

ARMSTRONG COOPER BASKETBALL ASSOCIATION

Board Meeting Minutes

Date: July 19th- 7pm – 9pm

New Hope City Hall

Website: <http://armstrongyouthbasketball.com>

Voting Members

- *Bryan Kuempel- Treasurer
- *Jason Lundrigan: Secretary/Travel Scheduler
- *James Redelsheimer: House Scheduler
Commissioner
- *Marc Saddler: Girls Tournament Registrar
Commissioner
- *Dave Everson: Boys Tournament Registrar
- *Todd Proctor: Web Designer
- *Teresa Reiner: Girls Marketing
- Dave Campbell: Boys House Commissioner*
- *Michael Olson: Girls House Commissioner
- *Dan Priem – Boys Equipment
- *Michele Bloom – Girls Equipment
- *Girls Tournament Director- Vita Wilson
- Boys Tournament Director**- TBD

Executive Team

- *Sherry Madson: President
- *Bart Inniger: Boys Travel Commissioner
- *Collis Barber: Girls Travel

- *Matt Parsons: Girls Travel

Call to Order and Introduction of Attendees:

Meeting called to Order : 7:05pm

Adjourned at 9:10 pm

OLD BUSINESS:

TBD

NEW BUSINESS:

Treasurer Report: N/A Paul unable to attend

- Financial update –
- Replacement- Transition in place

President's Notes

- Pictures- Up for Bid – Will get quotes- Table until I get the second quote in
- Position updates -
 - Treasurer- Voted in Bryan K

- Boys tournament Director- Still looking for someone to head the boys Armstrong Tournament
- President Shadow- TBD
- Webmaster Shadow - TBD
- Boys House Commissioner – Dave wants out, but no one wanting to step up
- Trusted Coaches alliance \$35 /coach- 1 stop shop: First-Aid, Concussion, PCA Workshop and National Background check. Coaches issued a card. If already have then won't have to apply again. 3 year term – Passed
- Insurance has been updated for the New Year.
- Coach selection board – Determine team (More than one applicant will go through the interview)
 - Girls Travel
 - ♣ Bart
 - ♣ Jason L
 - ♣ Jason R
 - Boys Travel
 - ♣ Sherry
 - ♣ Teresa
 - ♣ Collis

Travel Team/Season Update:(Bart/Collis/Matt):

- Verify tryout dates
 - Open Gym September 14-17
 - Girls Evals September 21-24
 - Announce Teams? 28th
 - 4/5 and 7th on Wednesday/Thursday
 - 6 and 8th on Monday/Tuesday
 - Boys Evals 28-1
 - Announce Teams? Oct 5
 - Girls first practice week – October 5th
 - Boys first practice week -
 - Verify Open Gym times - Submitted
 - Evaluators (5 per session)- Updates?
 - 5000 Shot – Update- On the website
 - Skills Camp? For Girls -Matt to let us know if he and Collis will do this.- Pending
- Collis: Core Hoops and TWolves: Mike and Collis met with Matt from TWolves. \$125/team, travel 90 min session. (House wants to try this out) - \$750 Marketing with Wolves logo- Only are offering to 12 organizations. Make a motion to sign up for 1 calendar year. (Approved)
- Ai – an email will need to be sent to the organizations – Mike to find a canned email that we can send out.

Matt: Skills Camp – Get Easley/Buford to do a couple of Camps- TBD

Bart: No Update

House Team/Season Update: (Dave/Mike):

Mike:

Slide Show from Mike – See the slide show.

Expansion 1st- 3rd – Development

Expansion 4-5th –

** Who to hire to work with the kids?

Discussion on the Jerseys – Twolves \$20/person.-APPROVED

- Jam date? October 6th – Gym Approved- Sandburg.
- House League plan for 2015-2016
- Wants to have 2 trainers/coaches to be on the court.
 - Wants to put an add out to hire for the house. \$20-\$30/Hour within the program budget. – APPROVED (UP to \$40 Flexibility) 1 Trainer for 10 kids.- Hired by October 6th.
- Mike to check out with TWolves for the boy and Travel- Jerseys
- Girl – Jersey blue and white

Dave: (Not Available)

- Tryout Dates?
- Start Dates
- Dec 19th and Cooper Boys January 30th. – Dave to work with James to get an alternate gym for the house boys games those Saturdays

Player Development: (Bart/Collis/Matt):

Equipment: (Dan/Michele)

- Uniforms- 5 week lead time
 - Updates-
 - Spiritwear link – Dan to ask
- Equipment – Might need new balls etc.
 - Inventory – when? TBD
- Need the tournament book- sent the box link to Vita

Web design (Todd)

- Registration sign up online- setup
- Branding:
 - ACYHOOPS
 - Boys/girls house and Girls Travel
 - BOYS
- Website analytics (Teresa is requesting)- Todd has given this to her.
- Promo Codes needed.

Marketing: (Teresa):

Lawn signs and fliers

Quote – 18x24 Metal stakes \$460 - 50 What do we put on the signs? Issue is the Armstrong/Cooper and Armstrong Travel.- APPROVED for 2 sets (1 for each group)

Website redirect -

Idea to let in the house kids to the girls' tournament for Free – Good advertisements.

** Need a parent at each of the open houses – Board and parent volunteers

707 Website maybe market it.
Possible Plymouth on parade – Table to August

Scheduling – (Jason):

- *New policy about 60-day cancellation
- Gym time to be submitted by the 22nd for season- All in

Tournament Registrar Update: (Dave/Marc)

- Girls – November 21st and 22nd.
 - 5 have already reached out. 10 + State
 - Rochester
 - Look at the Super Savers for Tournaments
- Boys – February 6th-7th
 - ½ Full.
- Fliers – Pickup August 5th

Tournament Director Girls: (Vita)

Tournament Director Boys:

** Need a person to fill

Next Board Meeting: (date/time/location)

August 16th