

2024/2025

Plano West Baseball Booster Club - MEETING MINUTES

December 12, 2024 | Plano West High School Presentation Room, Plano TX

CALL TO ORDER

Board member Jeff Moore called meeting to order at 6:32 pm
Board Members Present: Jeff Moore, Chris Grimes, Valerie Morton, Angie Thompson
Board Members Absent: Erin Wasson

Coaches

Coach Clark, Coach Bern, Coach Driskill

Participants

Murrell Balda	Rebecca Howell
Kendal Balda	Chris Flanigan
Lisa Dribben	Chris Grimes
John Szeliga	Joelle Novick
Braden Howell	Valerie Morton
Jennie Jones	Rod Wade
Cathy Zavodny	Mary Wade
Leo McDaniel	Natalie McDaniel
Lori Happe	Jason Rhodes
Jim Caulk	Sam Morton
Britton Lankford	Ken Little
Jeff Moore	Angela Thompson

APPROVAL OF MINUTES

Motion to approve minutes from October 2024 Meeting. No November 2024 Meeting

- Motion: Leo McDaniel \ Second: Natalie McDaniel

BOOSTER CLUB MEMBERSHIP

- 25 memberships so far out of 50 player families this fall
- Still time to join!
- Anticipate more will join in Spring

TREASURER'S REPORT

- Budget 24-25

Treasurer's Report: Budget 24-25 (Reminder)

Revenue: \$64,540.00
 Expenditures: \$44,629.00
 Net Revenue: \$19,911

	Total		
		Budget	
Revenue			
400 First Pitch Dinner	900.00		
401 Banquet	2,000.00		
402 Membership	7,500.00		
403 Concessions	10,000.00		
405 Crowd Funding (Packfunding)	17,500.00		
406 Poinsettia	4,500.00		
408 Spirit Wear	800.00		
414 Partnerships	13,000.00		
419 Buy A Date - Calendar Fundraiser	6,000.00		
420 Raffle 50/50	240.00		
421 Player Signs & Decals	100.00		
422 Game Day Meals	2,000.00		
Total Revenue	\$ 64,540.00		
Gross Profit	\$ 64,540.00		
Expenditures			
500 First Pitch Dinner Exp	2,500.00		
501 Banquet Exp	10,000.00		
502 Concessions Exp	4,000.00		
504 Crowd Funding (Packfunding) Exp	850.00		
505 Poinsettia Exp	1,700.00		
507 Spirit Wear Exp	800.00		
509 Video Exp	3,000.00		
510 Ballfield Repairs/Betterment	2,000.00		
512 Baseball Equipment	5,000.00		
515 Diamond Dolls	400.00		
516 Pack @ the Park	375.00		
519 Player Bat Bags	400.00		
520 Scholarship	500.00		
521 Senior Signs/banners	2,500.00		
522 Insurance Exp	455.00		
523 Printing	500.00		
525 Varsity Player Signs/Flags	2,200.00		
526 Team Pictures - Varsity etal	1,250.00		
527 Website	1,299.00		
530 Team Lunches	300.00		
534 Administrative	150.00		
536 Community Nights	1,450.00		
540 Game Day Meals & Related Expenses	2,300.00		
541 Sponsorship Banners	700.00		
Total Expenditures	\$ 44,629.00		

Treasurer's Report: 10/7/2024 – 12/9/2024

October 7 - December 9, 2024

Beginning Balance: \$17,368.68

Current Balance: \$26,694.30

	Total
Revenue	
402 Membership	627.50
403 Concessions	67.00
406 Poinsettia	3,456.34
413 Donation	0.00
414 Partnerships	6,100.00
419 Buy A Date - Calendar Fundraiser	2,502.41
Total Revenue	\$ 12,753.25
Gross Profit	\$ 12,753.25



Treasurer's Report: 10/7/2024 – 12/9/2024

Expenditures	
505 Poinsettia Exp	1,319.40
510 Ballfield Repairs/Betterment	345.60
512 Baseball Equipment	669.00
527 Website	33.98
528 Payment Fees	12.00
532 Uniforms	168.00
534 Administrative	135.23
536 Community Nights	396.37
Uncategorized Expense	0.00
Total Expenditures	\$ 3,079.58
Net Operating Revenue	\$ 9,673.67
Net Revenue	\$ 9,673.67

**Beginning
Balance:
\$17,368.68**

**Current
Balance:
\$26,694.30**



- Actual income for calendar buy a date and poinsettias was well below the budget (\$4,200 below in income in those 2 fundraisers)
- Sponsorship has been strong this fall and we are asking all families to provide us with contacts that we can reach out to and try to increase sponsorships

Treasurer's Report: Fundraising Year-to-Date

December Meeting YTD		
Fundraisers	Budgeted Income	Actual Income
50/50 Raffle	240.00	280.00
Calendar Buy a Date	6,000.00	2,772.41
Poinsettias	4,500.00	3,456.34
Sponsorships (Continual)	13,000.00	8,100.00
Spirit Wear - Squad Locker (Continual)	800.00	0.00
Membership (Continual)	7,500.00	5,019.00
Concessions (Continual)	10,000.00	208.00
Packfunding (Upcoming)	17,500.00	0.00
		Check pending 178.19



- If we have to reduce the budget, here are possible areas that have been discussed.

