



## South Lake Youth Sports

PO Box 2351

Minneola, Florida 34755

[www.southlakeyouthsports.com](http://www.southlakeyouthsports.com)

[slyouthsports@gmail.com](mailto:slyouthsports@gmail.com)

### **SOUTH LAKE YOUTH SPORTS ALL-STAR SPONSORSHIP AGREEMENT**

This NON-BINDING agreement between South Lake Youth Sports and

\_\_\_\_\_ (hereinafter)

is for the Spring 20\_\_\_\_\_ All-Star Baseball Team(s).

Sponsorship for South Lake Youth Sports must be, for the Sponsor, out of a sense of duty to help the community. While sponsorship does afford some benefits (detailed below) the higher value is to help the local league impart the values of teamwork, sportsmanship and fair play to the children of the community, so that they may someday use these values in becoming good citizens of our community.

Sponsorship towards South Lake Youth Sports does not permit the Sponsor to have any rights or responsibilities in the operation of the League, or any team in the League, nor does the sponsor have any rights or responsibilities in the selection of managers, coaches or players of any team in the League. Each sponsorship is considered a League Level Sponsorship and does not guarantee a specific company name be placed on a specific team's jersey. Each team's sponsor will be determined based on a first come, first serve basis from receipt of payment. Nothing herein shall make either of the parties, "Partners or Joint Venture." The Sponsor and South Lake Youth Sports are independent contractors in respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall receive right to use the following term in advertisements, posters, brochures, and newsletters – "Sponsor of South Lake Youth Sports" or "Team in South Lake Youth Sports." Sponsorship DOES NOT give the sponsor the right to use the work "official" in connection with its sponsorship. Any reference to the sponsorship under this agreement must make it clear that the sponsorship is with a team or teams in the League only and is not for Babe Ruth Softball or Baseball. Use of the "Logo" or any other logo of South Lake Youth Sports is prohibited unless permission is expressly granted in writing by South Lake Youth Sports. Sponsorship in South Lake Youth Sports carries with it the following benefits:



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### All-Star Sponsorship Levels

Each sponsorship level must be paid in full at the time of agreement.

#### “Hall of Fame” Level Sponsorship – \$2000

- Full sponsorship of one (1) divisional All-Star team for current season
- Sponsor will receive team photo plaque of sponsored All-star team
- Marketing email to league database announcing sponsor and optional promotional offer
- Corporate name imprinted on All-star jersey
- Website advertisement with a link on site
- Social media promotional/thank you posts

#### “MVP” Level Sponsorship – \$1000

- Sponsor will receive team photo plaque of sponsored All-star team
- Marketing email to league database announcing sponsor and optional promotional offer
- Corporate name imprinted on All-star jersey
- Website advertisement with a link on site
- Social media promotional/thank you posts

#### “All-Star” Level Sponsorship – \$500

- Marketing email to league database announcing sponsor and optional promotional offer
- Corporate name imprinted on All-star jersey
- Website advertisement with a link on site
- Social media promotional/thank you posts

#### “Individual” Level Sponsorship – Write-in amount

- General public donation towards All-Star team and/or player fees
- Social media promotional/thank you posts

South Lake Youth Sports encourages our community to support fundraisers. Please share opportunities for local businesses to provide fundraising nights or to support our league in any other way.

For any additional information regarding Sponsorship Programs, or to make a donation in excess of the above levels, please contact our Sponsorship Coordinator at the email address at the top of this page.



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**Sponsor Information**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Name of child or coach being sponsored: \_\_\_\_\_

**All-Star Sponsorship Level**

- "Hall of Fame" Level – \$2000
- "MVP" Level – \$1000
- "All-Star" Level – \$500
- "Individual" Level – \$\_\_\_\_\_

All sponsorship donations shall be by CHECK ONLY, made out to **South Lake Youth Sports** and paid in full. Please note "Sponsorship" on the check and mail to the address at the top of this page.

Sponsor or Company Representative:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title / Position

\_\_\_\_\_  
Date

South Lake Youth Sports Sponsorship Coordinator:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name