



ONTARIO SOCCER
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ACTION BULLETIN

Bulletin #: A2022-001
Date: Jan. 10, 2022
To: Ontario Soccer; District Membership and Associate Members
CC: Ontario Soccer Board of Directors, Staff
From: Bjorn Osieck, Director, Business Operations
Subject: Ontario Soccer Brand Awareness Survey now open

In 2017, Ontario Soccer launched its new brand, including an updated visual identity. Much has happened in the five years since then and we would like to take stock of the current perception the soccer community has of the Ontario Soccer brand.

As we do with much of our work, we measure so we can learn and improve.

Ontario Soccer invites all our members and stakeholders to participate in a brief, voluntary Brand Awareness survey.

Please take 10 minutes of your time to provide us with your valuable feedback.

We will keep your survey responses strictly confidential and will share data from this research only as part of a larger aggregate group.

[Click here](#) to access the survey.

The survey will remain open until Friday, Feb. 11, 2022 at 5 p.m.

If you have questions about the survey or the associated procedures, you may contact [Robyn Gmeindl](#).

How do I stay connected to Ontario Soccer?


For further information please refer to the latest bulletins on the [COVID-19 Updates](#) page, which has all the latest information from Ontario Soccer, as well as resources for your members. Please consider placing a dedicated link to the [COVID-19 Updates](#) on the homepage on your website.



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