Treasurer's Report: Possible Budget Cuts (due to lack of funds)

Expenditures		
500 First Pitch Dinner Exp	2,500.00	0.00%
501 Banquet Exp	10,000.00	0.00%
502 Concessions Exp	4,000.00	0.00%
504 Crowd Funding (Packfunding) Exp	850.00	0.00%
505 Poinsettia Exp	1,700.00	0.00%
507 Spirit Wear Exp	800.00	0.00%
509 Video Exp	3,000.00	0.00%
510 Ballfield Repairs/Betterment	2,000.00	0.00%
512 Baseball Equipment	5,000.00	0.00%
515 Diamond Dolls	400.00	0.00%
516 Pack @ the Park	375.00	0.00%
519 Player Bat Bags	400.00	0.00%
520 Scholarship	500.00	100.00%
521 Senior Signs/banners	2,500.00	0.00%
522 Insurance Exp	455.00	0.00%
523 Printing	500.00	0.00%
525 Varsity Player Signs/Flags	2,200.00	0.00%
526 Team Pictures - Varsity etal	1,250.00	0.00%
527 Website	1,299.00	100.00%
530 Team Lunches	300.00	0.00%
534 Administrative	150.00	0.00%
536 Community Nights	1,450.00	0.00%
540 Game Day Meals & Related Expenses	2,300.00	0.00%
541 Sponsorship Banners	700.00	0.00%
Total Expenditures	\$ 44,629.00	4.03%



SPONSORSHIPS

- With Plano Senior also playing baseball and softball games here this spring, sponsors will have double the typical exposure. This is a great selling point!
- Banners will be going up at the ballpark soon
- If sponsors can't participate at those levels, we can always take donations that we can use (ex. Gift cards, movie tickets etc)

Sponsorships



Plano West Baseball
Annual Sponsorship Opportunities

Home Run - \$2,000
Includes:
• A/V Ballpark Banner in Press Box area
• Customized Game Day integration, including PA recognition at all games
• Opportunity to drive out First Pitch on warmup session at a District Game Day
• Pressing Sponsor for a District Game
• Sponsor Logo included in game-day program
• Recognition at End of Season Banquet
• Signed Ballpark Varsity players and coaches
• Website Listing and link to your website on www.PlanoWestBaseball.org

Triple - \$1,250
Includes:
• A/V Ballpark Banner in Press Box area
• Pressing Sponsor for a District Game
• Sponsor Logo included in game-day program
• Recognition at End of Season Banquet
• Website Listing and link to your website on www.PlanoWestBaseball.org

Double - \$750
Includes:
• A/V Ballpark Banner in Press Box area
• Sponsor Logo included in game-day program
• Recognition at End of Season Banquet
• Website Listing and link to your website on www.PlanoWestBaseball.org

Single - \$350
Includes:
• Sponsor Logo included in game-day program
• Website Listing and link to your website on www.PlanoWestBaseball.org

We appreciate your sponsorship consideration in support of our players and coaches this season.

The Plano West Baseball Program is committed to supporting our business partners accordingly and building lasting community relationships.

Questions?
Chris Grimes
Sponsor@PlanoWestBaseball@gmail.com
More Info
www.PlanoWestBaseball.org/Sponsor

The Plano West Baseball Booster Club is a 501(c)(3)
Tax ID: 975-282995

- 10 sponsors signed up during 2024 Spring season.
- Goal is to sign up at least 10 more sponsors in the Fall and retain all the previous sponsors for Spring '25 season (\$18k)
- We have already signed up 10 new sponsors (almost \$10k)! 3 Single, 2 Double, 4 Triple, and 1 Home Run
- Received 1 new sponsor and 24 leads during Sponsorship Saturday on October 26th
- Next Sponsor Saturday is January 18th.
- Key to gaining new sponsors is to leverage our business connections in the community. Please lean on your network!
- Give us their info and we can do the rest of the work!



