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INFORMATION BULLETIN

Bulletin #: I2022-49
Date: August 8, 2022
To: Ontario Soccer; District Membership, Associate Members
CC: Ontario Soccer Board of Directors, Staff
From: Matt Ferreira, Manager, Coach Education, Player Development & Club Licensing
Subject: Jumpstart into Coaching Program – Applications Open

Under the Diversity, Equity & Inclusion strategic initiative within [Ontario Soccer's new Strategic Plan](#) (2022-2026), Ontario Soccer is committed to making opportunities available for equity seeking groups and individuals through the game of soccer.

With funding from Canadian Tire Jumpstart Charities, the Coaches Association of Ontario (CAO), Ontario Basketball (OBA) and Ontario Soccer are excited to launch **Jumpstart into Coaching**, a new community coaching program for youth (aged 16-25) who self-identify as belonging to an equity-seeking community group.

We believe that every person should have equitable opportunity and access to participate and develop their skills in sport. The program will provide youth from underrepresented groups including, but not limited to – BIPOC, LGBTQ2SIA+, women and girls, low-income individuals, newcomers and persons with a disability - with essential skills such as teamwork, perseverance and leadership, as well as training to become a coach for their respective sport.

To achieve this, Ontario Soccer is working with the CAO to recruit and train new youth coaches from these communities as well as deliver targeted mentorship programs. Welcoming a new generation of coaches is an important investment in the future of sport in Canada, and will provide youth – regardless of social status, nationality or gender – with the opportunity to grow as leaders within their community.

Ontario Soccer has opened a registration process for those that are interested in participating in this program, online via [this portal](#), until the closing date of **September 2, 2022**. The first one hundred (100) registrants, who meet the eligibility criteria, will receive a coupon code, valid until September 30, 2022, to access the NCCP's Coach Initiation into Sport for free!


If you have any further questions about the process, please contact [Matt Ferreira](#), Manager, Coach Education, Player Development & Club Licensing.



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