

SYHA Board Meeting Minutes
Board Meeting August 20, 2018

In Attendance: Shannon, Stacey, Dan M., Randy, Melissa, Lora, Jim, Dan G., Kristy, Terra

Non Board: Ian Davies, Scott Mathews, D2 rep.

- A. Welcome and President's Message:** Meeting called to order at 6:41 p.m.
- B. Approve July Minutes:** Discussion about TV advertising and who will create those advertisements. Dan M. will contact Dawn S. about software. Re: donation plaque in lobby. Lora will touch base with the Fab Lab at the HS about the plaque.
Randy will contact Hudson about the bathroom dividers.
Motion to Approve July Minutes: Shannon. Dan M second. Minutes approved.
- C. Financial Report:** 35 total skaters registered so far. We should start including anticipated registration revenue. Shannon will work on an estimate. We should also look at the last year of revenue for the concessions stand to determine profit, and if anything should be changed. Melissa can give us an update on that at the next board meeting.
Waiting on two lien release waivers for the LED lights. Need those waivers to proceed with any further work.
Motion to approve: Shannon, Dan M. second. Financial Report approved.
- D. Building and Maintenance Report:** Discussion about Xcel and running lights to the edge of the parking lot. Dan M. will reach out to an association member and Simon Electric to determine if they can assist. Power can come off the box by the outdoor rink; need to determine how we will turn those on and off.
Monarch is working with concrete contractor to put in trough.
- E. Committee Report:** Scott Mathews, D2 report: declarations are due at the next meeting, September 19. Discussion about participating in their end of the year tournaments. Those dates will be set at the next meeting. We likely won't participate in those tournaments, they are usually right before our state tournaments. Finding refs are a struggle.
Girl's D2: still trying to gauge interest in splitting the U10 level into A, B1, and B2.
- F. Old Business:**
- G. New Business:**
- a. Suggested changes to Volunteer Hours: Stacey: Discussion about habitual no-shows and cancellations. Determined that once someone no-shows or late cancels more than twice, they will either have to pay their hours out or find a different way to fulfill their hours.

Discussion about scheduling help for tournaments. Mites can be confusing for some.

- b. Registration: 35 are registered, expecting the remainder of Squirts and PW's before tryouts. Britta has confirmed the NR girls who said boys are staying boys; one is coming to play girls. Email sent about U12 girls; cancelled tryouts, not enough for 2 teams.
Randy will follow up on playdown request.
WAHA is discussing going to 2 levels for girl's. Once they have 20 teams, they will split into an A and B class.
- c. ByLaws, policies and procedures: Were looking at members policy. Stacey will send final members policy and social media policy for review. Will also add coaching committee information to the bylaws. Everyone needs to add/revise their job description into the bylaws document. We will aim to complete one policy per week.
- d. Ian Davies: design projects: Helping with the graphics and flyers. Are there other opportunities to spruce up the rink with design projects? Welcome sign in the entry? Discussion about redesigning the look of the rink. Timeline, jerseys of players, history, etc.
Could use TV's for announcements, locker room assignments, etc.
Discussion about displaying old jerseys and how to obtain those.
Ian will draw up a visual plan for the upstairs, lobby ideas, update outdoor signage. We should work on a brand guideline document.
Gilkerson is working with Whiplash about players signage.
- e. Fundraising Update: National Night Out went well; next year need to be sure to bring a sign with. Suggestion to get specific shirts for board members.
Golf Tournament: Discussion about committee for golf tournament.
Discussion about contacting Dawn to see if she can assist this year.
Question: did letters get sent out to past sponsors? Terra will follow up with Deb to make sure letters went out and determine who has been contacted.
Terra will check into how much advertising with the Chamber would cost.
Apple Splash: focus should be on golf tournament right now. Next year check into helping with set up and clean up.
Dan M will look into a shared calendar for annual board events.
LYM: discussion about apparel and selling it. Ian will look into some options. We would have to commit to a brand/logo to be consistent.
Stacey will contact Michelle to determine clothing store.
Kick off hockey party: discussion about timing, usually off season. The gala-type party can work well, but it takes a lot of effort to get it off the ground. Discussion about celebrating the new rink/welcome back party. We will do a welcome back night at the rink; we can check on open ice for skate. Alternatively, we could enhance our Christmas party (or something similar).

Motion to adjourn: Shannon, Kristy second. Meeting adjourned 8:58 p.m.