IMPORTANT DATES

- These could change but tentative dates are below

Important Dates (Tentative)

- 1/11 Field work day @ 9:00 am
- 1/14 Booster Club meeting
- 1/17 Blue/White Scrimmage
- 1/18 Non baseball class tryout, Sponsorship Saturday, Field work day
- 1/25 Media Day (Families Invited) 9 am / Concessions Training
- 1/25 Packfunding kickoff
- 2/1 Scrimmages begin
- 2/11 Booster Club Meeting
- 2/19 1st Pitch Dinner @ 6:30 pm (players wear jeans & jerseys)
- 2/20 Season Begins (tournaments all 3 teams)
- 3/12 District Games begin w/ Varsity and JV at McKinney Boyd
- Please note players cannot travel for spring break as games will be in session
- 1st week of May Playoffs begin
- 5/4 Baseball Banquet



GAME SCHEDULE

- Coach shared:
 - Different schedule cadence than in past years due to district realignment having more teams in our district
 - Had to get creative in how to schedule a game with each team and also give a bye week
 - Will also have this type of schedule 2026 as well
 - Once all schedules are posted, please know some may change so consider them preliminary schedules for now

Game Schedule Example

- Scrimmage and Pre-Season Tournaments Thursday - Saturday
- District play example below:
 - JV and Var Tues and Fri play a team home and away (blue shading)
 - JV2 is Wed - 2 games 5:00 & 7:00
 - JV and Var play another series Saturday and Tuesday home and away (gold)
 - JV2 plays Wed - 2 games 5:00 & 7:00
 - JV and Var play Fri/Sat home and away (purple). JV2 may have some Sat games
 - Team dinners Thurs

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	JV 4:30 VARSITY 7:30 SERIES GAME 1	JV2 5&7	TEAM DINNERS	JV 4:30 VARSITY 7:30 SERIES GAME 2	JV 10:00 VARSITY 1:00 SERIES GAME 1
	JV 4:30 VARSITY 7:30 SERIES GAME 2	JV2 5&7	TEAM DINNERS	JV 4:30 VARSITY 7:30 SERIES GAME 1	JV2 10:00 JV 10:00am VARSITY 1:00 SERIES GAME 2

Game Schedule

- Calendars are in process of being posted on the website
- Tournament schedules will have dates and will post times once available
- Even up to the last week and last moment these will change



COMMITTEES FOR SPRING

- Appreciate everyone volunteering
- These are the main committees
- Will send out Sign up Genius to solicit what areas you are interested in
- Leads are listed. Asking for co-leads to assist
- Want to be sure there are people prepared to take over in spring 2026 when many leads have graduated
- Sponsorship – Chris is looking for help to reach out to leads we've received
- Concessions has a need for co-leads for each team to help coordinate schedules. Asking each family to sign up for at least 2 games. You can work same or different team your son plays on, just asking for help to staff. Will have HS students also to assist but need adults to oversee
- First pitch help to coordinate plans and set up / clean up day of 1st pitch
- Theme nights need co-leads and volunteers for the event
- Banquet again planning in advanced and help day of

Committees - Sign Up Genius Will Go Out

	Lead	Co-Lead	Volunteers
Sponsorship	Chris Grimes	Need a Parent	1 volunteer needed
Concessions	Mary & Rod Wade	JV2 JV Varsity	Each Family is asked to sign up for two games and we will have a SignUp Genius
First Pitch Dinner	Erin Wasson	Need non Sr. Parent	5 additional needed
Theme Nights			
Teacher Appreciation	Natalie McDaniel	Need non Sr. Parent	3 additional needed
Middle School Night	Natalie McDaniel	Need non Sr. Parent	3 additional needed
Elementary Night	Natalie McDaniel	Need non Sr. Parent	4 additional needed
Inclusion Day	The Mortons	Need non Sr. Parent	2 additional needed
Senior Night	Need Non-Sr. Parent	Need non-Sr. Parent	2 additional needed
Banquet	Erin Wasson	Need non-Sr. Parent	8 -10 volunteers needed



Other opportunities are listed below for volunteering during the season

Open Positions

- Looking for Handraisers to hold season long positions:
 - Game Day Staff (Announcer - JV2 & JV, Scoreboard All Teams, Game Changer All Teams)
 - Social Media Manager - (Manage/Post)
 - Program Lead (Create and Print for all Varsity Games)
 - Squad Locker Manager (Spiritwear) - Item Review and Set Up



COACH'S CORNER (Coach Clark)

- With JV2 playing on Wednesday night this year, it will allow coaches to watch games or help with home games. Typically they don't get to see JV2 play
- Asher Feltman will be a volunteer coach for JV2, and he will be our game day announcer for Varsity
- Fall wrap up: had discussed with coaches on what we needed to improve on. Made good progress on those goals. Worked on competing so have been doing Alpha wolf competition, both individual and group. Has helped with restart of throwing
- Players will be coming in from football, basketball (will have tryouts for them 1/18)
- Not a lot of time when we get back from break
- Will have practice and games over spring break
- For spring, plan for boys to have practice on Saturday, and we won't have if not needed
- New coach (Bowling) will be joining us. Coach Driskill is running pitching and won't need to be heavily involved in fielding practice like he was before. Excited for him to be able to concentrate on pitching with all teams

KROGER COMMUNITY REWARDS SPONSORSHIP

- Support Plano West Baseball when you SHOP!
- Log into your Kroger account and add the Plano West ID (QN116) to your Rewards/Community Rewards
- At the register when you scan your shopper barcode or enter your phone number, it will automatically record your purchase and keep track to donate money to baseball booster.



ID: QN116

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Meeting Adjourned at 7:30 pm