



Minnesota Hockey Membership Development Report September 19-20, 2020



The Minnesota Hockey Membership Development Committee continues to make a significant and effective effort to increase the awareness of and participation in hockey through the utilization of available Minnesota Hockey and USA Hockey growth programs.

Minnesota Hockey Growth Grants

The Membership Development Committee received and reviewed 24 grant applications during the 2019-20 fiscal year. The committee approved 20 grants totaling \$20,000 in contributions toward growing the game in Minnesota.

Gear Up Minnesota

In its third year with DICK'S Sporting Goods as the presenting partner, Gear Up Minnesota was able to award over \$44,000 in DSG gift cards to 42 associations this season. Due to the pandemic, the program had a much shorter application period which resulted in fewer submissions, but the total associations receiving gear is very similar to previous seasons.

