

2024/2025

Plano West Baseball Booster Club - MEETING MINUTES

August 20, 2024 | Plano West High School Presentation Room, Plano TX

CALL TO ORDER

Board member Jeff Moore called meeting to order at 6:31 pm

Board Members Present: Jeff Moore, Erin Wasson, Chris Grimes, Valerie Morton, Angie Thompson

Board Members Absent: n/a

Coaches

Coach Clark, Coach Bern

Participants

Rod Wade

Lori Happe

Jennie Jones

Rebecca Howell

Danielle McCormick

Valerie and Sam Morton

Joe Messina

Angela Thompson

Chris Grimes

Eileen Little

Erin Wasson

Jennifer Akin

Tracy Sievers

Kaci Nhem

Murrell Balda

Joelle Novick

Leo McDaniel

Tatiana Morosyuk

Jim Caulk

Heather Alper

Lisa Hingson

Ginger Cox

WELCOME BACK TO HIGH SCHOOL BASEBALL

<https://www.youtube.com/watch?v=mt6SCO2DbPE>

Biggest enemy of Booster club is apathy. Need everyone involved in some way.

BOOSTER CLUB FACTS

- Non-Profit
- Operates independent of the coaching staff
- Support to coaching staff
- All about the players
- Asking for all parents involvement
- All funds go to the teams...food, equipment, ballpark improvement and events (ex. If we provide pizza after practice, if we look at an Austin tournament would need funding). Coach shared: Biggest park improvement for this year will be backstop netting. Drop down nets, dugouts, locker room improvements were part of bond so will be done sometime, does not know when it will be. Will be able to add storage for concessions, locker room will be more welcoming for boys to hang out. He will share when he knows timing

BOARD INTRO

- President: Jeff Moore Grayson (12)
- Vice President: Erin Wasson Jack (12)
- VP Marketing: Chris Grimes Stephen (10)
- Treasurer: Valerie Morton Mitchell (12)
- Secretary: Angie Thompson Keller (12)

Contact info for board is on booster website

SportsYou primary mode of communication – boys should keep up as well

Meeting dates are tentative but providing so you can make plans

TENTATIVE BOOSTER CLUB DATES

- September 17th
- October 8th
- November 12th
- December 11th or 12th
- January 14th
- February 11th
- March 4th
- April 7th
- May 13th

APPROVAL OF MINUTES

Motion to approve minutes from May 2024 Meeting

- Approved: Kaci Nhem \ Second: Tracy Seivers

PLEASE JOIN THE BOOSTER CLUB

- Voting members are paid members
- planowestbaseball.org/join will take you to membership and links at top for all levels
- Single \$100
- Double \$150
- Triple \$250
- Home Run \$500
- Asking everyone to join and or participate as they can

TREASURER REPORT

- Want to work on sponsorships more this fall to start the income coming in

Treasurer's Report: Recap of 23-24

Starting Balance: \$26,689.10

Ending Balance: \$12,622.98

	Actual	Budget
Total Revenue 23-24	\$57,428.19	\$58,400.00
Sponsorships	\$7,916.02	
Pack Funding	\$16,278.00	\$22,500.00
Membership	\$7,721.50	\$6,000.00
Buy a Date on the Calendar	\$4,730.33	\$1,500.00
Total Expenses 23-24	71,604.60	\$57,919.00
Ballfield Repairs	\$19,506.87	\$20,000.00
Equipment/Uniforms	\$15,354.70	\$6,000.00
Banquet	\$8,596.40	\$11,500.00



Treasurer's Report: August 2024

2024 - 2025 Starting Balance: \$12,622.98

Expenses for July/August:

- \$500 - Scholarship
- \$1,299 - Sports Engine

Income:

- \$0

Balance as of 8/19: \$10,973.98



Treasury Information

- We will present the 24-25 budget in September!
- Reimbursable Expenses
 - Because we are a non-profit, we do not pay taxes; therefore, you cannot be reimbursed for them. Please ask for our Tax Exemption Form before purchasing items.
 - When requesting a reimbursement, you will need to fill out the Reimbursement Form. I will have these at every meeting or I can email it to you.



- Will provide budget at September meeting. Need to take deep dive to maximize funds

SPIRIT WEAR

- You can purchase on the website through SquadLocker. You can also customize and it will ship typically in 3-5 days
- Purchases through SquadLocker are also a fundraiser for the booster club

FALL CALENDAR

- Booster Club Meetings will be on Website (next meeting 9/17)
- Non-Baseball Class Tryouts – August 24th @ 9 am
- Pack @ The Park – Monday, September 9 @ 6 pm
- Fall Ball Begins – Wednesday, September 4 Varsity/JV (each week 1 team will be home, 1 will be away) and JV2 will play on Saturday
- HOCO Parade – Monday, September 30 (note it is on MONDAY this year)
- Fundraising
 - Poinsettia Fundraiser Sales – October
 - Other Possible Fall Fundraisers
 - Sponsor Saturday Fall Edition - September

COMMITTEES ASSEMBLING

Start thinking of where you will want to lend a hand!

