



**FHS Touchdown Club
Board Meeting Agenda
June Meeting - Emailed**

President - Amy Mitchell

- T-shirt bundle: FNL boosters (cheer, Stars and football) will be doing a 3 shirt "bundle" to be promoted through all organizations and Raccoon Rally. The bundle consists of Hoco, Pink Out and a "The Original" Frisco t-shirt. The bundle will be offered in 2 different t-shirt brands - Comfort Colors and another generic one. Comfort Colors will be around \$45 for 3 shirts and the generic will be around \$36 for 3 shirts. Each shirt will also be sold individually but will be around \$18-20. All bundles will be distributed during lunch on September 11-13th.
- Homecoming Gifts: Stars and Cheer will be buying the Varsity team blue, long hand towels that they can wear on their pants. They will have our team theme on them. Football will be purchasing Andy's Ice Cream gift cards for all Stars and all Cheerleaders as all of them will be cheering for the Hoco game.
- Team pictures: Varsity poster and banner pictures are Tuesday, July 24th. Time TBD, but it will be either 2 or 3 p.m. Each player will wear their jersey, jeans and tennis shoes. No jewelry or undershirts. Again, this is a CLOSED picture session.
- Volunteer sign ups: Volunteer sign ups for locker decorating for all teams, meals for all teams, Varsity team meals, game day volunteers and concessions will be provided by mid-July to Melanie and Kristin as well as sent to Leigh to put on the website and Kay for concessions.
- Captains Camp: Registration will open July 1st. All JV and Varsity players are invited to attend. Each player MUST register to attend for \$10. Registration will be on the website and Sports You.
- Physicals: Our goals were to get our players physicals done and to raise \$2000 - we accomplished both and even made an extra \$800. Tim and Amy met with Dr. B and Coach Wetzel afterwards and would like to try this again next year as we feel like we have a great opportunity here to offer it at the school. We all have some ideas to make this run smoothly and be very successful for next year. I would like to personally thank Kay Barker and Janna Hinajosa as they waited in line until the very end. They had a smile on their face and their positive energy was noticed by others waiting.
- Fall Kick Off on Saturday, August 5th at 1:00 p.m.: a burger bar will be provided from Mooyah. We will ask for chips, drinks and dessert donations. More details to come.
- I will be sending out reminders on July 1st regarding spirit ads, meals, membership and sponsorships.

Coach Harbert

- Varsity team meal at Coach's house on July 13th
- Coaches meal at Coach's house on July 20th

Secretary - Tina Perez

- **Please review minutes from May**
- **Please reply only to Tina Perez, we will need a 1st and a 2nd for approval.**

Vice-President - Tim Staley

- Met with Jake Battaglia who will be doing the hype video this year. Will be getting with Coach to discuss.

- Overseeing all programs this year. Please CC Tim with anything pertaining to programs or ads.

Treasurer - Kelly Crider

- Financials: Please see email sent by Kelly last night

Fundraising - Jennifer Fisher

- Commitments from 8 companies so far totaling \$12,000. Reached out to 8 others that participated last year and if they all agree to sponsoring us this year, it would bring to \$20,500.
- Would like to discuss a quick fundraiser idea now that the boys are allowed to do one fundraiser this year.
- Corporate ads, family and fans sponsorship and spirit ads need to be the focus on the website and as board members, we need to be reminding friends to do so. August 1st will be here quickly.
- Family and Fans to date - \$1250; but lots of interest. All Family and Fans sponsorships due August 15th.

Game Day - Melanie Horton and Kristin Lively

- Meals are \$140 and we will be offering payment plan of \$70 now and \$70 by midnight, August 1st. However, payments will still be accepted throughout season but will not be prorated if they pay later in season. We need to give a hard date to have a sense of urgency.
- Amy will be sending Game Day email plan to Melanie and Kristin.
- Amy will also be providing an approximate budget for each week. Will have exact budget in August once meals are all paid for.

