



MINUTES

Buffalo Lacrosse Club d/b/a BYLC

Date | time 06/16/2024 7:05pm | *Meeting called to order by* Erica

In Attendance

Mark Lemen, President and interim Scheduler | Jerrod Krueger, VP and Boys Director |
Erica Wurm, Secretary | Kurt Timm, Treasurer | Leotta Bemis, interim Registration Coordinator
Adrianna Strode, Girls Director | Brian Anderson, Field and Equipment Coordinator |
Amy Anderson, Fundraising Coordinator | *Tiffany Dixon, Marketing* |
Jenna Eng, Volunteer Coordinator | Ted Wurm, Player and Coach Development Coordinator

Approval of Minutes

The minutes were shared from May and approved (Jerrod, 1st motion; Ted, 2nd motion; none opposed).

President's Report

- A representative from J&J athletics (Andy Karels) presented at the meeting to discuss potentially developing a relationship with BYLC. Provided examples of stores, and variety of vendors including Adidas, Nike, U/A, Unrl, etc. Can build on-demand and two week stores (turn around one week). Has fundraiser options based on total sales or per item sales.
Discussed establishing an apparel committee to meet Sept-Nov in order to have store open for Christmas and prepare for next pre-season.
- Discuss performing a coaching survey for high school assistant coaches to give feedback on how they feel they are utilized with mid-season check in and end of season review.
- Address 8U/10U practice length recommendations. Rather than extending time for team practice, recommended having optional time after practice for those interested.

Vice President's Report

- HAA Donation --> \$5k was approved. May need to perform some manual labor as a "payback/thank you". This could be everything from pulling weeds, to painting, to general clean-up. Jerrod will be liaison for those opportunities.

Secretary's Report

- AGO Renewal fees weren't submitted in February, we received notice in April and May and it has now reportedly been paid.
- This month, will compile membership list – must have been active within the past 12 months for approval at July meeting and email members re: openings on board and other volunteer positions
- Reviewed board members intentions. Two interim members will submit application for elected board position (Ted and Leotta), and two members are anticipating ending term early d/t players aging out (Jenna and Kurt). Discussed opening field and equipment manager to a two-person position, one of which would be elected member.

Registration Coordinator's Report

Registrar's Report

- Fall Registration:
Plan to open on July 1
Early Bird ends 08/04/2024
Registration closes 08/11/2024
- Games start 09/08 and Tourney 10/12-13.
6 or 7 games depending on level. Girls youth are 7v7.

GNLL FEES:

- Girls
10U-14U: \$1,050/team, \$800/tourney with discount
(budgeted fee of \$1,775/team **-\$75/team**)
***smaller team sizes bc 7v7*
- 18U (Varsity and JV levels): \$1275/team, \$800/tourney (\$875 if tourney only)
(budget \$2,025/team **-\$50/team**).
***they have additional game compared to youth and Boys 14U but fees are \$800 lower than boys and full field so larger team minimum than girls youth.*
- Boys

12U-14U: \$1,825/team, \$1,025/tourney with discount (budget \$2,800 for 14U only **-\$50/team**)

10U: \$1,325/team, \$650/tourney
(had not budgeted for 8U-12U so no set season fee)

8U: \$250/double headed jamboree day

Will reassess season fees upon review of budget, which Brian will send out, and board will review and vote at that time. Goal is to not increase fee from last year.

Last year, we hosted Girls teams (one 12U, one 14U, three 18U) and Boys team (one 14U).

- Coaches update:

One coach has not completed certification and another is Bronze (supposed to be Silver).
One may be parent helper at 8U, not to be coaching or on sidelines unless completing requirement.
All remaining coaches, including Junior Coaches, have completed requirements.

Did confirm – USAL requires background check and SafeSport for liability coverage. Next year, they will require Bronze and higher certification. GNLL is requiring Bronze (assistant coach) and Silver (head coach) now. This means next year, USAL will require Junior coaches to complete SafeSport to get Bronze certification. This year, I just sent their transcripts to Jing to show they did everything.

