



Non-profit and volunteers

Board Meeting Notes

Monday, March 16, 2020 7:00-8:30 pm

Location: Via Teleconference Call

Meeting called to order at 7:02pm by Jess Smith

Board Members Present: Jess Smith, Peter Beaumont, Marc Danneker, Paul Waxlas, Christina Beddies, Jen Mackey, Sarah Trachet, Kristin Marriott

Programs Present: Baseball; Travel baseball; Softball; Lacrosse; Tennis; Volleyball, Basketball, Football, Skiing, Soccer

AGENDA

- Review and Approve February Meeting Minutes/Notes
- 30-60 mins COVID19:
 - Overview - Jess Smith
 - Facility and Activity Updates - Christina Beddies
 - Communications Update - Paul Waxlas
 - Program Engagement Strategy - Ronda Maurer
 - Updates - Program Directors
 - 30 day plan
- 30 min updates:
 - Communications update (newsletter, blasts, etc)
 - SE optimize update
 - Budget update

Review and Approve February Meeting Minutes/Notes

February Minutes not approved, to be approved via e-mail. Peter to send out again. See Action.



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30-60 mins COVID19:

Overview and focus on COVID-19

Jess Smith set the scene on the focus on COVID-19 and our agenda.

Facility and Activity Updates - Christina Beddies

- All programs are off for 8 + weeks. Community Education is following District with extended period.
- Anything changed will received refund or credit...anything scheduled will not be charged.
- Keep communication flowing.
- Christina has created a Google Doc that provides sports status and will be updated regularly
- All can get access and if they have problems contact Christina
- Websites being continually updated
- Basketball not scheduled until 29th March and softball, volleyball and soccer just gearing up.
- Websites being continually updated
- Baseball registration closed Mar-31 and not scheduled until then
- Lacrosse Eagan practices cancelled until 1st April.
- Volleyball and softball the same.
- If have questions contact Christina. She will send out/grant access to facilities Google Doc



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Communications Update - Paul Waxlax

- Jess: Website looks good. If information changes need to be communicated to the Board, contact Paul, Peter, Kristin.
- Looking at improving efficiency of communication using Group Me App for Board and COVID-19 Task Force
- Jess: We have to expect disruptions to through April and probably May; We need to look at contingency plans if entire seasons are canceled . What options have we?; Get through March and wait and see for sports ready to start if:
 - No impact
 - Shorten season
 - Complete shutdown

Program Engagement Strategy - Ronda Maurer

- Will provide status updates on a regular basis
- Ronda will share Google Sheet with sample fields for PD's to enter so we all know what's going on for timelines, budget, registrations and any open questions.

Updates - Program Directors

- 30 day plan
 - 30 min updates:



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Traveling Baseball - Tony

- Conference call yesterday held with and April 1-2 tryouts to be re-scheduled and taking time to assess and put together contingency plans.
- Forecasting same as last years numbers for number of teams.
- Registrations are completing and they are ready to go.
- A lot depends on the leadership and advice of MLB.

Jess: Observation, may need to consider playing a shortened versus a whole season

In House Baseball - Jason

- Going as scheduled as planned and a month before doing anything
- Haven't talked about canceling which is worst case. Starting late is best case scenario.
- Registrations are doen versus als.
- e-mail blast is still going and joint messages with softball.

Travel Softball - Krysta

- Can parents get a refund if the seasons shortened or no season at all and would would those costs be?



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Lacrosse - John Other Medicine

- U6, U8, U10 indoor season is cancelled until April-1.
- Providing partial refunds
- 2 season: K-4th Grade: mid May; Grade 5-8 indoor - domes
- Savage cancelled until April-30
- Big concern for younger kids at about 20.
- Refunding \$125 so about \$2,500 in total.
- Send email re refunds to Nick cc Jess , Kristin, Paul
- Main spring season for U12, U14 @ savage Dome, cancelling and this will affect 36 kids.
- What happens if we have field access in 3 weeks and the weather changes? Do we take to the fields? Will we be allowed to?
- There will be updates on Savage Dome v Hayes this Thursday/Friday.
- Looking at partial/full refunds for U6, U8, U10. Can we do this via Sports Engine?
- Submit names and amounts to Nick/Jen

Jess: Nick is the go to for refund support

Traveling Baseball/softball at risk

Volleyball - Lindsey

There is a tournament scheduled at Eastview with 4 teams.



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Tennis - Jason

- Haven't opened up registrations yet, planning to do that in April.
- Keeping track of developments in the tennis world and what is being done.

Soccer - Marc

- An optimist and will take it week by week as kids will want to get out on to the fields.
- Only 350 registrations at present.
- Doing an e-mail blast for registrations and get people going.

Football - Ben

- Registrations are open for June and practice scheduled for July-27
- Some discussion about reducing injuries due to tackling with use of a tackle bar, padded flag football options to help bring back numbers of football players.
- Youth football season is aligned with High school season
- Dropping raffle for fund raising
- Keeping registration fees same
- We charge less than neighboring cities

Basketball - Erin/Michelle Goodman

- Refunds to boys or a credit for next years program?
- Girls have had great success: One team won a 1st in State place and another team got a 2nd place.



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- Things are quiet now as Registrations start again in June/July with travel tryouts in August.

Jess: COVID-19 Overview: Fluid situation updates as they come.

We have assembled a COVID-19 Task Force; Jess, Paul, Peter, Christina, Ronda. Contact any of them with questions and/or concerns.

Any financial implications get them to Jen Mackey, any refunds required, we should be OK, but need to let Jen know asap (and Nick)

Communications update (newsletter, blasts, etc):

- Melissa has resigned as VP Marketing and Paul Waxlax will assume responsibility as an acting role
- We will continue with EVAA Newsletter
- e-mail blast ARE important and they were never meant to go away so continue normal processes and schedule them out.

SE optimize update

Jess gave a brief update:

- Making website mobile friendly
- Have Sports Engine planned to talk to us. Brandon will talk to us next month or May.
- Help us to get to finance s easier and provide deeper access to checks and registrations



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Budget Update

- Jen: Providing full transparency on budgets so we can see and anticipate things ahead and therefore forecast better.
- Do we need to increase internal fees to cover Admin costs? There may be ways to cost some costs rather than increase fees.
- Jen: Feels we may struggle if we don't increase fees. We haven't changed in 10 years and an increase of \$5-10 should be OK.

Next Meeting

Monday April-20

NEXT STEPS

1. COVID19 task force meets weekly
2. All other business matters will be handled through email.
3. Deploy March newsletter with a focus on maintaining health.
4. Deploy email campaign with summarized spring program activities to get registrations up. Consider a discount for registrations accepted before April 1??
5. April BOD planned for 4/20 in virtual format.



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ACTION

- February Minutes to be re-sent out for approval - **Peter**
 - We need to look at contingency plans if entire seasons are canceled. What options have we? - **Led by Jess**
 - Send out/grant access to facilities Google Doc for input and editing - **Christina**
 - Share Google Sheet with sample fields for PD's to enter so we all know what's going on for timelines, budget, registrations and any open questions. - **Ronda**
 - Lacrosse to send email re refunds to Nick cc Jess, Jen, Kristin, Paul - **John Other**
- Medicine**
- Any financial implications get them to Jen Mackey - **PD's**
 - Refunds need to be flagged to Nick/Jen asap - **PD's**
 - Updated activity calendar to Paul with focus on Spring activities. ASAP - **PD's**
 - March newsletter highlights or content feeds to Ronda ASAP - **PD's**
 - Updated program report sheet to Rhonda 4/17 - **PD's**