Special Events - Alicia McInnes

- Captains Camp - Monday, July 23: Varsity and JV boys will clean out concessions, indoor, weight room. A snow cone truck will arrive at 11:30. Wednesday, July 25: Varsity and JV boys are invited to Top Golf in the Colony from 1-3 p.m. There will be 6 players in a bay and each bay will have some snacks and unlimited sodas (not a meal, literally, snacks)

Communications - Leigh Gibson

- Currently Current Website Signup Totals: TDC Memberships-30, Meals-16, Family/Fan Sponsorships-3, Corporate Sponsorships-2, Spirit Ads for Program-1
- Currently building registration signups for varsity banners, yard signs, decals and captains camp.
- Added the option of a payment plan for meals. \$70 due at registration/signup and balance will be auto charged on August 20th. (This is the way installment plans work on Sports Engine. All installments are auto charged if you choose to pick a payment plan.) There is always the option to go in and pay the balance early.
- All refunds for sports physicals were processed and completed May 19th. 70 refunds for physicals were given through the website.
- If anyone should ask you about sponsorships or spirit ad info, let them know this information can be found front and center of the website homepage, in addition to their respective tabs under Touchdown Club and Sponsorships on the website as well.
- When reminders go out about purchasing spirit ads, to the football program in particular, we need to remind parents that none of the professional football pictures taken will be back/available to use for program ads. (This includes Varsity Head Shots and all team pictures taken by Southern Images) Parents will need to provide their own pictures for their ad creations.

Programs - Allison Jernigan

- Has met with Leigh to help get a process in place, organizing and submitting the ads to the printer.

Concessions - Kay Barker

- still looking for another!

Spirit Wear - Jill Ellis

- Strength & Conditioning wear: We brought in just under \$500. Feedback was most freshmen already had spirit wear
- Fall spirit wear: We will be using Shop Spirit Sprinkles and we have lots of great things. Will show at the July meeting. The store will open August 1st and close the first week of school. We will not be competing against other organizations with spirit wear, so please make sure you remind people to purchase.
- Yard signs and decals: We will be using I Candy Graffix again for the signs and car decals. Signs are \$50, decals \$15 and "varsity" decal to be placed on sign for \$10. Ordering date is TBD.
- Met with vendor to discuss Game Day polos. Game day polos will be provided to all teams, grey (freshmen), white (JV) and blue (Varsity). Samples will be provided at photo session for Varsity and during a practice for freshmen and JV players.

Homecoming Mums - Janna Hinojosa

- Samples and display boards will be updated in mid-July/early August. The deadline for delivery will be September 8th, delivery date on September 13th.

Tunnel Crew - Dirk Mitchell

- Will be taking trailer to get inspected and will be taking out Frisky for inspection. Will need a few volunteers to help with inspection of Frisky.

Finally, it's very important that we all spread the word about joining Touchdown Club; paying for meals; placing a Spirit Ad; asking companies, restaurants, Dr.'s offices, etc. if they would like to be a sponsor and encouraging people to volunteer to decorate lockers, work the concessions stand and serve meals. All of these things support the boys and our coaches which is our #1 goal.

Upcoming Dates:

- Tuesday, July 18th Football Parent Meeting at 5:30 p.m. in the cafeteria
- Tuesday, July 18th Board meeting at 12:00 p.m. in the indoor
- Monday, July 24th: Captains Camp - Clean out concessions, indoor, weight room; Snow Cone Truck
- Tuesday, July 25th Varsity Team Poster Photography Session with Mystic Photography (closed session)
- Wednesday, July 26th: Captains Camp 1-3 p.m. Top Golf
- Thursday, July 27th last day of Strength and Conditioning
- Monday, July 31st First day of football practice
- August 1st Program Ads are due
- August 1st Fall spirit store open
- Saturday, August 5th Team pictures with Southern Images at 11:00 a.m.
- Saturday, August 5th Season Kick Off 1:00 p.m. in the cafeteria
- Sunday, August 6th all meal payments are due by midnight
- Wednesday, August 9th School Starts
- August 15th Family and Fans Sponsorship due