



**Apple Valley/Burnsville
Hockey Association
Board of Directors Meeting
August 13, 2025**

Board Members Present:

Mindy English, Justin Krech, Jeffrey Lantz, Nick Schultz, Chuck Rosenfield, Kelly Jo Powerstorm, Ryan Goodsmanson, Holly Pemble, Scott Roiger, Jodi Oster, Emily Hindal, Randy Olson

Board Members Absent: Luke Korkowski, Brad Shear, Matt Czech

Meeting called to order at 7:03 pm by English.

Open Microphone– English

- If families are purchasing new helmets, the preference on color is white, however this is not a requirement.
 - o We'll need to ensure Westwood stocks white helmets in the future.

Approval of the July 9th, 2025, Meeting Minutes – Oster

- Motion to approve July 9th, 2025, meeting minutes by Hindal, second by Lantz: Approved.

Gambling Report – Olson

- Motion to approve the July gambling report by Hindal, second by Rosenfield: Approved.
- Motion to approve up to \$75K in proceeds for July by Oster, second by Hindal: Approved.
- Request for up to \$150K in operating expenses for Sept by Lantz, second by Oster: Approved.
- We had a solid month in July. The summer is always a little slower.
- Looking at 2 new potential gambling sites.

Treasurer's Report – Lantz

- Motion to approve the June financial report by Schultz, second by Hindal: Approved.
- Motion to approve the July financial report by Hindal, second by Rosenfield: Approved.
- Look at improvement/equipment costs for items needed for the season so we can plan for it in the budget.

HDC Update – Sikich

- Summer training:
 - o Girls had 58 signed up between AV, Burnsville & Eastview. There were about 46 most of the time. Had a good combo of 10s and 12s. The High School girls were a great help.
 - o Off-ice went well.
 - o No injuries.
 - o Boys program went well. The numbers were a little lower than we had hoped.
 - o Dryland for the summer worked well. It's not ideal to have a training center that isn't next to the rink, but we made the best of it.
 - o The only negative was with the locker rooms and trying to fit so many people.
 - o The August summer training is starting off well.
- Working on pre-season clinics & tryouts. Clinics are starting soon and are on the registration page of the website.
- DIBS will be sent for locker room monitors and check-in for tryouts.
- We have opportunity for coaches clinics and the association will reimburse.

Traveling Registration Status – English

- We have 16 registrations thus far for Intro to Hockey. 50 total were registered last year, so we're ahead of schedule. DIBS are coming out soon for this event.
- 30 Mites registered.
- 19 registered for Mites Plus.
- 81 Squirts/U10s registered.
- 20 coaches are registered for the season.

Level Updates

- Goalie-Borchert
 - o N/A
- Valkyries Girls-Powerstorm
 - o Met with Lakeville, but we don't have enough information yet to decide on U15 teams.
- Squirt-Czech
 - o N/A
- Peewee-Roiger
 - o Working on pre-tryout clinics and will get DIBS posted.
- Bantam-Goodmanson
 - o Working to secure tournament hotels.
 - o Working on jerseys with Eastview.
- Jr Gold-Shear
 - o N/A
- Mite-Lantz
 - o Registration is open and going well.
 - o Will look at pinnies and come to the next meeting with details, for a vote.
 - o Looking at Termites (Pre-K) going into a Level.

Jersey Update-Hindal/Goodmanson

- Squirt info went out about 2 weeks ago and we have half the responses thus far, as expected.
- The link is set up for those that need new jerseys and player numbers have been verified.
- The apparel link for the entire association will go out at the end of the week.
- Socks will be provided for all players by the association.
- Bantam player numbers are being compared for Eastview & Apple Valley, to see where we have the opportunity for players to keep current numbers. Jerseys will be AV White for home games and Eastview for away games.

BVTC-Czech

- N/A

Floor Hockey Tournament-Schultz

- Will push the event into September (Labor Day Monday at 3pm).
- We haven't had any signups yet.
- Will send communication out soon, with details.

10K Shot Club-Schultz

- Over 330K total shots and several surpassed the goal. May add a similar program in the winter.

Fortis-Rosenfield

- No updates currently.

Volunteer/DIBS-Rosenfield

- Will schedule the training center cleanup after the Burnsville Firemuster weekend.

Thanksgiving Tournament-English/Pemble

- Schedule has been completed and was changed slightly to work around a High School game.

Registrar-Pemble

- 2 board members still need to register: we're past the deadline.

Recruiting & Retention Update – Lemke:

- Night with the Wild was amazing. Great attendance and great visibility at the corner of 42.
- The Dunk Tank at the Westwood Block party was fun, but unfortunately it rained.
- The last Party on the Plaza event will be held tomorrow, 8/14. They appreciate our presence, and we typically hand out 100 flyers during the event.
- Will post DIBS for decorating for the Firemuster parade.
- Try Hockey for Free is early this year (Sat, 9/13).
- Looking at Trunk or Treat events for Saturday 10/25 and 4 events for Girls Hockey Weekend.

Actions/Next Steps/Misc – English:

- Will need a volunteer to coordinate pictures for the season.
- Next D8 meeting is at the end of the month.

Meeting Adjourned – English:

- Meeting adjourned at 8:58 pm.

Next meeting is scheduled for Wed. Sept. 17th, 2025, at 7:00 pm at the AV Community Center.