



# Face-Off

August 28, 2022



# Welcome

John Cioffi, President

- Welcome
- [Face-Off Schedule](#)
- Thank You
- Growth
- Expectations
- Support



# USA Hockey

Mike Trimboli, USA Hockey  
President



# USA Hockey

Keith Barrett, USA Hockey VP,  
Youth Council Chair



# Teams & Tournaments

Kim Gaines, VSAHA 2nd VP

- State Tournament Committee
- Future Plans
- Tournament Information



# Growth

Kevin Erlenbach, USA Hockey  
Mike Smith, VSAHA 8U/Growth  
Coordinator



# 8U Growth Coordinator

Let's work together and help promote the game of hockey in our communities and let's bring new kids to the rinks!



## Vermont Learn to Play Locations

St. Albans Skating Association  
Essex Youth Hockey Association  
Stowe Youth Hockey Association  
Central Vermont Youth Hockey  
Middlebury Amateur Hockey  
Association  
Rutland Amateur Hockey Association  
Woodstock Youth Hockey Association

<u>Program Name</u>	<u>Players</u>
St. Albans Skating Association	38
Essex Youth Hockey Association	60
Stowe Youth Hockey Association	24
Central Vermont Youth Hockey	9
Middlebury Amateur Hockey Association	3
Rutland Amateur Hockey Association	25
Woodstock Youth Hockey Association	6
<u>Total Registration Numbers</u>	<u>165</u>



# LTP Registration Numbers



[Home](#) [Register](#) [Why Try Hockey?](#)

**TRY HOCKEY FOR FREE**

## **VSAHA HOCKEY EQUIPMENT TRAILER**

Programs that are taking advantage of our VSAHA equipment trailer in the continued effort of "Growing The Game".

CENTRAL VERMONT YOUTH HOCKEY

ESSEX YOUTH HOCKEY

DYNAMO HOCKEY CLUB

CSB YOUTH HOCKEY

# Growth Coordinator Job Description

**POSITION:** Local Association Growth Coordinator

**OBJECTIVES:**

- To acquire and retain youth hockey players in the 4- to 8-year-old age range.
- Foster a welcoming atmosphere and positive experience throughout all beginner level programs.
- There are many opportunities available for growing youth hockey; it is up to the Growth Coordinator in determining what will work in their community.

**RESPONSIBILITIES:**

- Work with association leadership on acquisition & retention programs.
- Research and utilize USA Hockey resources.
- Connect with other hockey programs in the area on potential growth events.
- Have a presence at community activities.
- Act as the main contact for potential new families.
- Communicate with parents to maximize program satisfaction.
- Coordinate loaner equipment.
- Recruit volunteers to assist with growth initiatives.

**QUALIFICATIONS:**

- A passion to grow the game in local community.
- Excellent communication and organization skills.
- Enthusiastic, fun etc.

# Growth Calendar

## August

- o Open Registration –All levels
- o Post and send registration information via social media, website and mass email communications in your community
- o Open association online apparel store – Market your brand

## September

- o Promote learn to skate and try hockey for free events in your community , like schools and rec departments
- o Flyers, posters, emails etc.

## October

- o Send out 1st Newsletters about growing the game
- o Touch base with local sports writers and outlets about your grow the game events

## November

- o Host Try Hockey events

## December

- o Send out 2<sup>nd</sup> Newsletter and highlight your newest players in your association.
- o Holiday skate with Santa for the kids
- o Skate with the local high school teams

## January

- o Market try hockey events and hockey weekend across America
- o Identify local events that may help contribute to growth efforts

## February

- o Send out 3<sup>rd</sup> Newsletter
- o Use extra ice to host try hockey events

## March

- o Thank you cards to all the coaches that helped with the try hockey events.

## April

- o Hold an end of the year banquet, showcase the new kids
- o Plan summer marketing plan, events etc.

## May

- o Review last years numbers
- o Set a goal for next season

## June

- o Plan growth initiatives for upcoming season

## July

- o Start reaching to all channels about planned growth events
- o Discuss a growth marketing plan for the year
- o Plan and provide budget for a growth events

**SO...  
THAT WAS  
PRETTY FUN,  
HUH?**





# Girls

Becky Street  
VSAHA Girls' Hockey  
Coordinator



# Girls' & Women's Hockey

Focus on GROWTH – each association to host a “Try Hockey for Free” event or other girls’ hockey-related event to encourage potential players to try hockey and register. Secondary focus is RETENTION of players with events to celebrate girls hockey throughout season.

