



Green Hope HS Athletics Sponsorship Packages

“Inspire every student to soar to success”



Diamond Sponsor: \$5,000

- Investment in Green Hope students and community
- Premium Stadium Scoreboard signage
- 3' x 7' Banner prominently displayed in football stadium
- Sponsor signage in gymnasium and at stadium entrance
- Advertisement on athletics website
- Announcement at all home sporting events
- Advertising opportunities in weekly newsletter
- Ability to be in membership package
- Logo included on annual athletes T-Shirt
- 2 T-shirt give away sponsorships (100 shirts each)
- Participation in sponsorship nights
- 6 All-Sports Pass (Entrance to all home games)
- Sponsorship plaque for business



Platinum Sponsor: \$3,000

- Investment in Green Hope students and community
- Stadium Scoreboard signage
- 3' x 7' Banner prominently displayed in football stadium
- Sponsor signage in gymnasium and at stadium entrance
- Advertisement on athletics website
- Announcement at all home sporting events
- Advertising opportunities in weekly newsletter
- Ability to be in membership package
- Logo included on annual athletes T-Shirt
- T-shirt give away sponsorship (100 shirts)
- Participation in sponsorship nights
- 6 All-Sports Pass (Entrance to all home games)
- Sponsorship plaque for business

Green Hope High School Athletic Booster Club is a 501 (c) (3) charitable organization, tax ID# 56-2152492

2500 Carpenter Upchurch Road Cary, NC 27519

Email: ghsboosterclub@gmail.com



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Gold Sponsor: \$1,000

- Investment in Green Hope students and community
- 3' x 7' Banner displayed in football stadium
- Sponsor signage in gymnasium and at stadium entrance
- Advertisement on athletics website
- Announcement at all home sporting events
- Advertising opportunities in weekly newsletter
- Ability to be in membership package
- Logo included on annual athletes T-Shirt
- Opportunity to purchase game day give away(s)
- Participation in sponsorship nights
- 4 All-Sports Pass (Entrance to all home games)
- Sponsorship plaque for business



Silver Sponsor: \$500

- Investment in Green Hope students and community
- 3' x 7' Banner displayed in football stadium
- Sponsor signage in gymnasium and at stadium entrance
- Advertisement on athletics website
- Announcement at all home sporting events
- Advertising opportunities in weekly newsletter
- Ability to be in membership package
- Logo included on annual athletes T-Shirt
- Participation in sponsorship nights
- 2 All-Sports Pass (Entrance to all home games)
- Sponsorship plaque for business

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www.greenhopeathletics.com

Benefits of sponsorship:

- **Build Community Goodwill** – Support the students, athletes and families that support your business
- **Promotes a positive brand** – Partnering with Green Hope associates you with a top high school and promotes positive image and credibility
- **Welcomed Form of Advertising** – Alternate way to engage athletes, parents and spectators in a positive way that drives support for brand and products
- **Tax Incentive** – Green Hope Athletics Booster Club is a registered 501 (c) (3) tax exempt organization and any donation maybe tax deductible.
- **Exposure** – Visibility in stadium and gym to over 30,000 fans annually.
- **Direct Marketing Opportunity** – Ability to include information, giveaways, coupons etc in membership and student athlete packages. (Estimated at 2,000 opportunities) Additional game day give away opportunities available (Discount cards, free items, other that will drive in direct customer traffic to your business)
- **Demographics** – Located and serving the Preston area of Cary and Morrisville, Green Hope families are prime customers/potential customers businesses want
- **Athletic Tradition** – Green Hope has over 20 years of tradition as an athletic and academic power house with a run of 9 straight years as the Top Athletic Program in North Carolina. 2018 Max Preps #1 Athletic Program in the Nation
- **Academic Tradition** – Green Hope is a top 5 ranked Public High School in North Carolina and was ranked by US News and World Report has one of the best high schools in the nation
- **School Population** – With over 2,200 students, 800+ student athletes and over 175 Teachers, Administrators, Staff and Coaches, Green Hope has a core group of customers that support the businesses that support Green Hope.
- **Flexibility** – Ability to create custom sponsorship and advertising packages that create a win-win
- **Unique Opportunities** – Ability to further partner on specific events and be primary sponsor for those opportunities (Fund raisers, community volunteering, pep rallies, Hall of Fame, Homecoming and many more)