

**ACYHA Board Of Directors
Annual Membership Meeting Minutes
September 2023**

Meeting Type: Monthly Meeting
Date: September 11, 2023
Time: 6:30 pm
Location: NHIA Meeting Room 1

Attendees

Brian Thul - President -
Dustin Glad - Vice Chair -
Scott Allen - Treasurer -
Kevin Pote - D3 Rep. -
Kim Nau - Secretary -
Aaron Holscher - Boys Travel Director -
Aaron Zimmerman - Girls Travel Director -
James Tousignant - ACE -
Derrick Raymond - Ice Scheduler -

Libby Hankey/Julie Wahl - Sales/Fundraising -
Susie Melynchuk - Tournament Dir -
Matt Inciti - Concession Manager -
Jim 'Jimbo' Lewandoski - Mite Director -
Katie Mattox - Mite Program Director -
Drew Herron - Communications and Marketing -
Ryan Hegarty - Safe Sport -
Libby Johnson - At Large -
Tina Schochow Greazel - Volunteer Program Dir -

Additional Representatives

Matt Rappaport - WEB Admin -
Tracee DeNeui - Gambling Mgr -
Paul Swanson - Asst. ACE -
Kris Murphy - Eval Coordinator - abs
Erin Dungan/John Knutson - Equipment -
Jess Riley - Registrar -
Ryan King - HDC Chair -
Jessica Ledoux - Skate -
Michael Thompson - Asst. ACE - abs
Lida Knoll - Graphic Design -
Lindsey Brekker - Fundraising Coordinator
Liz Tratnick - Ass't Treasurer

LEVEL COORDINATORS

Bantam - Anthony Pangarakis - abs
PeeWee - John Knutson
Squirt - Peter Houghtaling - abs
Goalie - Andrew Cooper -

18 Current voting members; 10 required for quorum

Topics:

Presenter(s):

Call to Order - 6:33 pm Brian Thul
Roll Call Kim Nau

Approval of August Meeting minutes: Dustin - motion, Aaron H - seconded

1. Gambling Director (Tracee)

Approval for expenses for OCTOBER 2023 - \$42,100.

Approval to make an ice time donation in the amount of \$25,000 for August 2023.

Motion to approve - Scott ; seconded - Derrick
Motion passed

New Hope Bowl booth reopened tonight at 6pm. Glad to be back there.

Wicked Wort - Had a profit of \$29 dollars for August. Hoping we put closing this site to a vote tonight.

Pub 42 Bingo starts up tomorrow night at 7pm with some new games and a new coverall amount of \$1199.

Wicked Wort - vote to close site to pull tabs - Derrick motion; Dustin - seconded
Motion passed

2. Chair (Brian)

Board Members, thank you for your service to our organization. This is an exciting time for our players as they begin the 2023-24 season. I know this is also a busy time for us; so please remember to take care of yourself and make sure to ask for support if needed. Over the next couple of months we will be spending our valuable time and energy supporting our players and families. Thanks for all you give!

Slide show was sent Sunday morning to the board. I put some place holder slides in for topics I thought should be covered. I know I missed things so let's spend some time on Monday thinking about what else should be covered.

I will be stopping by to do a technology check next week. A few logistics for so we are on the same page. We will park in the Northeast lot closest to the Golden Valley Country Club. There will be a check-in table and parents will be sitting at tables. Hans will be following our meeting and we are all encouraged to stay to support his work.

I am excited to launch the season with all of us bringing our best!

Grievance Hearing

- Exception to the Bantam/high school tryout policy

Parent Meeting

- Discussed slides, who is presenting

Nominate Julie Wahl to Co-Fund Raising and Marketing position - thank you!!

3. Treasurer (Scott)

Status of Association per Income Statement (9/6/23): gain of \$93,803.69

Scholarships granted: 5 for a total of \$5,600

4. Secretary (Kim)

I can help with covering items at the parent meetings if you can't make it

Should we let families know they can attend board meetings and can bring items to the board to cover?

5. District 3 (Kevin P)

I'll check back in with everyone after the D3 meeting, which is on Wednesday

Where are we at with co-oping with Mpls at the JGA level?

Who are we going to have high school players who get cut play JG with this year?

6. Concessions (Matt Inciti)

Thank you for those that helped out while I was gone!

1 new manager - appoint Josh Hoaby as new concessions manager. Currently have 4, could use 2 more.

New Yeti cups at concessions stand for sale!! \$30

7. Marketing/Communications (Drew)

Spent:

\$218 for 400 window stickers with new design. Plan was/is to distribute one for everyone in association, sell extras in concessions stand.

\$540 for 60 new design THFF signs. Discussion over messaging previous. Decision made to stay course with THFF signs based on feedback from recruitment and budget designation. Possible to a different AC Wings yard sign as well, could sell at cost (\$9) or slightly over at concession stand for those that want them.

Spent \$374 previously on THFF 1/4 sheet flyers, making for \$1,132 spent so far on marketing.

10K Pucks Update: Expecting 20-25 to reach 10,000. Between 12-20 others to receive 5K or 3K incentive. Hats will be ordered Oct. 2 through All-Star Sports after contest closes on Sat., Sept. 30. Need to order patches for 3K/5K, helmet stickers for all.

Social Media Boosts? How much we want to spend and how? Last year, \$40 was spent. Should we stick to that or add more for things like THFF, fundraising, pulltabs? Data reads it's effective to about 11 cents to reach each "new" person. Roughly \$10 a boost, but can adjust.

