



## LAHC BOARD MEETING MINUTES

September 3, 2019

6:00 PM

In attendance: Jeff Gruver, Scott Miller, Amber Riffie, Janet Upchurch, Corelle Lotzer, Craig Russow, Bob Lefevre, Ellie Chandler present for first 15 minutes

Minutes from 8/20/19 board meeting approved: All in favor

Treasury Report: Ellie Chandler will take on role of Accounts Receivable with LAHC. Reviewed her experience and qualifications and discussed her role and responsibilities. Ellie will report to the Treasurer and will assist in preparing monthly reports to the Board. Motion to approve Ellie in this role: All in favor. Still working on who will fill the role of Treasurer. Jeff is checking into using PayPal as a venue for accepting card payments for gear checkout. Jeff provided information about current bank account balance and offered the most recent statement for Board members' review.

Bob is working on finalizing the design of the new skate logo with a designer; will get it posted on website once it's finished. New design will also be used on beginning of season t-shirts and will be added to Squadlocker team store.

Registration Update: Amber reported we have 69 registered players to date. Some difficulties with the website are being experienced; Amber will monitor and communicate with SportsEngine as needed to ensure issues are resolved.

Fundraising update: Craig will check on sponsors to see who still has outstanding balances. Craig talked about different ideas for approaching the solicitation and tracking of donations to maximize our potential. We need to start organizing the wreath fundraiser soon.

Scheduler Report: Corelle reported no new updates; scheduler meeting will be on Sept 28.

Team declarations are due Sept 14. State is allowing teams to declare as desired with options of two A teams, an A & B team, or two B teams for levels that have more than one team. Jeff has been reaching out to other teams throughout the state to get a sense of what they are planning. High school will be A, B and C. Jeff and Scott will work on a proposal for team declarations and circulate to the Board for approval since the deadline is rapidly approaching.

Jeff checked with WAHL to see if there are any issues around accepting players from other towns (no); Jeff recommended LAHC come up with a policy about how to handle such requests

Coaches Report: 10U will recruit parent help with the bench door and there will be a couple of UW students that will help out with coaching. LAHC coaches meeting was held on 8/22/19 and went well. Scott created a locker room schedule. We need locker room monitors.

Scott reported practice jerseys for 10U and 12U and are in. Janet will distribute practice jerseys to all team levels the first week of their practices.

Reviewed and made scholarship determinations. Discussed need to increase the scholarship budget as we are currently operating on one that is many years old and is not in line with current LAHC participant numbers. Motion was made to

increase the scholarship budget to \$5,000: All in favor, approved. Had discussion about the need to define the process for how scholarships are awarded and to update the budget over time as needed to account for club growth; this will be done by analyzing 3-year trends.

Advertising:

Done/In progress: Back to School Bash, Facebook ads, Boomerang ads

Pending: Flyers—Corelle got them approved by the school district and they will be distributed to all elementary schools by the end of this week; Informational table at Ice and Events Center free day Sept 7; Radio spots—Bob will do.

Discussed composition and role of discipline committee.

Discussed placing bids for various age-level state tournaments; deadline is September 14.

Adjourned: 8:18 PM