

Osseo Softball Booster Club

February 1, 2021

Dear Prospective Sponsor,

In recent years high school athletic programs have had to rely more and more upon their fund-raising activities to cover their budgets. One of the cornerstones of the Osseo High School Softball Program is the support of its business sponsors. The Osseo Softball Program would like to take advantage of the visibility of its field by proudly displaying the banners of our sponsors.

As a direct result of our sponsors' previous financial support we have made some significant improvements to our softball field and purchased additional equipment. Night softball during the summer gives our team additional opportunity to play and provide additional exposure for our sponsors. A large portion of our budget is directed toward improving playing conditions of our fields. These improvements benefit both the high school and summer teams that play approximately 15 - 45 home games from April through August. We also leave the banners up through fall and winter along the parking lot for additional exposure to our school population. This year our spending priorities include:

- Continuing to improve the conditions of our dirt playing field and batting practice area
- Painting our varsity dugouts
- Improving our landscaping
- Improving the seating and spectator experience at both fields.
- Expanding or turf field to two fields.
- Long term planning for putting up a new backstop screen and protective netting to reduce property and personal damage and injury.

We ask that you give strong consideration to a sponsorship! A banner with your company information will be proudly displayed at our varsity field and your business logo will be included on our team webpage, with a link to your business' home page. Banners will be displayed during the High School and Summer softball seasons and along the main parking lot during the fall. Also, we will use your name in our promotion in along our social media channels to promote your sponsorship of our program.

Listed below are banner options and pricing

- | | |
|---|-------|
| • Outfield Banner | \$250 |
| • One-time fee for Banner Manufacturing (first time only) | \$100 |

To become a proud sponsor of Osseo Softball please complete the attached sponsorship enrollment form and return it with your payment to:

Osseo Softball Booster Club
C/O Booster President
317 2nd Ave NW
Osseo, MN 55369

We appreciate your time and consideration. If you have any questions, please feel free to contact us.

Sincerely,

Eric Ruska
Head Softball Coach
Osseo High School
Email: ruskae@district279.org

Nicole Lindsay
President,
Osseo Softball Booster Club
Email: nicoletlindsay@gmail.com

Angie Johnson
Vice President
Osseo Softball Booster Club
Email: aljohns1979@yahoo.com