



January 16, 2025 | SYA Meeting

Attendees: Connie Turner, Juan Turner, Shaun Hallman, Lauren Wellbank, Kenny Wellbank, Karl Martinson, Chris Hoffman, Josh Gercie, Michael Stanley, Liz Young, Lauren Cline, Annie G., Bryon Cramsey, Brittney Williams, Adam Segall, via phone: Jen Moll. (Volunteers: Ava Grube, Izabella Munoz, Dominic Figueroa, Reina Escobar, Maya Afif, Ellyana Belletien-Bieber)

1. **Call to Order:** Bryon called meeting to order at 7:13pm
2. **Motion to Approve December Minutes:** Lauren W motioned to approve December minutes, Brittney Williams seconded, non opposed
3. **Board Member Reports:**
 - a. **Secretary:** Communicate with Sarah Oswald via email, copy the SYA Secretary email address, do not include Sara Foust as she is not involved in the scheduling (totally different set up from the days of Monica and Cherie). Sara F. should be contacted via her work phone and during work hours (8:00am-3:30pm) only if she is needed for something. FMX is being phased out so Sarah O. is no longer trying to get people to put in space requests through FMX, stay tuned for further updates about that.

b. Treasurer:

16-Jan-25		
Checking 1	\$ 12,908.35	
Checking 2	\$ 2,321.55	Connie Mack
Building Fund	\$ 6,513.37	
Savings	\$ 2,428.04	
CD#1	\$ 6,000.00	1/28/25 Maturity Date
CD#2	\$ 32,595.57	4/14/25 Maturity Date
Pending Debits	\$ (62.49)	Fundraising Reimbursement
	\$ (24.20)	Wrestling Reimbursement
	\$ (274.00)	Corporate Images
Total	\$ 62,406.19	

There are \$1000 in SYA credit card rewards that has never been used. Brittney found a great camping chair for \$53 that we could pair with a few giftcards with it (amazon, dicks, nike), and then use that as a raffle prize item. Raffles could be at the start of each season. Shaun asked that they could be used for Community Day.

The Consensus agreed that this would be a great prize for Community Day's basket raffle.



c. President:

- i. 2025 - How do we make this year better than last? Marketing; media
- ii. Do we need to keep following Robert's rules? Do the meetings need to be so formal? We will likely start streaming soon.
- iii. SportsEngine - are we using it enough to get the benefit of paying for it? Do we standardize its use among programs? Discussion ensued, it seems that basketball and some baseball teams are the only sports not using it, except maybe Cheer. We should migrate to all coaches using sports engine so we can actually get our money's worth. Adam feels they have very good support and their registrations have been running smoothly.
- iv. Discussion about Field & Court use, it would be useful to have all Spring sports directors meet and talk about scheduling and field usage. SYA in general needs some



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communication improvements, not only with Sarah O, or with the parents, but also with each other.

d. Vice President:

e. Communications Officer: Adam will work on a Calendar on Sportsengine that can encompass all the sports and events. Also, Adam created a new email address for Byron Masi, chiefadmin@syasports.net

f. Chief Administrator:

4. Old Business

- a. Discuss Treasurer Protocols, review and any questions or comments: Deferred.
- b. We need to update SYA's Small Games of Chance license and any other 2025 documents that need updating. Annie may need help figuring out when certain sports' seasons actually end.
- c. Franko shed update: No update
- d. Sarah O - do we want to work with any HS coaches for clinics (baseball already does this)?: Deferred
- e. Going forward according to our new Bylaws, this year the following terms will run out/be elected to new terms: President, Chief Admin & Secretary selections in Nov, elections in December of 2025. Vice President, Treasurer and Communications Officer's terms will end in December of 2026. Ends of terms for all Board members also need to be reflected in the GOC paperwork, Directors terms are over 2 months after the end of their season after 2 years of being the Director and then year to year for all the years following.

5. New Business

- a. **Motion** for an In-house director for Basketball so there are two programs made by Josh; discussion ensued: none opposed.
- b. **Motion** to Commit made by Annie and Connie: Shaun will chair the Community Day committee: none opposed.
- c. Valentine's day parent-child dance, 5pm-8pm, \$55 if rsvp'd before or \$60 at the door. It will be just an SYA event. Jim will DJ. Sarah O approved the date. Open to non-Salisbury members. Do we need insurance? (ask Frank). Catering will be organized through Mike's friend in Orefield, food will be in the beginning then dancing, Semi-Formal. Mike asked Brittney about the Zelle QR code, which is acting tricky, Brittney will help figure that out. Mike will need some volunteers to decorate and set up. Any funds earned can go toward the general SYA fund or the mats.
- d. Lauren W. shared that she and Frank A. have put (and are still putting) together a History of SYA. It will be great to have on our website.
- e. SES Mats, an email from Mr. Brem on 1/15 indicates that payment needs to be made in full prior to seeing drawings / proofs for the new gym mats, although Bryon interprets it as they will accept full payment before the project starts but that we would see the design. Either way the consensus is that we should tell Mr. Brem we will pay the full amount after approving proofs. **Addendum: Jennifer Freas, PTO President, plans to meet with Mr. Brem to figure out how we can get the proofs before paying, possibly buying under the school's PO.
- f. SYA will start broadcasting the screen share and audio for Board meetings as of next month – No objections.
- g. New Logo Submission / Vote ? For Next Month – Deferred



