



For Immediate Release

ICE DOGS INTRODUCE NEW EXCHANGE PROGRAM

Hatfield, PA (June 19, 2018): The Ice Dogs Youth Hockey Organization, a Tier II club, today announced its strategic partnership with Somang Hockey.

Somang Hockey is an international development program based in Terrebonne, Canada that is home to players from around the globe. Somang prides itself on providing its players with not only the best development opportunities, but also the chance to be seen by next level stakeholders (NCAA, CHL, USHL, NHL and professional teams around the world).

The clubs will begin the exchange program in the upcoming 2018-2019 season with their Bantam and Pee Wee teams. The teams will play against each other at Hatfield Ice over the September 14th weekend. Not only will Somang play against Ice Dog teams, but the Ice Dogs will also be reaching out to local clubs to help fill out Somang's schedule that weekend. In exchange, the Ice Dogs will travel to the Montreal area to play Somang and their local competitors during the weekend of December 7th.

Michael Bujold, President and Founder of Somang Hockey said, "Somang Hockey is excessively proud of this new partnership with the Ice Dogs, which we are sure will be greatly beneficial to our respective memberships both on and off the ice. We look forward to a long and meaningful relationship!"

The Ice Dogs Executive Board and coaching staff are equally excited to begin this new relationship with Somang. The Ice Dogs plan to grow the relationship in the coming years to include more teams and are discussing additional ways in which the two clubs can support each other.

Please help the Ice Dogs welcome Somang Hockey to Hatfield Ice, their Pennsylvania home away from home!

For more information, contact:

Kerri Lehrhaupt

Ice Dogs Vice President

kerri123@icedogshockey.org

215.272.2050