



**Bogus Basin Ski Club**  
**Board of Directors Meeting**  
 Tuesday, Jan 6, 2026, at 6:00 pm  
[BogusBasinSkiClub.org](http://BogusBasinSkiClub.org)  
 P. O. Box 6015, Boise, ID 83707-6015

**Board of Directors: President:** Lynda Clark; **Vice President:** Steve Strickland; **Secretary:** Christine Hill;  
**Treasurer:** Ken Snider; **Membership:** Sue Markuson; **Social Director:** Elizabeth Graham / Kim DeWit;  
**Marketing Director:** Liz Loomis-Globe; **Communications/Web:** Carol Peterson; **Purchasing Director:**  
 Nancy Moore; **Trip Coordinator:** Doug Baker; **Social Media Director:** Steve Carlson

**Assistants & Ex-Officio: Historian:** Fred Uranga; **The Mogul:** Carol Peterson; **Asst. Social:** Sussette  
 Newsom; Ann Blanchette; **Asst. Marketing:** Vicki Kuebler; Paul Markowitz  
**Quartermaster:** Zac Medek

Subject	Speaker
<b>Meeting Commencement at 6:00 pm</b>	<b>President – Lynda</b>
<b>Board Member Role Call-</b> Eight board members present	<b>Secretary - Christine</b>
<b>Quorum Established / Minutes from Previous Meeting</b>	<b>Secretary - Christine</b>
<b>Secretary Minutes</b> – December meeting minutes were sent to the Board for review on December 6, 2025. <b>MOTION-</b> Carol moved to approve December minutes, Ken seconded, all in favor. December meeting minutes approved.	<b>Secretary – Christine</b>
<b>Guests Presentations</b>  <b>Bob Greenwood Snowsports Scholarship update - see below</b> <b>December:</b> Doubled applications, total of 6 received. Have Charter and reviewed it and clarified for U14, U16 and U18. Have certain qualities applicants need to experience with which they will be ranked. Thanked club for donations. Very helpful. Recipients receive \$1200. Extreme team. Kim handed out application instructions and criteria. Carey Bell on Nordic as liaison- excited to contribute to committee. Race coming up this year. Stipulations for individuals to apply. Part of requirement for recipients is to present at events- champagne brunch. Bob Greenwood is turning 100 years old this year. Article re contributions. Want to develop future better understanding of Dottie Clark. Building alumni structure.	<b>Guests</b> Carey Bell and Kim Hovren present  <b>Update and discussion/presentation from Kim and Carey</b>
<b>Treasurer’s Report</b> – Ken sent out Treasurer’s Report via email on January 1, 2026, for December activity. Steve Strickland had most significant contributions for month. Christmas party. May want to consider a few free events. Got new T-shirts, Steve will bring to Sun valley. <b>MOTION-</b> Christine made motion to approve December Treasurer’s Report, Doug seconded, all in favor, motion carried. December Treasurer’s Report approved. Treasurer’s report is summarized as follows:	<b>Treasurer – Ken</b>

<p><b>Income: \$6637.23</b>  Membership \$1187.43  Raffle \$1396.90  WM Payette Brewing \$750  Holiday Party \$1807.90  Greenwood Scholarship donations \$245.00  Silent Auction \$1050.00</p> <p><b>Expenses: \$11,641.01</b>  Annual Club Insurance \$4328.00  Advertising (t-shirts) \$1100.00  Office supplies \$94.36  QB \$38  Smooth Avenue (Holiday band) \$1000  MWR (Holiday Party dinner) \$5112.22  Propane \$12.78  BOD meeting \$155.65</p> <p><b>Totals</b>  2025 Holiday Party <b>\$6587.25 - \$6804.22 = \$-216.97</b>  2025 Raffle <b>\$6899.05</b></p>	
<p><b>Communications/Web-site - Sports Engine</b></p> <p><b>Mogul - Dead Lines</b> - updating web site with dates, eblasts going out every week. Carol starting back on Mogul. Nancy did get reservations for Champagne Brunch on Sept 20, 2026, and Floats n Boats, and SISCRA in June. Steve wants to do raffle tale, spotlight winners and Yasseen.</p> <p><b>Eblast</b> – to Carol by Tuesday  <b>Mogul</b> – submit to Carol by 22<sup>nd</sup> of the month</p>	<p><b>Communications Director – Carol</b></p>
<p><b>Marketing Update</b> Liz Not present, Vickie will follow up on old t-shirt, Liz did pick up T-shirts.</p>	<p><b>Marketing Director – Liz</b></p>
<p><b>Purchasing Update</b>  <b>FLOAT / BOAT/ BBQ</b> - Reservation set for Friday, August 7, 2026- 3pm – 8pm at the Old Timers Pavilion in Ann Morrison Park, cost \$150.</p> <p><b>Champagne Brunch</b> -- For September 20, 2026, reserved the shelter at Kristin Armstrong municipal Park nine–2 p.m. \$150 total.</p> <p><b>Camp Out</b> -- sent a reservation request to SISCRA for the last weekend in June 26–28. – need to make sure Kitchen is included.</p>	<p><b>Purchasing Director - Nancy not present</b></p>
<p><b>Social Media Update-</b> good busy month, up 25%</p>	<p><b>Social Media Director – Steve C</b></p>
<p><b>Membership</b>—Sue checked all SV participants, all good and current. Membership and registration update</p>	<p><b>Membership Director – Sue Markuson</b></p>