Treasurer's Report

- QB Balance: \$72,226.51
- QB P&L May 2024
 - Total Income: \$15,954.28
 - Total Expenses: \$3,184.40
 - Net Income: \$12,769.88
- A check for \$500 that needs to be verified (dated 05/03/2024).
- To continue using the conference room here, it will be \$25/meeting. (Jerrod made motion to continue at Out Do Work at \$25/meeting. Erica, 2nd. None opposed).

Boys' Director Report

- 4 HS boys are coaching this summer. Two at 14U and two at 10U
- 12U Boys team is all non-parent coaches (except Mark)
- Any feedback on coaches is appreciated
- Playing time has come up a couple of times at the 14U level.
- Boys clinic is starting next Sunday

Girls' Director Report

- Addition of other tournaments for the 14U girls? Discussed barriers, fairness, and conflict with information provided at time of sign up (no weekends except final tourney). Not budgeted to send all teams. Risk of perceived bias if inviting some and not all players etc.
- Can we have 2 head coaches? If not, how do we split the difference? Discussed one head coach and additional coaches are assistant coach. Head coach must have Silver certification. Beyond that, availability, interview, experience, etc. can be used to determine Head vs Assistant.

Player and Coach Development Coordinator's Report

- At-home practice update: Spring prizes are handed out. 12U Boys had the most with 6 kids. 18 kids got prizes in total. A lot of feedback from kids that they were doing at-home practice time but not recording/submitting. Can add to their totals during summer session in order to reach prize level.
- Skills clinic update: Boys will start next week (8-10U session and 12-14U session) and girls will start today (10U session and 12-14 session).

Scheduler's Report

- Discussed how the summer schedule is established (set by GNLL) compared to Spring (scheduling weekend). Goal of three touches per week, M-Th. Field availability has been a concern d/t wet weather and conflict with baseball (Parkside).
- Beginning to prepare for fall season - discussed potential practice schedule of once per week at Northwinds.

Marketing Report

- T-Shirts Ordered - Arrival week of July 4th
- Coach/Board Jackets - Ordered arrival TBD same or earlier.
- Extra Jerseys for girls ordered- Arriving June 24th. Couple late registered and didn't give sizes, prayed the extra sizes we ordered would fit them and the late registered were not the average sizes.
- Website Updates: Re-arranged the website. Still working on it.
- Looking into streamlining our "google" and look at Google Workspace. Won't lose email addresses/admin controls it, transfers etc... have 2 back ups assigned to admin so no-one "takes off with it", easier transfer, all info in one spot that is shared, don't have to always "share" its just there when put

there. -\$936/year for 13 users. Less security issues. Wanted to put on the "docket" for 2024-2025 or maybe in this year. Thoughts?

- QR Code - Approval for \$119.88 (2 codes only, 1 user) or \$191.88 (50 codes, 2 users) a year. - Used for school flyers, promotional materials, registration links, social media etc.. Currently using QR codes under my company. Voted to table discussion to future meeting.
- Goal to have store go up in September (see Presidents report)
- Working on gathering pictures from Spring Families to do a spring recap soon. Taking a little longer than I would like but trying to capture all ages.
- Culvers Day posts will start weekly the week of June 24th.

Field and Equipment Report

- Parkside – baseball signed a contract with Parkside Elementary staff (rather than school district) to use a field we had rented through district. We will have to work around that, moving games. Practices will be okay. Middle school was painted with robot for \$150. Cost compare – costs \$50 to paint field manually.
- Middle school and Buffalo Hills are too wet to practice on.

Fundraising Report

- 10U and 12U girls – returned books (30 books) and deposited \$2,180.
- Remaining teams books/funds need to be collected.
- Discussed committee to create plan/standard operating procedure for future cash/sale fundraisers.
- Culvers fundraiser is on 7/31/2024.
- Golf tournament is 10/05/2024, same hours as last year.

Volunteer Report

- Golf tournament- I need the date and volunteer needs (10/05).
- Any other volunteer needs? Discussed Hanover Athletic Association
- 18U Coordinator: Would like to host at least one team for fall ball.

Committee Reports

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Old/Pending Business

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New Business

- Transfer Venmo. Mark will discuss with Jenna.

Announcements

Next Meeting

07/21/2024 | 7pm, OutDo Work

Meeting adjourned at 8:52pm (Brian, 1st; Amy, 2nd; none opposed).