



Booster Club

April 9th, 2025 @ 6:30pm BHS

Attendees (x if present)

x	Jenny Gabrielli	President	x	Hang Nguyen	Co-Concessions Lead
x	Susan McCarthy	Vice President	x	Natalie Thienes	Head Coach
x	Tina Sorvari	Secretary	x	Daynelle Haaven	Member at Large
x	Joni Kurland	Co-Treasurer	x	Ken Kindvall	Member at Large
x	Tessa Ten Haken	Co-Treasurer	x	Jessica Haider	Member at Large
x	Jessie Bridgeford	Fundraising Lead	General Attendance 1. Kim Desota 2. Sarah Mathias		
x	Jessica Wegener	Special Events Lead			
x	Michelle Kindvall	Co-Concessions Lead			

Meeting called to Order @6:33

President's Report (15 min)

- Welcome and Introductions
- Approval Needed: [bylaws](#)
 - Motion to approve: Michelle, 2nd: Tina
 - Bylaws Approved

Coach's Report (10 min)

- Summer Links Live - via website
 - **Weights registration at the end of April**
- Clothing Request From Beau
 - Off Brand - Hoodie & Pant \$65
 - Sport Tech - Hoodie & Pant \$80
 - Champion \$95
 - Unrl - Hoodie & Pant \$155
- **Natalie will get prices for hoodies only from Beau**
 - **Can we get a quote for Nike as well?**
- Changes to the schedule
 - **Posted on NW Suburban Conf. website**
- Coaching Update
 - **Jackie Kelly varsity asst**
 - **Sam - still figuring out if he'll be float and/or strength & float**
- [Equipment Wish List](#)
 - School's allocation for equipment spent on - ref stand & floor sleeves

Vice President's Report (10 min)

- Approve [community support flyer for 2025](#)
 - Update to say 4 home games since the program won't be ready before school starts

- **Team pictures Aug. 19**
 - **Susan/Jess will email the final copy**
 - **Natalie will post the updated flyer on the website**
- **[Community Support tracker](#) started**
 - **Keep spreadsheet updated. Sign up for at least 5**

Treasurer's Report (15 min)

- Approval Needed: [2025 Budget](#)
 - **Reviewed larger changes**
 - **\$900 to cover student tickets**
 - **2 coaches, not 3**
 - **Not covering hotel for varsity**
 - **Proposed including hotel if we make more on fundraising than budgeted**
 - **Susan to call to get an estimate**
 - **Email from Natalie approved after the meeting requesting \$1,109.85 to cover remaining cost for new JV/V uniforms.**
 - **Banquet: Court Yards of Andover cost \$20-\$25/person. Bunker \$30-\$32/person**
 - **Will defer vote until May meeting and we can gather this additional info.**

Fundraising (10 min)

- Need for 5-7 Student Athletes, per meeting, to accompany Booster Board Members to the following Meetings:
 - Ham Lake Lions (requested \$2000): Location: Ham Lake Lanes, 5/13 @ 7p (be there at 6:45pm)
 - Blaine Youth Hockey (requested \$5000): Location: Fogerty Area, 5/19 @ 7p (be there at 6:45p)

*I will be at both meetings. We will prepare a script/bullet points for the girls. It does work best if the athletes present the information, but we are there to fill in the gaps, answer any questions.

*Coach sent out email (4/5/25) with the [athlete](#) requests - first come first serve
- Main Fundraiser Options (Inclined to propose we try something different this year, hopefully less time consuming with equal or greater profit):
 - **Double Good Popcorn:** Pop up store, 4 days, Propose 8/18 9am-8/21 9am. The average person makes \$400, which, with 50 girls that would be \$10K profit. We will have more like 55 athletes. We can build in our own rewards (Top, 2nd, 3rd place sellers; and something for each athlete who makes the goal of \$400...drawing? Cash? - can suss that out later). **Pros:** Quick, more energy in a short period of time, good time to try something new, less time consuming overall, similar profit, we retain 50% of profits. **Cons:** Does not involve getting out in the community, though they could post on social media and thus reach neighbors, etc. could probably still do some door to door - but unlikely. Similar support as Raffle Tickets. It is new, there might be a little fumbling setting it up, but seems pretty smooth.
 - **Impact Fundraiser:** We've done this 2 years in a row now with good success. **Pros:** Gets the girls out in the community, works on their social/presentation skills, invokes community involvement. **Cons:** Many other competing organizations - Blaine soccer, Football (gets their cards at the end of July), Centennial football (for eastern Blaine neighborhoods), SLP sports....
 - **Adrenaline Fundraiser:** Tear Away Ticket sheets, \$20/sheet. This would be similar to Impact, a different style. The tear away ticket sheet also has a QR code to scan for more discounts/National discounts. I am guessing the profit would be similar to all of the