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6. Directors' Reports

- a. **Director of Fundraising:** Swag budget approval- fridge calendars, pens, **Kenny will work on the calendar for fridge**. Chipotle earned us \$60, Skyzone: we didn't breach minimum -6 kids, it was terrible weather that night. Working on February Dine and Donate. Community Day Committee will need to be formed, Shaun will be Chair. Annie G. volunteers to be on the committee. Additional members can be recruited from members, via an email? [see New Business for Motion to commit]
- b. **Director of Concessions:**
- c. **In- House Baseball:** The preliminary budget is in (to Bryon), Board will look at it next meeting. Kenny will open registration on 1/19 and letting it run until 3/22. Flyers will be distributed at SES, SMS and STM, yard signs will be going out. There are 11 sponsors so far, largely thanks to Karl and Brittney! Also, the "I do real estate" guy says he will sponsor any team of any sport, Brittney is in touch with him. One of the sponsors, Woody Z., asked about getting extra shirts for him with his logo on it. Josh Wells will be designing the logo for Western Fire. For the first few indoor practices of the season, Kenny plans to make them more informational, kids can try on gloves, try bats, coaches will run stations, parents can talk to coaches. For Minors, he wants to do some informal evaluations to help with team formations. Karl heard that Dicks gave 20K to a league in Bethlehem somewhere. Kenny wants to go and organize everything at Laubach, clean out the sheds, get all the equipment to fit into the sheds so it doesn't have to be carried around all the time and to change the locks so we have all new locks. Kenny plans to work with Soccer and with Flag on sharing fields for practices, scheduling practices so some kids could play two sports, and working with Brittney to get the logos from all sponsors and approved text that will be needed to provide the marketing they are getting from SYA (ie. Uniforms, website, concessions stand signs, social medias).
- d. **Travel Baseball:** Bill is at the CWL meeting but sent an update. Bryon has their budget and said it looked good. The Board will take a look at it once registrations are finalized. Registration will go live on 2/1 until 3/1. SYA High School baseball will have its annual baseball clinic on 4/13 and will be free. It is geared toward In-house, Bidy and Midget players. There will be a 20% off Coupon from Dicks in the 3rd week of February. Will Connie Mack's fees get covered by using money from the donation SYA received in 2024? There was a brief discussion with no concluding decision. Dan Soria emailed Bryon about Connie Mack and the Legion, he wants to know if SYA can take over managing the Legion again (HISTORY: SHS took over responsibility for running Salisbury's Legion team a couple of years ago, they don't want to do it anymore. If SYA doesn't take it over, it will basically go away. Bill got \$2000 in donations from Dicks to help with Spring and Fall seasons. Bill will correspond with Sarah Oswald to get indoor workout space/time at the SHS gym starting February.
- e. **Softball:** Michele writes: Registration is expected to open by the end of next week and will run through beginning of March. We will be putting up yard signs as well. We are working on our budget and received info from the league last night that ump fees will be going up. Getting our supply orders in and planning to have at least 3 teams, one at each level 8U, 10U & 12U. We will attempt to have a 14U team as well but are not optimistic about numbers. Fundraisers will be the remaining Wawa



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coupons, an ice bucket challenge and still looking at the painting night but the Allentown location has closed so I've contacted the Bethlehem store to see if we can get something going for February or March. Treasury needs the softball budget (if Arden had it, it did not get to Brittney).

