

DICKISON AMATEUR HOCKEY ASSOCIATION

P.O. BOX 313, Iron Mountain, MI 49801

4/5/2019

Dear DAHA Families,

Thank you for another great DAHA season. The DAHA Board, Coaches, and parents have all enjoyed seeing our players develop, be successful, and the DAHA community grow stronger. None of this would be possible without the critical support of parents, grandparents, volunteers, and hockey enthusiasts.

We want to carry this momentum into the 2019-2020 season. DAHA has identified several priorities for the association that we want to focus on. These areas all directly relate to the growth of the organization and its' ability to sustain providing the highest quality hockey experience and training environment for your children we can. Beginning in May we are kicking off several Committees to develop ideas, strategies, and solutions to areas that require your input to successfully grow and sustain DAHA. We are in need of volunteers in each of these priority areas and would like to ask for your participation.

- **Fundraising Committee** – Brainstorm, identify and develop new and effective fundraising strategies and activities to support DAHA into the future.
- **Sponsorship Committee** – Identify priorities and new ways to engage sponsors to support the growth and operations of DAHA.
- **Recruiting and Retention Committee** – Develop strategies to grow the DAHA organization to provide high quality hockey experience for every age group.
- **Marketing Committee** – Help determine ways to advertise and promote DAHA, its activities, and players.
- **Player Development Committee** – Assist with player skill assessment and improvement strategies. Identify and help facilitate continuing hockey education for coaches and players.

Our goal is to create a Committee to support each of these priority areas throughout the season. We are looking for 3 to 5 volunteers for each Committee and you can serve on more than one Committee. Each Committee will be provided a charter outlining the mission of the group, roles in the organization, objectives, the measurable goals, resources and the timeline for implementation. Each committee will elect a chairperson to shepherd the process. We anticipate the time commitment to be minimal, approximately 2-6 hours per month. These hours can be captured as part of the DAHA required volunteer commitment.

Our DAHA hockey players cannot be successful without your help and participation. For many of us, we found our participation in the hockey community grows as our children progress through levels. Our understanding of the game and what it takes to provide a high-quality hockey experience becomes clearer. The DAHA Board, Coaches, and players need your help, ideas, and participation! If you are interested in supporting any of these committee efforts in any capacity, big or small, please let us know by April 19th, 2019. We realize that this is a short-time frame but the business of providing high quality hockey organization does not end when the ice goes out and the rink lights are turned off.

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Thank you kindly for your time and consideration,

DAHA Hockey

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Facebook: DAHA Hockey

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