



## COMPETITIVE YOUTH BASEBALL & SOFTBALL

The **Power Alley Patriots Baseball &** (newly added) **Softball** program is the competitive arm of the **Loveland Baseball Association (LBA)**. It is a non-profit program that fields 9u to 14u baseball teams at the competitive/travel level, as well as the intermediate level. Power Alley has served over 1,000 players and their families in the past 10 years. The program is run primarily through donations and the fundraising efforts of the ball players on each team. Supporting these kids monetarily goes a very long way in supplying them with *uniforms, equipment, and league and tournament fees*. Our coaches, staff and board members are all volunteer positions. And, as any player or coach will tell you, that goes a long way in having a great time on their "field of dreams."

One of our primary objectives is to ***never let cost be a limiting factor in player participation***. The player cost of nearly every program in the country is soaring and pricing great kids out of a great sport. We find this unacceptable! Power Alley's per player costs can be nearly half of what all other northern Colorado clubs and teams charge, yet still give them an amazingly high quality experience. Our teams will play in 8 to 10 tournaments (and league play), get one-on-one training and nutrition guidance, participate in our "Power Up!" community service program, and be provided some equipment. The costs are much lower and the value is much higher!

We ask that you please consider the Power Alley teams for sponsorship. *I can promise you, you could not donate to a more wonderful group of kids and coaches*. These teams will honor your donation with a lot of gratitude, great sportsmanship and great competitive play. They are teams that will make you enormously proud, not only for their success on the field, but more importantly because of their character and great work ethic. ***These teams are truly great ambassadors for this community!***

In addition to allowing the kids to play ball, your donation has the following benefits:

- The sponsorship is **tax-deductible** (we are a 501[c]3 organization).
- **RED** Sponsors (\$100-\$499) will have their name, logo and link included on the program's **website ([www.LBAPowerAlley.com](http://www.LBAPowerAlley.com))**, **as well as on each team's traveling banner**.
- **NAVY** Sponsors (\$500+), in addition to the website and team banner, will have a **banner (4' x 6')** at Centennial Park's baseball fields.

Thank you so much for your consideration in sponsoring the Power Alley teams. Any donation would be truly appreciated! If you decide to donate, please fill out the **Sponsorship Application** (either online [www.LBAPowerAlley.com](http://www.LBAPowerAlley.com) under our Sponsors tab or via the paper application) and make your check out to **Loveland Baseball Association**. I would be happy to answer any questions you may have; please, feel free to contact me at the email address below.

Most Sincerely,

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