- f. Soccer:** The spring budget is submitted to President, Board will approve at a later meeting. Registration will open next week. Soccer will offer U7 coed, U9 girls/boys, U11 girls/boys, U13 coed, U15 coed. Flyers will be distributed at SES, SMS, once Principal (and Superintendent) approve. Registration will likely be open until 2/28, won't know exact date until the league releases its schedule. Practices will begin 3/24. Soccer needs to use Franko and SMS for practices and games and to use Dodson for practices only. The soccer and baseball directors must communicate about baseball/soccer games overlapping at Franko, there isn't enough room for parking at Franko to allow for both baseball and soccer events to occur simultaneously. Lindberg can be used for baseball in the Fall, the Hamilton league uses it in the spring. The Mark Knerr Soccer Scholarship will be a scholarship offered once a year in spring, for \$500, for a senior SHS soccer player who played with SYA at some point or coached for SYA at some point. A board of three people to judge the applications. The fund will come out of Soccer's budget. *Annie motioned to approve the process, and the naming for a former coach, no one opposed.* The scholarship has already technically been started and was awarded last year by former Director, Jen Conrad, who started this effort last Spring.
- g. Football:** SYA will be starting up a coed inter-mural Flag, ages 5-13, probably two days of practice in the week with Saturday morning 9-12 at Laubach. Bryon met with Kevin the SHS football coach and Kevin wants us to get a football program up and running again and has even offered to help us run it using the school program somehow...He will start sometime in August or mid July, to work with the league (the Colonial league— which now SYA is allowed in again for Flag) running a competitive flag football team while SYA will run the intermural. Kevin will run the marketing and will use any of our SYA coaches who want to help him out.
- h. Basketball:** Monday Feb. 10th will be pictures, Tuesdays and Thursdays are no longer available for basketball in the SMS and issues with space have been ongoing. Josh sometimes has difficulty getting responses from Sarah O. about certain issues [see Secretary's Update stating that secretary@syasports.net should be copied on all emails to Sarah O.]. Josh would like a motion made to create an an-House Basketball Director title, and that person would allow someone to focus on grades K-2 and their programming needs. The older "travel" kids would be under the program with the "travel" Basketball Director. Josh requests a motion be made to distinguish the in-house and travel basketball programs [see New Business]. Jen Moll called in (via speaker phone) to say that she feels the SYA has been poorly treated by the school district recently, specifically regarding getting space. She has seen on the calendar that there are only 11 days in February that the gym is available for our 3rd grade and up basketball teams- Jen may go to the school board next week to relay she feels the school district could do a better job working with SYA. The custodians are still giving the kids and parents a hard time to get into the gym. There is a lack of collaboration and communication from the school district about when space is available or not. Annie asked, do we need to find other gyms for our basketball teams? Bryon relayed that SYA does not want to fight the school district, we



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want to work with them. The gyms at the elementary school are often available but only go 6'-8' so are not usable for 3rd grade up. There are adults playing volleyball in the SMS gym on a week night when kids could be using that space for practices –Annie noted that she spoke to Sarah O. about the volleyball and it is once a week, 7pm-9pm, available as an outlet for teachers / faculty of the district to get some exercise. There has been twirling scheduled in the SMS gym when they used to practice in the SMS cafeteria, which lost some practice time for SYA basketball. Several families have complained to Josh and Jen and said they don't plan to do basketball with SYA next season. Bryon said that Steve from Mountainville is sometimes willing to give us some gym time and Josh asked for his contact information. There was a suggestion that SYA makes some sort of statement or announcement to the basketball families, "to stop the bleeding," letting them know that we are aware that there are issues and that we are trying to work together to fix them. Meanwhile, the lottery fundraiser is already brought it \$6K gross. Next year Josh plans to allow for a longer window to sell tickets, like December and January, starting numbers in February.

- i. **Cheer:** Cheer performed at the wrestling match, many community members expressed to Rebecca that they would love to see the cheerleaders at other events as well. The end of season banquet is 1/25 from 6pm-10pm with a Winter Gala theme. Rebecca will finalize the 2024 season's budget for review at the next meeting. Budget for season and for competition event is needed for Cheer. What other teams want to walk in the St. Patrick's Day parade on 3/23/25? Rebecca will make shirts to match the design of the Cheerleader's shirts if you want some of your players to participate. ****Addendum: Let Rebecca know by 2/15 if you are planning to bring athletes and how many to collaborate on scheduling and shirt making.**
 - j. **Wrestling:** Wrestling had its second home match on 1/5 and it went well. Practices and matches have been well attended by the players. One fundraiser was successful so far, second fundraiser is being run now and a third is being planned. There should be excess funds to share with all SYA programs by the end of the season (per new guidelines). JV has a round robin this weekend, placement next weekend, then the season is closing out in the end of February.
- 7. Open Discussion:**
- a. Lauren shared that Lynn F-H now allows people to send in their events to her and she will include them on her "Community Update" emails that go to everyone in the district.
 - b. **Reminder: for all SYA flyers that we wish to overlap with school district distributions, we must include somewhere on the flyer "This event is not sponsored by or endorsed by the Salisbury Township School District"**
 - c. Shaun shared that there is a new woman running the Iron Pigs charity events / promotions, different than the woman we worked with originally on the Dodson Field Grant.
- 8. Motion to Adjourn:** Liz motioned to adjourn, Shaun seconded, no objections, the meeting was adjourned at 9:01pm

The next SYA meeting will be 2/20/25, 7:00pm, in the SES Library, with childcare offered in the gym and/or cafeteria for kids who are potty trained.



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