Positive info on our mite equipment - not many associations offer equipment to their mites for loan for more than just the first year

8. Registrar (Jess)

There are a total of 305 skaters registered so far:

- Bantams- 46
- Peewee-44
- Squirt-55
- U10's-19
- U12's-13
- U15's-13
- Mites-115

9. ACE director (James)

Most coaching positions filled - not much else to report

Had first coaching meeting last night

10. Boys Travel Coordinator- (Aaron Holscher)

Registrations close to what we thought they would be and will have the number of teams we were planning for. Bantam 3 (A, B1, C), Peewee 3 (A, B1, C), Squirt 5 (A, B1, B2 and 2 C). At Bantam level we still only have 2 goalies for 3 teams. C team will have players rotate at goalie unless a player steps up to play full time like last year. Association will provide team gear if that is what the scenario is and hope to offer incentives if a player steps up to play goalie full time for the family like last year.

Update to Squirts from Peter:

49 kids are registered for 5 projected teams.

54 players (49 skaters and 5 goalies) are currently registered. We expect 2 more skaters. We are still unsure on 1. We are looking at a possible need to pull up 2 or 3 Mites.

In talking with Armstrong/Cooper High School Coach he is thinking there will be 5 to 6 players that will need playing experience at Junior Gold. We do not have enough players to host our own team and have done a co-op with Mpls. the last few years. Mpls. let us know recently they might not be able to do again with the number of players projected they will have. Contacted D3 Junior Gold committee, Greg Gibson, to let them know. Greg is all about finding somewhere for players to play if not on a high school team.

Policy Change request regarding team placements and evaluators:

Here is the current wording:

G. EVALUATORS

Three (3) evaluators will be used at each level. All evaluators will have previous hockey coaching experience. No parent or relative will evaluate players at any level in which they have a child and/or family member trying out.

The following are the evaluator conditions for non-parent and parent A-level coaches:
Non-Parent A-Team Coach - 3 evaluator structure 1 evaluator is the A-level coach or his choice 2 evaluators are the HDC choice

Parent A-Team Coach - 3 evaluator structure 3 evaluators will be selected by the HDC

Proposed change:

3 evaluator structure with paid A-level coach:

3 evaluators will be selected by the HDC. The A-level coach will assist in the placement process.

Motion - Aaron H ;Seconded - Derrick
Motion passed

Letter sent to Bantam families offering incentives if agree to be full time goalie on the C team this year

11. Girls Travel Director- (Aaron Zimmerman)

reviewed levels for all four teams. We're comfortable with our previous decisions.

15B

12B1

10b1 & b2

Numbers:

All players for 15s & 12s have registered. Everyone came back.

U10 registration has been slow. I'm projecting either 21 or 22 players. This puts possible need for U8s to fill 1-2 spots is a possibility. Will continue to monitor through September.

One NM player, may be working a waiver to again play U10s with us. We need D10 and D3 approval.

Girls Hockey Day Jan 6th w/ Elk River. Need to work with HS staff to adjust some times.

12. Mite Coordinator (Katie/Jim)

Recruitment- Open Houses done, Parade coming up, THFF this month. These events should be more association wide rather than just Mites.

Teams- Mite 3s/ Travel U8 started 10th. Two weeks earlier than before, but season will end two weeks earlier at end of Feb this year to even it out.

Equipment- pad needs will be covered soon, helmets purchased at All Star, fittings held at season opener.

Asked Ryan to follow up with families/checks to see where we are at 2 weeks ago.

Season Opener on 23rd (All ACYHA)

Used shoe drive (LOF requirement)

Equipment drop and swap

Yard signs at board member homes please

Jim onboarded

May start doing mailers to Kindergarten families again.

Need to get more yard signs out there

13. Tournaments (Susie)

Not much to report - needs some graphic stuff, will contact Lida

Could use more Squirt A teams for tournament

14. Sales and Fundraising director (Libby)

Fundraising page on site updated - will present info at parent meetings

<https://www.armstrongcooperhockey.org/fundraising>

We're all set for the Gertens fundraiser, there will be a buyout option.

Plan to offer Heggies and Wild program sales to teams for fundraisers for teams fees

15. HDC Update (Ryan K)

HDC/DHO introduction to All Coaches Meeting held 9/10/23

DHO meeting was held with Anthony Pangarakis to further establish setup for use of SportsEngine in distribution of DHO guidance throughout the regular travel season. Planning for multi-media distribution approaches is being explored and tested.

16. Equipment (Erin/Jon)

Bin for pucks and locks so that we can retain more pucks than we lose

Jerseys are good to go

17. Ice Scheduler (Derrick)

Assistant Ice Sched - Michael Kautzman

Waiting on D3 to pull games

Ice is cold

18. Safe Sport Coordinator (Ryan)

Preparing for all the beginning of season meetings - parent, team managers, coaches

D3 and locker room monitors - most safe sport violations come when locker room isn't monitored; teams and coaches need to determine if it's coaches or parents as locker room monitors. If parents - they need safe sport and background checks.

19. Volunteer Program Director (Tina)

- With registrations as of 9/11/23, families should work or awarded 5,290 hours. However, we are projecting 5,735 Total hours to award/work. We have budgeted to hire 320 hours from Student Workers to help close some of that gap. However, I am hoping we get 5 more returning families (2 Squirts/3 mites) to work another 125 hours.

- We have 2 travel families registered to play hockey that haven't completed their DIBS registration yet. Jess Riley and I will just keep reminding them.

-I will need to make some adjustments to Special Events hours, so that we are not left with excess District/Region tournament hours and no one to work them. HS Girls Tournament Dec 28-30 Concessions hours will now qualify as Special Events hours. Most of the HS game Concessions shifts will move to Regular hour bucket.

- We currently have \$3,400 of DIBS Buy-outs (6 returning families, 4 new families).

20. Skate Coordinator (Jessica)

Nothing to report

Meeting adjourned 8:24 pm Dustin - motion; Scott - seconded