



INFORMATION BULLETIN

Bulletin #: I2026-11
February 9, 2026

To: Ontario Soccer District Membership,
CC: Ontario Soccer Board of Directors and Staff
From: Bjorn Osieck, Sr. Director Business
Subject: New Club Fundraising Opportunity! Ontario Soccer Recommends -Victory Vault Sweepstakes

Ontario Soccer knows community Clubs need reliable and sustainable fundraising solutions, which often fall on a small group of volunteers and/or staff with limited resources. To help address this challenge, Ontario Soccer is recommending **Victory Vault**, a fundraising program that helps Clubs raise more money with less effort.

What Is It?

Victory Vault (www.victoryvault.ca) is a cause-focused sweepstakes that gives parents and supporters the chance to contribute to their Club while having the opportunity to win large weekly cash prizes. Weekly prizes are often \$10,000 or more, and the largest weekly prize to date has been \$40,000.

Why Clubs Are Choosing Victory Vault:

- No upfront cost and no ongoing financial risk to the Club
- Ongoing weekly fundraising revenue rather than single, time-consuming campaigns
- Minimal administrative demands, with Ascend Fundraising Solutions managing the online fundraiser end-to-end, including marketing, prize fulfilment, customer service, a Club resource hub, and sweepstakes compliance in accordance with the Federal Competition Act.
- Several Ontario Soccer Clubs are already participating

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How Your Club Earns:

- Clubs receive **25% of all ticket proceeds** when selected at checkout.
- If supporters choose “Support All Associations,” the 25% is shared evenly across all participating organizations.
- Weekly reporting provides transparency and performance insight.

Don't Just Take It From Us:

Hear from Joel, a parent from the Thunder Bay Chill, on why he believes Victory Vault is an important initiative.

[Hear from a Club parent](#)

If you would like to explore this option, please book a short, no-obligation conversation with an Ascend fundraising consultant to learn more and determine whether this could be a good fit for your club.

[BOOK A CALL TO LEARN MORE](#)

Ontario Soccer in partnership with **Ascend Fundraising Solutions** Is Excited to Support This Opportunity.

We believe Victory Vault will provide Clubs with a powerful, low-burden, sustainable fundraising model that aligns with our commitment to supporting Ontario's grassroots soccer community.

Who is Ascend Fundraising Solutions

Ascend Fundraising Solutions is a Canadian fundraising technology company delivering best in class raffle, private lottery, and sweepstakes programs for charity and non-profit organizations. Ascend has raised over \$1.5 billion for more than 400 organizations across North America, including partners such as the Vancouver Whitecaps, Hamilton Tiger-Cats, Canadian Olympic Foundation, and Golf Canada.

Book a short call to learn how it works and whether it fits your Club

[BOOK HERE](#)

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