



Board Meeting Minutes – Approved 8/19/2024
Monday, July 15, 2024 – 7:00-8:30 p.m.
Apple Valley Community Center

Board Member Attendees:

Peter Beaumont (vice-president), Kevin Brandt (treasurer), Mary Coleman (secretary), Jeremy Resler (safety)

Program Attendees with Voting Rights:

Peter Beaumont (soccer), Kevin Drometer (softball)

Program Attendees without Voting Rights:

Dave Freed (cross-country skiing), Kelli Geilow (volleyball), Paul Zackery (lacrosse)

Invited Attendees

Craig Hutchins (South Metro Sports)

Other Attendees:

Mark Espena (tech services), Tony Lynch (volleyball), Mike Geilow (softball/volleyball)

Meeting was called to order at 7:01 p.m. A quorum was present

Approval of minutes

MOTION: To approve the minutes from the June 2024 EVAA Board meeting.

The motion seconded and unanimously approved.

South Metro Sports Presentation

EVAA leadership has been bringing in vendors that the programs work with to present to the board. South Metro Sports has 37 years of business experience in the area, and works with several associations including: Farmington, Lakeville, Rosemount, and Apple Valley. South Metro offers uniforms as well as spirit wear; EVAA is looking to have spirit wear for both the association and individual sports. South Metro can provide customized gear with a spirit store that's available for orders for 2 weeks, then another 2 weeks to create the items, and typically offered 3 times per year, often open during registration, especially as spirit wear is a fundraiser. Items can be picked up directly at South Metro or can be shipped for an extra fee.

Several EVAA in-house sports use South Metro, but traveling programs use different vendors, likely because until more recently South Metro didn't offer sublimated jerseys. Now, South Metro offers sublimated jerseys, screen printing, and embroidery on nearly-all sports-related apparel so traveling programs are encouraged to reconsider South Metro Sports, and may contact them at 952-894-8734 or Southmetro3421@gmail.com to get a price quote.

This led to a brief discussion as to what the objective is for EVAA with regards to uniforms; is the goal to save money or have programs do what they would like for their individual program? Ideally, EVAA should provide guidelines for the programs to ensure cohesiveness across the sports, and also to assist



with succession planning so new program directors can have some direction, especially as all uniform orders needs to be approved by each program director.

Program Highlights

Volleyball

Tryouts for fall will occur in August; the coach list will be ready for the safety director in August as well.

Softball

It is near the end of the summer season with the state tournament coming up, and some teams will play in nationals. Fall registration will close at the end of July. The fields were not great this season; at times up to 30 fields could not be used. It was also recommended that softball change their fiscal year from July/June to the calendar year to match the rest of EVAA.

Cross Country Skiing

The equipment manager is working on getting estimates on their equipment inventory. The program is still trying to find summer training coaches for the future; it was discussed with the high school coaches at Eastview. The program is working on the budget for next season.

Soccer

There are about 510 registrations for fall, which will bring the 2024 year to about 1200 participants. There was one incident in the spring season that resulted in a suspension of both a player and parent. There is one new board member and the program is seeking a few more to fill upcoming vacancies.

Lacrosse

It was a good season for lacrosse. The program just had a tournament in Prior Lake, the youth jamboree is coming up at Quarry Point, and they were invited to host a tournament on behalf of Lakeville. The end of year party is planned, and lacrosse is going to doing a joint equipment swap with hockey as there is a lot of crossover between the sports.

Storage Unit Opportunity

The Apple Valley Youth Associations clubhouse will be demolished, and in exchange Apple Valley will build a new building for VAA and has also offered to build one for EVAA. The building would not be rented; it would be owned by EVAA with the organization needing to pay the utilities. It could be a convenient option in addition to saving storage fees for the programs.

Hope Field House

There continues to be communication concerns with Hope Field House, particularly with volleyball, and the issue is exacerbated as managers are not onsite.

New Business – Treasurer Board Position

As the amount of work as a treasurer can be as much as 20 hours a week, EVAA will need to pay a treasurer once the current one rotates off at the end of the year. The estimated pay will be around \$25,000/year, which could be an increase of \$7-8 per participant per program, or the larger programs could be weighted and pay more. Another possible funding source could be the new interest earnings. The new treasurer will be expected to use Quickbooks for all accounting, and be responsible for the check-writing.



Ops/Finance Committee

Ideally, each program would have a representative on both the Operations Committee and the Finance Committee, but the five largest sports will be required to have representation on each, although it has been difficult to recruit for these committees.

Motion to adjourn the meeting was unanimously approved at 7:57 p.m.