<p><b>Trips – Update</b></p> <ul style="list-style-type: none"> <li>• <b>Sun Valley</b> – Paul M - 2026 Jan 4-11 Sun Valley Lodge, self-drive All good - Funds for Potluck on Friday. <b>MOTION-</b> Doug made motion to reimburse Paul for \$130, Steve seconded for potluck expenditures. All in favor, motion carried.</li> <li>• <b>Bachelor</b> – Doug B 2026. Jan 31- Feb 4. Attendance has increased, 41 riders for bus. Working on welcome party. Looking good overall. Folks responsible for own tickets.</li> <li>• <b>Steamboat</b> - Jim Kuhn - 2026 Feb 25-March 1, Lodging at the Holiday Inn, status update</li> <li>• <b>FEB 2026 - McCall with Mountain High Sports - Linda McGavin / Lynda Clark McCall February 8-13,</b> Room discount - \$159/night plus tax ... mention Mountain High. They are buying Pizza so we would need to bring appetizers/Desserts and salads and BYOB. Discounted tickets from Brundage 20%</li> </ul> <p><b>Tamarack Discount</b> – Update from Steve C We have about 14 signed up so far. <b>MOTION-</b> Carol made motion, Steve S seconded for \$100 for Lynda to purchase beer.</p> <ul style="list-style-type: none"> <li>• <b>2027 – International</b> - Deciding where, Doug sent out email – check it out.</li> <li>• <b>2027 – Alyeska Resort</b> – Steve Strickland, do we want to be there during Iditarod? Steve working on it. Seven days for 2027, maybe w few days at Anchorage. Takes IKON, looking about \$2000 per person for trip.</li> <li>• <b>2027 - Bus Trip – Lake Tahoe?? Truckee??</b> Quote for bus \$11,000</li> <li>• Targhee \$175/person. Doug inclined to pursue Targhee.</li> </ul>	<p><b>Doug Baker</b></p> <p><b>Paul</b></p> <p><b>Doug</b></p> <p><b>Jim Kuhn</b></p> <p><b>Lynda</b></p> <p><b>Doug</b></p> <p><b>?</b></p> <p><b>Doug</b></p>
<p><b>Activities &amp; Events Update</b></p> <ul style="list-style-type: none"> <li>• <b>BBQs / Raffel Sales totals per event</b> <ul style="list-style-type: none"> <li>○ Brunch -- \$105</li> <li>○ Outdoor Exchange -- \$181</li> <li>○ Matchstick Productions - \$445</li> <li>○ Ski Swap - \$203, \$245, \$291, \$264</li> <li>○ McU's Sports Nov 8 - \$319</li> <li>○ Warren Miller – 4 shows - \$754, \$856, \$515, \$1,110</li> <li>○ Ski Patrol /Wax &amp; Beer - \$430</li> <li>○ Play It Again Sports – Nov 28 (Tom, Sue, Paul, ?) -- see Greenwoods</li> <li>○ Greenwoods – Nov 29 (Debi, Kim H, Lynda, Jeffery) - \$559 for the 2 days.</li> </ul> </li> </ul>	<p><b>Social Director – Elizabeth / Kim Steve</b></p>

