

****PLEASE NOTE: MEETING MINUTES ARE ALWAYS POSTED ONE MONTH BEHIND, AS CURRENT MINUTES NEED TO BE APPROVED AT THE NEXT MEETING*****

MVYHA/IYHA General Board Meeting

August 5, 2019

Present

MV President: Timm Ideker / Irondale President: Tracy Henry
MV Vice President: Darrick Metz / Irondale Vice President: Charlie Schuchard
MV Secretary: Kelly Walseth / Irondale Secretary: Jen Remore
Irondale Treasurer: Lori Hansen
MV Boys' Coor.: Dan Walseth
MV Girls' Coor.: Jen Engel
MV Mite Coor.: Timm Ideker (acting)
MV Try-Out Coor.: Eric Friedman /Irondale Try-Out Coor.: Kevin Bourassa
MV Retent/Recruitment: Trever Marshall / Irondale Retent/Recruitment: Jim Kalkes
MV Registrar: Shannon Madison /Irondale Registrar: Julia Sabev
MV Equipment Coor.: Pete Lobe
MV D2 Rep: Jeff Hermes / Irondale D2 Rep: Joe Schumann
Iron Webmaster: Joy Molstad

Not Present

MV Treasurer: Justin Messner
MVI Tournament Coordinator (seasonal attendee): Ted Koepl
Irondale Boys' Coor.: Mike Marshall
Irondale Girls' Coor: Lyle Sothern
Irondale Mite Coor: Michael Dick
Irondale Equipment Coor.: Brad Held

4 non-members present: Amber Bros, Bob Ziegler, John Peterson, _____

Meeting called to order at 7:00 pm by President Timm Ideker

President's Report

- Mounds View:
 - Parades - Went well, handed out lots of candy
 - Merger discussion: Financial, timeline, roles, operating committee
 - Madison makes a motion to move forward with merge as presented, D.Walseth seconds, all in favor, motion carries.
- Irondale:
 - Schuman makes a motion to move forward with merge as presented, Henry seconds, all in favor, motion carries

Vice President's Report

- Mounds View:
 - Volunteer Policy: one hour given to a parent for learning to run the clock on their own child's team
 - Fundraising: Goal \$40,000 - (Corporate Sponsorships: \$38,000 - plaques coming soon)
 - Turf Room - ready with changes
- Irondale: Combined with MV report

Secretary's Report

- Mounds View:
 - **July Minutes Approved- D. Walseth motioned, Hermes seconded, all in favor, motion carries**
 - Who is the Managers Coordinator? We need a Managers Meeting date pegged down.
 - Coaches Meeting - targeting Sept 18. Shoreview CC full - will try to contact New Brighton CC - Sept 15 as alternate date
 - New website address. Old website address still not redirecting.
 - Registration email (including new website address) will go out once website issues resolved (new early bird discount date).
 - Need D2 mandatory coach meeting dates - will update coach page on website
 - September meeting - 2nd Monday
- Irondale:
 - Helping with Coach meeting schedule

Treasurer's Report

- Mounds View:
 - Not Present
- Irondale:
 - No Report

Tournament Director's Report (Seasonal)

- Not Present

Boys' Coordinator Report

- Mounds View:
 - 44/45 tournaments booked for Boys' teams. Only one B2 Bantam in-town tourney left to find.
 - Targeting September 15 or 18 for a MVI Coaches meeting. We need a room to host this meeting and SV Community Center is not an option on Sept. 18th.
 - Team declaration update: Bantam - 5 teams - AA, B1, B2, B2, C
 - Peewee - 5 teams - AA, B1, B2, C, C
 - Squirt - 5 teams - A, B1, B2, C, C

-Registration numbers could change these teams slightly. Squirts are on the bubble of 6 teams. If a Squirt team is added it will be a B2 team

- Irondale:
 - Not Present

Girl's Coordinator Report

- Mounds View:
 - Girls Try Hockey Free
 - MVI Girls Hockey Bags
 - Team Declaration update:
 - No U15s (2 girls going to Roseville)
 - U8 - 2 teams (could be 3?)
 - U12 - 2 teams, A/B
 - U10 - 2 teams A,B (on the brink of 3 - could be a B2 depending on numbers)
- Irondale:
 - Not Present