above, and likely involve more effort such as the Impact Fundraiser. Pros: Something slightly different than Impact, gets community involvement, girls getting out. Cons: Still has similar competition.

- **Raffle Tickets:** If we go with a new fundraiser - continue with this?
- **Cub Bagging:** Special Events Coordinator to create sign up; 6/29 10a-3p (noted that in 2024 we did 11a-4p, slowed down a lot 3p-4p), see google drive: Fundraisers→Fundraising→Cub Bagging for details. I will have poster board, QR code and bucket ready (need to get to someone by 6/26, I'm out of town 6/19-6/24 and then 6/26 pm-7/7). Thanks to Tina and Jessica W who confirmed they will be around (so we at least have a few board people)!
- **Decided to stick with Impact vs Adrenaline or popcorn sales**
- **Will do raffle tickets**
- **May add an additional Cub bagging event for varsity to cover hotel and/or restaurant nights on game days**
- **Hang & Jessie will come up with proposal for Impact to get a larger percentage - similar to Adrenaline**

Concessions (0 min)

- When we know the number of teams we can start planning details of concessions
 - 9/6 - 12 teams waiting for 4 more to respond (JV/BS)
 - 10/4 - TBD (9A/B)
- Any suggestions for new items?

Special Events (0 min)

- Special Event Updates
- Teacher night: Jessie's contact does decorative cookies, \$3/cookie
 - Theme Nights:
 - 9/9 vs Osseo - Parent Night
 - 9/22 vs Bloomington Jefferson - Youth Night
 - 9/25 vs Centennial - Teacher Appreciation Night
 - **Do we want to do Cancer Night with Teacher Appreciation?**
 - 10/14 vs Armstrong - Senior Night
 - Banquet - date? **Oct 26th**
 - Discuss banquet options
 - **Court Yards of Andover cost \$20-\$25/person. Bunker \$30-\$32/person**
- Fan Engagement Updates
 - Nothing to report yet
- Communications Updates
 -
- Volunteering Updates
 - What is the role of the team parent?

Dates to Note

- Next meeting - May 7th @ 6:30 PM

Reminders:

- The Community Support campaign ends on July 31st. Need all ad artwork, logos, and prizes by this date.

Parking Lot for 2025

- Fundraising
 - Blitzes seem to work well - do we change it up and sell something else that gets us more than 50% of what we sell? Kwik Trip car wash cards were suggested.
 - Do we want to try any restaurant nights in 2025?
- Communications
 - If the district sticks with Go Fan, there is a multi-game punch pass that we should highlight to parents. It lowers the cost per game and is less in online fees (\$85 for 10 adult tickets and \$43 for 10 student tickets). Tickets can be used at any A-H location and can be transferred once purchased just like a single game. 5 packs available too.
 - Should we move forward with creating a private FB group for the boosters as another communication tool to the program?
- Special Events
 - Fan Engagement Ideas - save for April or May meeting
 - Staff Night and Parent Night
 - How should we rearrange the staff and parent announcements so as not to interfere with the varsity game and not have sweaty pictures after?
 - Banquet
 - Should we change arrival/social hour to 45 min vs 75 min?
 - Booster scholarship - review draft at June meeting
- What can we be working on now before the season gets busy?
 - Creating/ordering a BVB bag tag - Enhancing the player package?
 - Senior Banner layouts?

Meeting called to Adjourn @ 7:56