



Middleton Baseball & Softball Commission

Box 620823

Middleton, WI 53562-0823

April 9, 2025 Wednesday
MBSC Meeting Minutes

Call meeting to order at 7:30PM Holiday Inn and Suites Madison West 1109 Fourier Drive, Madison. Teams Meeting link also available.

Attendance: Members present, members absent, guests

Members			Members			Associate Members			Associate Members				
Yes	No		Yes	No		Yes	No		Yes	No			
	X	Mark Wisinski		X	Brandon Hellenbrand		X	Richard Beddingfield			X	Eric Roden	
	X	Jamie Guerrero		X	Mike Hinz		X	Brynn Cunat			X	Mike Schaefer	
		X	Brian Drunasky		X	Brent Jorgensen		X	Chris Eisenhauer			X	Amy Siedschlag
	X	Dan Schrum			X	Brian Juech			X	Anne Esser		X	Marcy Smith
		X	Brittany Carl		X	Jeff Schleusner		X	Scott Hammer			X	Mike Smith
		X	Tim Cleary		X	Eric Simon		X	Blake Hutchison			X	Tom Stetzer
	X	Troy Cunat			X	Jay Smith			X	Kristen Jafferis		X	Guests
	X	Jerry Gurtner			X	Julie Yapp		X	Tim Mattes			X	
		X	Aaron Harris					X	Rich O'Connor			X	

- **Approval of Minutes from the March 12, 2025 Meeting**
Chris E. motioned to approve, second by Jamie G.
- **Treasury Report**
Concessions - \$9,800, Checking - \$89,364, Money Market - \$42,521. Total of \$141,686. Loan balance of \$287,006
- **Open Vice-President Position**
Brandon Hellenbrand was nominated by Jamie Guerrero for the open Vice President position. Seconded by Mike Hinz. Motion passed and Branden Hellebrand accepted position as Vice President effective immediately.
- **Registration Report**
428 total active registrants as of April 9. Tracking similar to last year. Competitive registration has been closed and recreational leagues are beginning to close registration as numbers are stabilizing and teams are being formed. Mark will work with league directors to manage registration closure as necessary.
- **Good Hops Planning**
 - Facility/Glasses/Setup
All set with Holiday Inn. Same setup as prior year. Mark will be contact for the Holiday Inn for setup questions.
 - Beer/Wine/Liquor
Frank Distributing will deliver to location and store in cooler. Same order as prior year.
 - Food
All food confirmed and volunteers set for pickup.
 - Sponsorships
Total of \$2,600 in sponsorships. Mark has list of sponsors and will run slideshow recognizing them and thank them at the event. Listing of sponsor tickets will be provided to registration desk.
 - Silent Auction
Marcy coordinating auction items and setting up online bidding site.
 - Music/DJ
Derrick Yapp will bring music setup as in prior year.
 - Script/Raffles
Mark will bring script, and it was determined we would have two raffles. Raffle 1 (1 deck) – Wind tasting experience; Raffle 2 (2 decks) – Cubs experience vs. Brewers @ Wrigley Field.
 - Publicity/Tickets
Mark to continue publicity pushes through registration and social media.
 - Volunteers
Volunteer spots are largely filled.
- **Committee Reports**
 - Capital Improvements/City Liaison (Jay)
Two scoreboard transmitters and receivers have been purchased. New fence tops have been installed by the city crew. Repairs to lights at Orchid Heights are in progress.
 - Facility Maintenance—FFMP (Aaron)
Spring workday was completed. Backstops at North Cage and Adler Cage still need to be completed.
 - Indoor Practice Facility Update (Aaron)
Mark will work with Jay to get codes reset and new codes issued to current users. We would like to pursue a new door lock which can be programmed and monitored remotely.



Middleton Baseball & Softball Commission

Box 620823

Middleton, WI 53562-0823

- Coach and Player Development (Jeff)
Jeff will be working on a summer program for players
 - Field Scheduling (Mike H)
Indoor Facility schedule set through Memorial Day. May 18th will be the field maintenance day.
 - Purchasing (Julie)
Replacing balls at the indoor facility.
 - Sponsorships/Marketing (Brian)
Most of the 2025 payments have been received. Second invoices for those not received will be sent out next week. New sponsor this year is Baird for a dugout sign. Received a commitment from TDS to renew for this year, still waiting for renewal from Quartz. Smart Motors will take over the dugout sign from Ball Body Shop as they are no longer in business together. Working on new signs dugout signs for Baird and Smart Motors. New field and scoreboard signs that were made last year still need to be installed.
 - Technology/Website (Mark)
Mark is available to create any teams that coaches would like made available to them in Sports Engine.
 - Safety/Background Checks (Mark)
Background checks have been initiated for new coaches. Will continue as additional coaches are identified.
 - Concessions (Dan)
We will have 3-4 paid workers this year
 - Volunteers (Richard)
Richard asked for current year schedule highlights and he will be working on the summer volunteer signup. Richard will work with Mark to assist in processing refunds.
 - Scholarships (Jay) – No updated, not present.
- **Other Old Business**
Black Hutchison has volunteered to take the lead on the FF/Police Charity softball game this year. Mike Hinz will coordinate with him to pass on the necessary information.
 - **New Business**

Motion to adjourn the meeting at Mark W, second motion by Brandon, meeting is adjourned at 9:20PM.

Next MBSC Meeting—May 14, 2025

Next MBSC Softball Subcommittee Meeting—April 17, 2025

Next MBSC Baseball Subcommittee Meeting—May 7, 2025