Mite's Coordinator Report

- Mounds View:
 - Mite Shinny Hockey going well
- Irondale:
 - Not Present

Try-Out Coordinator's Report

- Mounds View:
 - Warmup and Tryout Schedule calendar draft finished and internally circulated
 - Communicated to NSC for ice and room reservation
 - Anoka scheduled for scrimmages (A and B pools this year and more levels)
 - New tryout evaluation team with HS and Univ coaches in place
 - HS coaches (1 per session, paid) and MVI coaches to run warmups - Board Discussion: Continue to discuss
 - Electronic tryout scoring and organization program presented, annual cost - Board Discussion: Continue to discuss
 - Need to work on DIBS
- Irondale:
 - No Report

Retention and Recruitment Coordinator's Report

- Mounds View:
 - Slice of Shoreview booth and parade occurred on 7/26-7/28, advertising Try Hockey for Free and general registration.
 - Stockyard Days parade occurred on 8/3, advertising Try Hockey for Free and general registration.

- St. Anthony Village Fest parade occurred on 8/2, advertising Try Hockey for Free and general registration.
- 8,837 direct mail pieces arrived in mailboxes beginning 7/29, advertising Try Hockey for Free and Learn to Play program. These are families within the Association's zip codes that have children between the ages of 4-7.
- 35 additional yard signs were ordered. ~40 people have signs from last summer. Will deliver new signs and have those from last year post signs once registration is open.
- MVI was awarded Gold Status with USA Hockey's 2 and 2 program for the 3rd consecutive year. Received national recognition and a \$250 gift card. Will be used by Mite Coordinator.
- MVI was awarded 7 - \$100 gift cards to Dick's through the Gear Up MN grant. Will be used to purchase additional equipment for Try Hockey events and equipment lending program.
- MVI sponsored Try Hockey for Free events scheduled for 8/17 and 8/26 (girls only). Created Facebook events and listed on MVI website. Advertised through bullets 1-4. NEED ON and OFF ICE VOLUNTEERS!!
- Finalizing Retention and Recruitment budget
- Irondale:
 - Stockyard - Went well, but tricky with different night this year
 - Females at back to school nights encouraged

Registrar's Report

- Mounds View:
 - Registration is ready- just waiting for the website issue to get cleared up to post on the website. 7 players registered so far.
 - Coaches Registration is ready-just waiting for the website issue to get cleared up to post on the website. 1 coach registered so far.
 - Pushed the price increase deadline to Sunday August 25th.
 - Love Your Melon Hats- 2 Styles, Minimum 200- 100 of each style.
 - Association agrees to pay \$5000 for the 200, all orders and money is collected by the association.
 - Association will profit \$3000 from the orders after all are sold.
- Irondale:
 - D2 Registrars meeting Aug 20

Equipment Manager's Report

- Mounds View:
 - Jerseys and socks have been ordered
 - Strauss counted inventory from 18/19 and was able to use almost everything
 - Apparel window almost complete
- Irondale:
 - Not Present

D2 Representative's Report/Tournament Director's Report

- Mounds View:
 - Ref Contract passed, increase in ref costs starting this upcoming season
 - Only 4 ref applicants so far this year, behind last years pace. Pay increase should help.
 - District 2 tournament coordinator (DTC) position. This position will be funded by \$25 per level fee for each tournament scheduled. (eg. Peewee B2 is a level)
 - Playdown Request guidelines from MN hockey sent out to coordinators.
 - Tartan informed the group that JCNSP is not planning to co-op with them this upcoming season.
 - Very urgent need for people to step up and fulfill Peewee and Squirt coordinator positions for District 2
 - Volunteers are now charged \$10 for the Background screening. 2020-21 season it will increase to \$30-35 and the coaches will also have to pay that fee. MN Hockey will no longer cover these costs
 - D2 tournament volunteer hours discussion: Clarity needed on the additional hours that were assigned to MVI last year
- Irondale:
 - No additional report

Old Business

- Arena Committee / Update (Messner - given by Ideker)
 - Messner, Ideker, Architect walk through of upper level of Shoreview
 - Messner talking to City Planner for additional walk-through
- Social Media (Jen Engel topic)
 - Identify (current) Platform Owners across
 - Facebook - Darrell, Kelly, Trever
 - Instagram - ?
 - Twitter - Tracy

New Business

- Discussion about hiring Legal to Facilitate the Merge of Mounds View & Irondale
- Logo Request - MV / Irondale Gymnastics request to use logo

Engel makes motion to adjourn, Madison seconded. All in favor.
Meeting adjourned at: 9:01pm