



# ESTIMATE

United Soccer League  
Attention: Evelyn

**Date**  
Feb 18, 2019

**Expiry**  
Mar 20, 2019

**Quote Number**  
QU-0160

**Reference**  
USL-Q0160

ECAL Marketing LLC  
PO Box 69813  
458 N Doheny Drive  
West Hollywood CA 90048  
USA  
email: accounts@ecal.com

Description	Quantity	Unit Price	Amount USD
*** ECAL CALENDAR MARKETING SOLUTION FOR USL (2019) ***			
This solution is designed to deliver a rich, customized 'sync to calendar' service (incl. all league and team schedules), from a single central account, for integration across the USL website (and USL digital channels) for the 2019 season.			
SET-UP & INTEGRATION - Set fee for account set-up and feed integration.	1.00	2,500.00	2,500.00
INCLUSIONS: Set-up incl. custom buttons & displays; international language displays (2); feed integration development (Championship, League One, League Two); specific business logic; ongoing feed update service; and Launch Guide.			
ECAL ENTERPRISE - Annual Enterprise license at rate of \$0.02 per user /month (30,000 users).	12.00	599.00	7,188.00
INCLUSIONS: Your Enterprise license incl. up to 30,000 users; data ownership; unlimited events and schedules; 'Ultimate' buttons & displays; sponsorship and advertising rights; and support.			
--- OPTIONAL ADD-ONS ---			
DATA DELIVERY SERVICE: Regular data file delivery service to a single location, as required (eg: to SFTP, Amazon, email) @ \$50 /month			
ADDITIONAL USERS: Additional users over and above 30,000 available monthly in arrears at \$150 per 10,000			
		Subtotal	9,688.00
		<b>TOTAL USD</b>	<b>9,688.00</b>

## Terms

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30 DAYS - THIS ESTIMATE IS VALID FOR 30 DAYS FROM DATE OF ISSUE.

This estimate does not include any federal, state or local taxes.

### ADDITIONAL SERVICES

Standard rates for additional services that may be requested as follows:

Custom development / programming \$160 /hr

Design \$90 /hr

Marketing campaign management: \$90 /hr

Content Production \$60 /hr