

# Centennial Baseball Booster Board Minutes 1/7/2019, 7:00 pm, Lino Lakes City Hall

**Board Members Present:** Jen Campbell, Kim Ewings, Jake Howells, Laurie McNamara, Jenny Schneider, Ann Summerfield

## Called to order at 7:01 pm

### 1. Secretary Report:

- December Minutes were motioned to approve by Jenny Schneider and seconded by Kim Ewings, motion carried. Jenny Schneider will send to Kim Ewings to post on the website.
- Upcoming Baseball Booster Meeting Dates:
  - Monday, February 11, 7:00, North Metro Events Center (Lexington Ave and 694 near Green Mill) (note that Boosters will tour the facility from 6:30 – 7)
  - Tuesday, March 5, 7:00, location TBD

### 2. Treasurer Report:

• \$16,786.83 current balance, includes \$50 donation

## 3. Coaches Report:

- Jon sending email shortly on fan apparel.
- Waiting for the district to give approval on the shed, no further action for now.
- Shared updated schedule with Eden Prairie games removed. Ninth grade B team will add approximately 4 additional games.
- All School Spring Sports Parent Meeting is the week of try outs, Baseball Parent Meeting will be the week of March 4<sup>th</sup>. Boosters should be prepared to discuss the role of the Boosters, including communication level, etc.
- Reviewed draft of the score board direct donation letter. Jake will amend to include Baseball
  Boosters in the signature line. Identified list of list of potential business/foundation donors,
  continue to send Jake any additional prospects.

## 4. President Report:

## **Fundraising Update**

- Chipotle booked for March 19 from 5-9pm at the Blaine location.
- Sign Sponsors
  - Reviewed letter/email draft that outlines the sign sponsorship program. Laurie will send to the group via email.
  - Due date for Sponsors is Sunday, March 10 which will allow time to have signs created if needed.
  - o Hang signs by the Red v White by scrimmage date (Saturday, March 30).

- Spring Fundraiser
  - Saturday 4/13, Centennial HS west gym and cafeteria
  - o Includes Bean Bag Toss, Raffle, Pizza and Apparel
    - Bean Bag Toss Tournament
      - Spencer Waldvogel will run the tournament
    - Pizza
      - Details TBD
    - Apparel
      - Jon will set up a table
    - Silent auction
      - Past top sellers (Bud Light Suite, Twins Tickets, etc)
      - Will solicit donations at March Parent Meeting
      - Note this will replace the online silent auction
    - Raffle
      - Printing tickets costs \$130 for 500 tickets (4 tix/sheet), need one week to print at Image Tickets in Circle Pines. Ann will coordinate.
      - Ann will reserve the ticket tumbler from St. Joe's Church.
      - Tickets due Friday, April 12 by 4:00
      - Blitz selling day with Players on Saturday, April 6<sup>th</sup>:
        - Divide neighborhoods
        - Determine individual selling goals once we have the total from the blitz
        - Jake will secure the Cafeteria in the West building for the turn in after the blitz and potential pizza party
      - \$20/ticket each player (60 players) would sell 10 tickets = \$12,000 total; anything a player sells above 10 tickets, the player is incented with a \$10 credit per extra ticket in the Centennial Baseball Store (Jon's site).
      - Prize money totals \$2,500 and breaks out to (1) \$1,000 grand prize,
         (1) \$500, (2) \$250, (2) \$100 and (6) \$50 prizes.
      - If everyone meets their 10 ticket goal, we would likely net ~\$9,240 (60 players x 10 tickets sold/player x \$20/ticket \$2,500 prizes \$260 ticket printing).
      - Draw for prize winners and sell additional tickets during the bag tournament

#### Other:

- Board succession planning
  - Will solicit for candidates for open positions at the Baseball Parent Meeting in March
  - o Ideally move the election to May (may need to vote on this)
- End of the Year Banquet
  - Expect ~200 attendees total (last year we had ~155 attendees, this year we'll have an extra team).
  - Need to offer a gluten free entrée option.
  - George tentatively reserved Sunday, 6/2 at North Metro Events Center (near Lexington Ave and 694). Will confirm rental fee for screen, microphone and projector. \$17.40/pp