<ul style="list-style-type: none"> <li>○ Amarda -- \$166</li> <li>○ Christmas Party - \$275</li> <li>• FEW Winners – Craig and Susan won Bachelor trip this year – they won Tamarack last year</li> <li>• Terrie Rader won the Bogus tickets and last year she won the chair made of skis.</li> <li>• Lynda won the Ski Yard Art</li> </ul> <p><b>Finance Raffle - 2025 Raffle \$6899.05</b></p> <ul style="list-style-type: none"> <li>• <b>Christmas Party – Dec 6 – O Club</b></li> <li>• Biggest concern was gate, overall went smoothly</li> <li>• Finance -- 2025 Holiday Party <b>\$6587.25 \$6804.22 = \$-216.97</b></li> <li>• <b>BGSS -- Silent Auction – Christmas Party</b> <ul style="list-style-type: none"> <li>○ Ken has truck bed Ski Holder - \$55 Todd Varland</li> <li>○ Nancy – Barn quilt - \$80 Elizabeth Graham</li> <li>○ Kim / Vicki - Chef Party Basket \$80 - Sue Markuson</li> <li>○ Sue M – Nut Crackers \$400 Carol Peterson</li> <li>○ Doug – Staycation – Riverside Hotel (robe, wine, glasses, dinner at Ling &amp; Louie’s \$650.00 Katie Herstein</li> </ul> </li> </ul> <p><b>2026 – Activities</b></p> <p><b>FLOAT / BOAT/ BBQ</b> Friday, August 7 3pm – 8pm the old timers pavilion in Ann Morrison Park for the boats floats and barbecue, it cost \$150 total.</p> <p><b>Champagne Brunch</b> -- For September 20, I have reserved the shelter at Kristin Armstrong municipal Park nine–2 p.m. \$150 total.</p> <p><b>Camp Out</b> -- sent a reservation request to SISCRA for the last weekend in June 19-21. – need to make sure Kitchen is included.</p>	<p>Paul/Elizabeth /Kim/Nancy/ Steve S</p> <p>Kim Hovren</p>
<p><b>Old Business</b> --</p> <p><b>T-Shirt Status</b> -- Yes – some going to Sun Valley</p> <p><b>Vicki – T-Shirts that say “ We are all here because we are not there” or something like that.</b></p>	<p><b>President – Lynda</b></p>
<p><b>New Business</b></p> <p><b>BOARD MEETING – Next meeting changed to Thursday FEB 5 - conference room confirmed</b></p> <p><b>Lifetime Memberships ----</b></p> <p><b>Non club events going into eblasts- NO, and Steves discretion on FB.</b></p> <p><b>Meeting adjourned at 8:13pm.</b></p>	<p><b>President – Lynda</b></p> <p><b>Kim D</b></p> <p><b>Lynda</b></p>

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1. All trips and events require a BoD approval, budget allocation, and recorded in minutes, prior to promoting.
  2. Operational Year: April 1<sup>st</sup> – March 31<sup>st</sup>; Annual meeting in April or as determined by Board.
  3. Annual Membership: September 1 - August 31
  4. Talk to Stacey Kemper [stacey@bogusbasin.org](mailto:stacey@bogusbasin.org) or [office@bogusbasin.org](mailto:office@bogusbasin.org) for Conference Room

**Treasurers Report - Following is a recap of fiscal events for December:**

**Income: \$6637.23**

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**Totals**

2025 Holiday Party **\$6587.25-\$6804.22=\$-216.97**

2025 Raffle **\$6899.05**

Respectfully,

Ken Snider, Treasurer BBSC

## Social Media Report for December 2025

Views up 24% 36,695 views

Total follower rose by 4% for a total of 3,505

### Top Content

- **“Some people wait all week fo...”**

Published: Dec 9, 2025

Views: **3,025**

Viewers: **1,679**

Interactions: **110**

Net Follows: **+2**

Impressions: **2,004**

Comments: **15**

- **“Happiness Is...” (No text content)**

Published: Dec 19, 2025

Views: **1,668**

Viewers: **918**

Interactions: **92**

Net Follows: **0**

Impressions: **1,113**

Comments: **9**

- **“Skiing: The Only Time...” (No text content)**

Published: Dec 8, 2025

Views: **1,970**

Viewers: **1,115**

Interactions: **89**

Net Follows: **0**

Impressions: **1,350**

Comments: **4**

- **“If you have a friend who skis...”**

Published: Dec 16, 2025

Views: **3,232**

Viewers: **2,028**

Interactions: **52**

Net Follows: **0**

Impressions: **2,225**

Comments: **2**

- **“Could winter finally be on the...”**

Published: Dec 16, 2025

Views: **3,861**

Viewers: **2,089**

Interactions: **46**

Net Follows: **+2**

Impressions: **2,354**

Comments: **14**



Quick coaching insight (important for BBSC ):)

- Simple text + relatable skiing humor = highest interactions

- **Image-only posts still perform well on views**, but spark fewer comments
- Posts with **emotion + anticipation (weekend, winter, powder)** win for your 50–80 audience