



BLOOMINGTON FASTPITCH ASSOCIATION

Board of Directors – Monthly Meeting

Monday, December 8th, 2014

- I. Call to order
Karen Johnson called to order the monthly board meeting of the Bloomington Fastpitch Association (BFA) at 7:06PM on Monday, December 8th, 2014.
- II. Attendance
 - a. The following persons were present.
Board members: Karen Johnson, Kristie Ludden, Sarah Johnson, Tammy Tessier Kealy, Craig Johnson, Tony Acketz, Stacy Acketz, Grant Effertz, Carol Effertz, Gary Hanson, David Rau, Bob Lindberg

Other Attendees: Tod Deming representing Clutch Hitters
- III. Approval of Prior Meeting Minutes (November 2014)
 - a. Motion to approve the Minutes was made by Grant Effertz and 2nd by Kristie Ludden
 - b. MOTION APPROVED
- IV. Old Business
 - a. Proposed Process to fill open roster positions when short players – A meeting will be held before the next board meeting and recommendations will be brought in January.
 - b. Revised Draft FAQ – 10U and Up
 - i. Grant will have the general FAQ updated by next week and will have send out a red line version for everyone to review before the end of the week
 - ii. 8U FAQ is a PDF on each page is specific to 2014, so they need to be updated
 - c. Proposed 2015 Calendar
 - i. February 2nd board meeting will remain as scheduled even with though conflicte with Jefferson PAC meeting
 - ii. February 28th, player evaluations will be from 12-8pm
 - iii. March 8th, coaches clinic
 - iv. Karen went over our requests to the city for the tourneys, which were approved. She will update the calendar
- V. 2015 Plan - Player / Coach Development (T. Acketz)
 - a. Tony stated that the flyers going to the schools include our Sunday clinics
 - i. Asking for all hands on deck from the board and coaches for the Sunday clinics, especially since there are two locations
 - ii. Clinics will be more focused – hitting and fielding
 - iii. Looking for volunteers from the high school players as well
 - b. David suggested handing the flyer out at hockey tourneys
 - c. Tony will be hosting a debriefing meeting with the coaches that attended the U of M coached clinic in November.
- VI. 2015 Plan – Fundraising (D. Rau)
 - a. Our objective is to have two major fundraisers this year
 - i. Catch the fire with a possible raffle



- ii. Corporate Sponsorship
 - b. Agenda was presented along with the corporate sponsorship form
 - i. Deadline to turn sponsorships to get their logo on uniforms needs to be Feb 28th
 - ii. Price of the Grand Slam was up to \$2500
 - iii. The prices of the Triple and Home Run needed to be adjusted for the typo
 - iv. Grant will do an email blast to everyone regarding the corporate sponsorship
 - c. A motion to approve David's agenda and sponsorship program with above changes was made by Kristie Ludden and 2nd by Craig Johnson.
 - d. MOTION APPROVED
- VII. 2015 Plan – Marketing (G. Hanson)
 - a. With the addresses from the Bloomington Chamber of Commerce, we will do a postcard mailer for awareness and possible sponsorship
- VIII. 2015 Budget (S. Johnson)
 - a. Revenue was reduced based on the reduction of fees and less teams in the tourneys, which equals less in concessions
 - b. Expenses need to be adjusted because of the reduction in revenue
 - c. Sarah will send out a revised budget and would like approval via email
- IX. Requests for January Agenda
 - a. Positive Coaching Alliance, Andrew Pillsbury
 - b. Registration for February
 - c. 10U NAFA and All Stars
- X. Director Reports
 - a. President: Karen Johnson
 - b. Vice President: Kristie Ludden
 - i. Would like add to a coaches evaluation form for the players to the coaches binder
 - c. Treasurer: Sarah Johnson
 - i. Passed around Thank you notes from Jefferson and Kennedy
 - d. Secretary: Tammy Kealy
 - i. Will research cloud storage
 - e. Commissioner: Craig Johnson
 - i. Craig reported that John Stutzman received letter confirming Grant funding was extended to next spring for the shed
 - f. Facilities Coordinator: Mark Pearson
 - g. Player and Coach Development: Tony Acketz
 - i. Coaches are going to clinics
 - ii. Opportunity to host our own clinic, have a gentleman from Texas who is willing to come and do one on coach development
 - iii. Would like to put together a 10U All-Star team for NAFA
 - iv. Looking for a 3rd pitching coach for BFA pitching clinics
 - h. Tournament Director: Stacy Acketz
 - i. Stacy is getting flyer out to all the schools and will be sent home in Thursday packets either this week or next.
 - i. Communications Director: Grant Effertz
 - i. Store did not make \$1000 goal
 - j. Member Services & Membership: Carol Effertz
 - k. Marketing: Gary Hanson
 - l. Fund Raising: David Rau
 - i. Grant will send blast emails



m. 8U Director: Bob Lindberg

XI. Open Comments

XII. Adjournment
Karen Johnson adjourned at 9:12pm

The next board meeting is scheduled for Monday, January 5th, 7:00pm at the Bloomington Center for the Arts