



### Governance Task Team

- Federal Legislation and USOPC bylaws require 33.3% of Board be athletes who have participated in international completion in the past 10 years
- New structure must be in place by Feb. 1, 2023
- Proposal to USAH Board by November 2021 for adoption June 2022.
- Three proposals, 78 member BoD, 80 member BoD and Congress Model
- District Directors would be reduced from current four to three.

### Finance & Investment Committee

- FY2022 Budget Approved – Revenue \$49.1M, Expenses \$49.9M, Deficit \$0.7M
- Revenue Sources – Membership 58%, Grants 26%, Corporate Sponsors 8%, Events 6%
- NHL Grant \$8,000K - \$400K Officiating Development, \$1,000K USAH, \$500K College Hockey Inc, \$3,217 NDPT, \$854K Membership Development, \$2,028 ADM
- USA Hockey Foundation - Total Assets \$53.3M, Current Assets \$4.7M, Long Term Investments \$17.7M, Building & Equipment \$28.8M. Investment Return 28.7% 12 month
- Foundation Grant Distribution - \$542K, Affiliate Block Grant \$250K, Disabled Hockey \$75K, Hockey is foe Everyone \$75K, SPEC Grants \$75

### Youth Council

- Review of Proposed Playing Rule Changes
- Review of 2021 Nationals
- 2022 Nationals Dates and Location
- 2023 Nationals – High School March 23 -27, 2023, Youth/Girls March 29<sup>th</sup>/30<sup>th</sup> – April 3<sup>rd</sup>, 2023. Host Application to be posted soon
- Player Development Camps – Girls, St Cloud MN, 16/17's June 26 – July 2, 15's July 10-15 – Boys Amherst NY, 17's June 23-28, 16's July 7-13, 15's July 13-18.

### Elections

- Mike Trimboli – President
- TC Lewis – VP Marketing
- Don Mulder – VP Adults

## Growth Initiatives – Breakaway Strategy

### Proven Growth Programs

- Hat Trick Growth Challenge
- Girls Hockey Weekend
- Welcome Back Week
- Try Hockey for Free Nov 6<sup>th</sup> & March 5<sup>th</sup>

### New Opportunities

- National LTP program
- Digital Marketing
- “Find Hockey Near Me” site
- Week long call-to-action on growth
- Return of Come Play Hockey Month
- Expanded webinars and training
- Membership Fund
- Social media influencers

### Local Hockey Associations Actions

- Get a USAH Program Services Growth Assessment
- Appoint a Growth Leader
- Commit to Hat Trick Challenge
- Submit details for “Find Hockey Near Me” platform
- Engage and partner with leaders in the community
- Establish a budget/plans for growth programming