

**Verona Wildcats Youth Hockey Association**  
**Board Meeting**  
**Thursday, August 19, 2021**



1. **Call to order** – Jason Mattila called the meeting to order at 7:05
2. **Approve Minutes** - Motion by Justin Temple, 2nd by PJ Gregoire to approve - Passed unanimously
3. **Ice Inc. Report** – Justin Temple
  - a. Plans are to move forward with building a new rink
  - b. Fundraising stage has already started
  - c. Engaging architectural drawings
  - d. Timeline depends on the fundraising efforts
  - e. Following Dane County’s mask order
4. **Treasurer’s Report** – Travis Richert
  - a. \$54,000 in registration fees in to date
  - b. No complaints about the new payment site
  - c. 147 registered to date
  - d. Some \$4,000 are still outstanding from last season
  - e. Tax return information was submitted to the accountant last week and will hopefully be filed soon
  - f. Information for ALD’s - there was \$650-\$700 budgeted per tournament, however several of the tournaments that have come in so far have been over that
    - i. Just be aware of this please
5. **President’s Report** – Jason Mattila
  - a. 3rd party fundraiser (Jodi Sweeney) delivered a draft of her report last week to Ice Inc.
    - i. There is a path forward to a second sheet of ice
    - ii. It is becoming a little more real!
    - iii. This Board will need to make a decision as to how much of a financial pledge the association can make toward the new rink
    - iv. Individual board members will be asked to back the fundraising efforts through an individual financial contribution to make an impact (100% board backed financially)
      1. The dollar value does not matter, just the participation effort
    - v. Talking points will be developed discussing the impact for both youth hockey and the community as a whole
      1. It will be important that the message is consistent once the fundraising efforts begin
      2. We don’t want to promise things that we can’t deliver on
    - vi. Our relationship with Ice Inc. has really made a difference
      1. Arrowhead, Oregon and Middleton Youth Hockey Associations are at odds with their rink and we are thankful to not be in those positions
      2. The entity that runs our rink is invested and supports our youth association
      3. Ice Inc. has paid the initial \$9000 fee associated with the report from Jodi Sweeney
        - a. **MOTION:** Travis Richert makes a motion: **Cover the 2nd \$9000 payment Ice Inc. has received to pay Jodi Sweeney for her services** 2nd by Mark Markham - Passed unanimously
    - vii. COVID rules to follow the mandates of the host association
  6. **Committee Reports and updates**
    - a. **Fundraising** – No update
    - b. **Equipment** –
      - a. No new needs

- b. Equipment has previously been ordered for new needs (LTP mostly)
- c. **Coaches Committee** –
  - a. Orange biscuits have been ordered (\$2600 total)
  - b. Try-out schedule adjusted to accommodate Peewees at Upham Woods
  - c. TAP planning to be available for 1 hour dryland sessions before practices (likely 16 sessions total covered by players attending)
  - d. Goalie training sessions a possibility as some parents are asking from more coaching from goalie trained individuals
  - e. Bantam skills sessions are coming up to get them ready
- d. **Ice Scheduler** –
  - a. Pre-season and eval ice is loaded on the calendar as is the first week of October
  - b. Goalies only currently listed half ice on Tuesdays through mid-November
  - c. One hour practice sessions scheduled through 2nd week of October, but then transitioning to a hybrid 50 minute schedule once high school starts up
    - i. Weekend ice given in October to accommodate the shorter times during the regular season
  - d. Get Earl tournament dates so he can reallocate weekend ice if teams are gone
- e. **Website Update** –
  - a. Learned a lot with the addition of financials during registration
  - b. Needs to know what to add to the COVID resource page
  - c. Parent handbook needs to go up
  - d. Board minutes are out of date and need to be updated
- f. **Concessions** –
  - a. Everything is set up in the POS system and is linked to our bank account
  - b. Pre-season ice begins 9/13 and they will begin selling then
    - i. Current mask order goes through 9/16
    - ii. Pre-packaged product mostly, no hot dogs at this time
  - c. Suggestion to film a training video for volunteers on the POS system
  - d. Brian still needs to complete his restaurant license
  - e. Log book suggested to note volunteers and track DIBS hours
  - f. DIBS reminder of openings in the weekly update from the association
- g. **Registrar's Report** –
  - a. 147 people registered and is going smoothly
  - b. Lots of transfers to talk about
  - c. Registration fee increases by \$100 for U10 and above on 8/30
- h. **Apparel** -
  - a. Socks will be available through the Pro Shop
  - b. Still have many outstanding jerseys
- i. **Legal Counsel** – No update
- j. **Recruitment** -
  - a. Learn to Play open house is 10/9
    - i. Older kids are very much needed to pair up with a new skater to assist on the ice
    - ii. Adult volunteers needed to help with equipment fitting upstairs and question answering
    - iii. Ask families for sticks to be put in a bucket to have available on that date
  - b. Hometown Days Parade is 9/5 and Homecoming Parade is 10/1 and those will be opportunities to promote/advertise
- k. **Communications** –
  - a. Mouth guard deal for Squirts on up is open at Verona Family Dental

- i. Appointments required
- b. Fundraiser event at X-Golf is 8/29
  - i. 20% comes back to our association
- c. Verona Youth Hockey coupon day at Dick's Sporting Goods is 9/11

**l. Region 4 Update –**

- a. Meeting next week
- b. Trying to get a meeting with PHMDC to clarify

**m. Update from ALD's**

- 1. LTP – No update
- 2. U6 - Scheduling meeting with other associations by Labor Day
- 3. RWB - 27 registered (5 of whom were not on radar), 20 others have planned to play but have yet to register
- 4. Squirt - 38 registered, half the tournaments are booked and paid for, 3 transfers
- 5. Peewee - Numbers look strong and are higher than projected, possibly a 4th team needed, 4 transfers
- 6. Bantam – Looking good, tracking well for 2 teams, sheets of ice lined up for skill development, tournaments are in the works, solution needed for 2nd year Bantam players who have high school eligibility
  - a. **MOTION:** PJ Gregoire makes a motion: **If a player makes the high school team (boys or girls), the total fees due for their prior participation would be \$355. The association will cancel the 2nd payment and reimburse \$327.50 (if they opted for the payment plan) or \$860 (if they paid in full at registration).** 2nd by Earl Tollefson - Passed unanimously
- 7. U14 Girls – 20 registered, guessing 3 teams, biggest question is goalies, has held 1 of 2 parent meetings thus far, moving along
- 8. Midget – ALD still needed, no skater registrations to date

**7. Old Business - None**

**8. New Business**

- a. Safesport refresher required of all board members
  - i. Complete by 9/13 and send paperwork to Erin
- b. Parent Handbook
  - i. **MOTION:** Kari Brotzman makes a motion **to approve the parent handbook as presented** 2nd Desiree Bates - Passes unanimously
- c. COVID Addendum
  - i. Discussion on which COVID protocols to use as our framework (PHMDC vs. VASD vs. ???)
  - ii. **MOTION:** Earl Tollefson makes a motion **to approve the COVID Addendum as presented** 2nd PJ Gregoire - Passes unanimously
- d. Pavilion meeting will be offered for 1st year Squirt families before evals to explain the process

**9. Motion to Adjourn** by Brittany Spencer Grant, 2nd by Kari Brotzman - Meeting adjourned at 8:23