Fall committees and volunteer opportunities include:

- Pack @ The Park
- Sponsorship & Fundraising
- Homecoming Parade
- Concessions – Fall is a good time to learn concessions to be prepared for Spring. Last Fall field was under construction so we didn't host any games and didn't have to staff concessions. Freshman parents really helped out with staffing concessions last year.
- Social Media – need help with Instagram, Facebook and Twitter
- Spring will have additional committees

SPONSORSHIPS

- 13 sponsors signed up during Spring season
 - Will do something similar for sponsor levels this Fall
 - Download the flyer from the web if you want to show someone
- Goal is to sign up 8-10 more sponsors in the Fall and retain all the previous sponsors for Spring '25 season (\$15k)
- Want to do a Sponsors Saturday in late September
 - Last year we only did Sponsor Saturday in January so opportunity to increase this Fall
 - Key is to do the follow up with businesses we connect with to get them to sign up
- Key to gaining new sponsors is for all of us to leverage our business connections in the community
 - Signs can go on outside of field, entrance area

MARKETING/FUNDRAISING

- Poinsettia Sales
- Calendar Fundraiser (buy a day)
- Pickleball or Cornhole Tournament
- Carwash
- Concessions
 - High margin items
 - Donations
 - Baked goods
 - Grillables

COACH'S CORNER (Coach Clark)

- Coach Clark – Head Coach
- Coach Bern – Assistant Coach
- Asher Feldman – Will be volunteer assistant this year

NEW UIL DISTRICT ALIGNMENT

- Plano West
- Plano Senior
- Plano East
- Allen
- McKinney
- McKinney Boyd
- Princeton
- Prosper
- Prosper Rock Hill
 - Lots of good baseball programs in these schools, will be very competitive

Fall Tryout Process/Practice/Games

- Approximately 77 players in the period trying out, does not include Football (tryout Saturday 8/24)
 - This Saturday 9am football tryouts. Kendall Clark is one Fall coach and he will run tryouts on Saturday. Coach Bruce will also run it. They will do the same things we do in class period. Coaches Clark and Bern can watch but not run (UIL rules)
 - Guys not done this week will be asked to come on Saturday as well
 - After Saturday will be able to pick the teams
 - Will post on SportsYou on Sunday and Monday will also post team breakdown next to concessions
 - Once set teams for Fall, won't move kids much. Important for each to play as much as possible, not to worry about which team they are on. Want them on a team where they get to play in order to improve
 - Once teams are made, Monday morning Coach will email counselors which kids need to pick up another class and have baseball removed. Try to get that done quickly
 - Making or not making Fall does not mean they will or won't make it in the Spring
 - After COVID UIL realized needed to play catch up, allowed extra hour outside of school day for weightlifting. We will do baseball in period every day, lifting/workout after period everyday (Monday, Tuesday, Thursday, Friday workout after period. Wednesday will be Fall game). Can workout until 4:50 in period, then until 5:45 lifting. Still working out weight room schedule with other coaches. Once finalized will post on SportsYou
 - Fier Swan has been our videographer since 2010, cannot do our video this year. Will need to find videographer for TY
 - Spring can sometimes keep an extra 1-2 kids, but Fall there are less coaches/supervision so can't keep as many players
 - Working with coach Yoder at Highland Park on Fall schedule. Varsity/JV will be playing JJ Pearce and Jesuit 3 times. Good challenge as they are good teams. JV2 games will play teams we played in the past. Hebron will run that league
 - Spring break – do not plan any trips! Spring break is in our 2nd week of district this year. If a player misses Spring break they will not play immediately upon return, not fair to those players who are here for Spring break games
 - This year we have a 9 team district, every 2 weeks will play Tue/Fri, Fri/Sat
 - Will play 4 Saturdays in a row for district in Spring
 - Need to develop pitching for this type of schedule
 - Working on physical fitness for Fall. Critical to build up for demanding schedules in Spring
 - Boys need to get rides to Fall Ball games, transportation is not provided. Boys are able to give each other rides (with parents approval) ONLY for Wednesday or Saturday Fall ball games
 - Players CANNOT give rides to other players to practice from Shepton or Jasper
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ANNOUNCEMENTS

- Please join SportsYou
- Can use this to send a message to Coach Clark via chat feature and he will respond as quickly as he can, the beginning of the year is very busy so please be patient.

CHECKLIST

- *Join* the Booster Club
- Fundraising Ideas
 - who do you know - business owners, tax deductions, Plano based firms
 - what is working with other organizations?
- Join a Committee
 - we welcome all to participate/contribute in any way they can

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Meeting Adjourned at 7:38 pm