



# EPHA BOARD MEETING MINUTES

May 13, 2024

Call to order at 6:10 Monday May 13 // Eagles Nest

## ROLL CALL

- Present:** Day, Gerszewski, Hedlund, Heller, Hendrickson, Hilden, Huestis, Kiecker, Langaard, Pike, Richards, Rink, Sarazine, Tucker, Waltman
- Additional:** Barry, Heggstad,
- Absent:** Engelstad, Walters, Persian, Terwilliger

## MINUTES

- April Board Meeting Minutes approved, and will be posted on EPHA website.

## HIGH SCHOOL COACHES REPORT

- Girls Coaches Report // Persian **No Updates**
- Boys Coaches Report // Terwilliger **No Updates**

## NOTES

## PRESIDENT'S REPORT

- Charitable Gambling:
- Leadership Conference Update
- Waivers
- Co-op Updates
- Player Development Committee
- Positive Coaching Alliance
- Meet and Greet

## NOTES

- \$288k in gross receipts / \$38k in Net Receipts / \$8k net loss
- Continuing to look at new location possibilities.
- Lots of good networking and discussion on key topics – DEI and charitable gambling being key discussion topics
- Lots of work and clarification happening with the new waiver rules for the 2024-25 season.
- Discretionary waivers are still only be used in extraordinary situations
- Continuing conversations on potential co-op options for next year
- Up and running and have had one meeting so far. Working on building refined mission and purpose.
- Will serve multiple areas to support the total athlete, their development and character building.
- Leveling discussions have been occurring and will be ongoing
- Looking at adding a Positive Coaching Alliance workshop for coaches in early summer
- Board Meet and Greet is 5/20 at Davanni's

## OLD BUSINESS // ACTION ITEM UPDATES AND REPORTS

- Homework Updates (Walters)
- Finalizing roles document. Still waiting on heat maps and duties by month.

## NOTES



# EPHA BOARD MEETING MINUTES

- Surveys Recap / Plan (Richards, Pike)
- Google Tutorial (Hendrickson)
- Jerseys (Hilden)
- Reviewed Parent Association Feedback survey and high level trend data
- Strong turnout this year, had over 280 responses which was a 35% increase in responses YoY
- Quick overview of setting up preferences and contacts for Google Email and Drive.
- Staying with General Sports for jerseys this year
- Looking at ways to offer consistent apparel options to create a one EP cohesive look as part of registration.
- Action // Costing and Options to be presented in June for board vote as part of budgeting conversation

## NEW BUSINESS

- Communications Planning (Charlie/Patty)

## NOTES

- Discuss benefits of centralized Peach Jar purchasing power
- Social media rights and planning
- Action // Look at adding bulk credit purchase into budget and run numbers for review during June budget review.

## DIRECTORS REPORTS

- Home Tournaments // Heggstad
- Ice Scheduler // Barry
- Vice President // Richards
- Treasurer // Hedlund
- Past President // Hendrickson
- Registrar // Heller
- Coaches // Sarazine

## NOTES

- Finalizing tournament dates, making some adjustment to costs this year.
- Will be creating the registration and ad for Let's Play Hockey in the coming days
- Finalizing tournament ice for this years tournaments
- Working on initial season planning
- Starting to look at pre-season dates for tryouts and initial planning with PDC
- Working on Budget for 2024-25 season
- EPCC is going to put in water bottle fillers on rink 2 and near rink 1 for the 2024-25 season – will continue to work on options for rink 3
- Will be working on initial set up for registrations for season and tournaments
- Have some candidates on coaches working to get in touch with them and set up initial conversations.



# EPHA BOARD MEETING MINUTES

- Sponsorship //Huestis
  - Growth // Engelstad
  - Player Development // Day
  
  - Communications // Gerszewski
  - Commissioners// Volunteers // Pike
  - Mites //Tucker
  - Girls Director // Waltman
  
  
  
  
  
  
  
  
  
  
  - Legacy/Diversity and Inclusion // Rink
  - Equipment// Hilden
  - Travel Tournaments // Langaard
  
  - Secretary//Walters
- Working on jersey sponsors and banner sponsors for the year
  - No Update // Absent
  - Planning for player development activities for the year – anticipate repeating many of the activities again this year for both players and goalies.
  - No additional update
  - Getting set up in system for getting DIBs set up
  - No update
  - TRY SKATING- Girls Summer Series
    - 4 Ice times booked
    - 30 + Girls signed up!
    - Description of Events (on-ice & off-ice activities)
    - Sponsorships- have all ice costs covered for 4 events (2 sheets covered by EPHA, 1 sheet Signature Concepts, 1 sheet Great Clips)- along with other donations/sponsorship updates.
  
  - Working on a couple of task forces for the year to help support DEI and start to create a team for when Rosie's term is done.
  - No additional update
  - Working on getting tournaments registered as tournaments are opening earlier this year
  - No update // absent

Motion to Adjourn Heller, Second by Tucker.

**ADJOURN at 8:31pm.**

**Next Board meeting scheduled for Monday, June 10, 6pm - Eagles Nest.**