeeWee Skills
- created rosters for Spring 3v3 league
- worked w/ Jeff Rink to secure referees/coaches for Sq 4v4 league
- attended Andy Gillham sessions for coaches
- met w/ Mite Tier I lead regarding player personal rankings/evals
- helped created post-season practice schedule for teams w/ Cherry
- worked w/ Brandon Wildung on his schedule for teams
- worked w/ West Fargo scheduler and DOH to set up games for our Squirt Orange team
- worked to secure/add additional coaches for Bantam Blue for Omaha tourney

Admin Report – Cherry Hunter

- ✓ Cub Scout Den 9 attended a varsity game as our guests. Thank you note from the Scouts was circulated.
- ✓ Youth Varsity Tournament – Final preparations are being made and the committee will be ready on Friday morning to host a great tournament! Special thanks to Penny Malwitz and co-chair Tricia Lohr!
- ✓ End of Year Events – City Leagues hosted special functions during their last ice slots. Atoms & Mites had donuts and juice. ICL and ACL had pizza. Travel teams hosting individual end of year events except Lady Flyers 14U, Lady Flyers Jr Varsity, Lady Flyers Varsity, Varsity 1, Varsity 2 and Jr Varsity. Plans are to host joint events for these teams.
- ✓ Elections – Information will be posted on the website with electronic voting March 22-29.
- ✓ Form 990 is nearly completed. Board members should expect copy for review over the upcoming weekend.
- ✓ Rental gear return and Game Jersey return dates will be set with Heath Rosenbaum and Janice Bolcerek.

Presidents Report – Adam Gorra

- SDAHA will provide \$900 funding for costs affiliated with the use of the Denny for Championship Sunday, March 14.
- IcePlex Request – Brian Prisbe noted SFYHA has 11 small nets and 4 medium nets. He would like SFYHA to have less nets at the facility. IP owns the 14 regulation nets.
- USA Hockey Female Honors Award – Given annually to one organization per district. SFYHA will submit application for the award. We meet all or most of the criteria for the award.
- Proposed SDAHA Rule Change – Would like to have 3 officials for Girls games, 2 Referees and one linesman.

Old Business:

Rebranding Committee – Brooke Wegener indicated the committee is looking for direction. Questions presented to board members:

- Move forward or disband?
- focus on JV/Varsity jerseys?
- Include Lady Flyers 14U, Lady Flyers JV and Lady Flyers Varsity?
- Update jerseys and require breezer covers? Current home jersey for JV/Varsity needs improvement.
- Bantam input?
- keep same logo and work thru the Guide Principles?
- Hockey Booster Club??

Chad Dykstra likes the Game Day experience ideas. Board members questioned why the focus is Bantam and JV/Varsity. *Andy DeMore made a motion for the Rebranding Committee to work with the High School teams (JV & Varsity boys and Lady Flyers), the Bantam teams and the Lady Flyers 14U to review the logo options and obtain player feedback. Players will be provided the logo options of the falcon, current logo, logo from 2020-2021 spiritwear (with circle), logo presented to Cherry and none of the above for consideration. Results will be presented to the SFYHA Board of Directors. Motion seconded and carried.*

Motion adjourned 9:53pm

NEXT MEETING
April 14, 2021 6:30 pm
Sanford Conference Room at the IcePlex

Respectfully submitted,
Cherry Hunter
SFYHA Executive Assistant

Adopted April 14, 2021 by oral resolution at meeting / written correspondence
(Date) (Circle one)