## **Dates for Girls-Specific Events:**

**Oct 8-9<sup>th</sup>**—IIHF World Girls Ice Hockey Weekend

**Oct 29<sup>th</sup>** – Girls Hockey Night @ UVM

UVM vs. BC @ 3pm, Skate with the Cats afterwards

**Nov 5<sup>th</sup>**— USA Hockey “Try Hockey for Free” Day

**Dec 3<sup>rd</sup>** – Girls Hockey Night @ Middlebury College

Middlebury vs. Amherst @ 3pm, Meet the Team afterwards

**Feb 25<sup>th</sup>**—USA Hockey “Try Hockey for Free” Day

Becky Street

*VSAHA Girls' Hockey Coordinator*

[girlshockey@vthockey.org](mailto:girlshockey@vthockey.org)

802-922-3629



# Player Safety

Jodi Lavanway

- [Concussion Report Form](#) & Return to Play

# Player Safety Coordinator

- Each association must have a player safety coordinator.
- [New England Player Safety](#)
- Concussion Management
  - [Return to Play Form](#) - For each concussion
  - Monthly Report using the [NED Concussion Reporting Form](#)
- [Stop The Bleed](#) - Optional
- Jodi Lavanway - VT Player Safety Coordinator [playersafety@vthockey.org](mailto:playersafety@vthockey.org)
- Kyle Peckham - NED Player Safety Coordinator



# Treasurer

Pat Phillips, VSAHA Treasurer

- USA Hockey review - Sept 1
- Annual Budget Process



# Officials

Mike Hickey, VSAHA RIC



# Disabled Hockey

David Santamore, VSAHA  
Disabled Hockey



# Player Development

Chris Micciche, VSAHA Sec  
Pat Phillips, VSAHA Treasurer

**December 27th** - Cairns  
Youth 14, 15, 16, 17  
6:20pm - 9:20pm

**December 28th** - Cairns  
Youth 13, 16, 17  
7:15pm - 9:25pm

**December 30th** - Cairns  
Youth 13, 14, 15  
4:50pm - 7:50pm

**Girls 14-17 @NED TBD**

**Girls 12-13 & Y12 - TBD**

17(06) - 16(07) - 15(08) - 14(09) -  
13(10) - 12(11)



# Goaltenders

Leon Lifschutz, VSAHA  
Goaltender Development  
Coordinator



# VSAHA Goalie Department

2021-22 Season Updates  
and Plans

# Our Team

## Leon Lifschutz, VSAHA Goalie Development Coordinator

- 20 year of coaching goalies of all ages, abilities, and genders
- 9 years of coaching and goalie coaching with St. Mike's Women
- Owner of Post2Post Goaltending
- UVM Men's Club Hockey Coach

## VSAHA Goalie Development Leaders

- We have a number of great team members assisting us with programs throughout the year. Stay tuned for this year's roster.
- Always looking for more if you have good recommendation

# What We Currently Do

Provide	Provide resources for association goalie coordinators
Assist	Assist with any VSAHA coaching education programs
Evaluate	Evaluate goalie's for VSAHA festival teams
Support	Support USA Hockey Bronze-level goalie coach certification

# Programs We Are Working On (Pilots)

## “How to work with your goalies” coaching seminar

- 1.5 hour session with the ABCs of goaltending, how to support your goaltenders, and how to incorporate your goaltenders into practice
  - ***Also offering a recorded version (around 30 minutes!)***
- We hope to partner with 2-3 associations this fall

## Try Goalie Day

- We come to your association’s 8U practice with extra sets of gear and help young players try out the position of goalie in a supportive setting
  - We will be available for 3-4 of these in December and January

## Elite goalie pathway workshop

- Targeting talented and dedicated goalies ages 13 and up who would like to know what it takes to get to the next level
- Date TBD

# Stay in touch



- Please stay in touch with us!
  - What support can we provide for you
  - Can we connect you to goalie coaching companies?
  - Can we send you additional resources?
  - What other ideas do you have for programs?
  - Contact us to inquire about scheduling a program
  - EMAIL: [Goalies@vthockey.org](mailto:Goalies@vthockey.org)



# Questions & Comments

# Next Sessions

## **Breakout Group A - Presidents, State Reps & Registrars**

11:15-12:15 Sessions

- **Presidents & State Representatives (Salon D&E)**
- **Registering Your Association (Salon F) - VSAHA Registrar Bob Greemore**

12:15-1:15 Lunch

# Next Sessions

## **Breakout Group B - Schedulers, Coaches, SafeSport**

11:15-12:15 Lunch

12:15-1:15 Sessions

- **Coaching Expectations** (Salon D&E) - NED Coach in Chief, Larry Rocha
- **Keeping our Kids Safe** (Salon F) - VSAHA SafeSport Coordinator Ray St. Pierre

12:15-2:00

- **Schedulers** (Ballroom)