

Eagan Athletic Association – Board Meeting Minutes
Thursday, September 29, 2011
Eagan Room, Eagan City Hall

<u>President – Dace Unmacht</u>	<u>Present</u>	Director of Traveling Softball –	
<u>Vice President – Ken LaChance</u>	<u>Present</u>	<u>Dana Anderson-Glass</u>	<u>Absent</u>
<u>Treasurer – Kate Boyle</u>	<u>Present</u>	Director of Lacrosse –	
<u>Secretary – Kurt Urdahl</u>	<u>Present</u>	<u>Jan and Kurt Johnson</u>	<u>Present</u>
Administrative Assistant -		Co-Directors of Track –	
<u>Amy Lokensgard</u>	<u>Present</u>	<u>Annette & Michael Linder</u>	<u>Absent</u>
Director of Fundraising -		Co – Directors Volleyball –	
<u>Dan Klekner</u>	<u>Absent</u>	<u>Teresa Kavanaugh</u>	<u>Present</u>
Director of Coaches -		Director of Fall Volleyball –	
<u>Susan Schaumann</u>	<u>Present</u>	<u>Ann Kluender</u>	<u>Present</u>
Director of Equipment -		Director of Football -	
<u>Ed Kees</u>	<u>Absent</u>	<u>Dean Kraus</u>	<u>Absent</u>
Director of Technology -		Director of In-House Baseball –	
<u>Tim Jolliffe</u>	<u>Absent</u>	<u>Bubba Chambers</u>	<u>Absent</u>
Director of Traveling Baseball -		Director of In-House Basketball –	
<u>Lynn Estes</u>	<u>Present</u>	<u>Eric & Kim Anderson</u>	<u>Present</u>
Director of Traveling Basketball -		Director of In-House Fall Soccer	
<u>Beth and Gregg Koenig</u>	<u>Present</u>	<u>Dione DeMartelaere</u>	<u>Present</u>
Director of Traveling Soccer -		Director of In-House Spring Soccer –	
<u>Mike Mulrooney</u>	<u>Absent</u>	<u>Trenne Fields</u>	<u>Present</u>
Eagan Parks & Rec Dept -		Director of In-House Softball –	
<u>Jonathan Moore</u>	<u>Present</u>	<u>Mike Ferraro</u>	<u>Absent</u>
Director of Publicity -		Director of Wrestling –	
<u>Brad Ruitter</u>	<u>Present</u>	<u>Vacant</u>	
Director of Kickball –			
<u>Bonnie Bley</u>	<u>Absent</u>		

Administrative Business:

Approve August Board Meeting Minutes:

- Lynn Estes made a motion to approve the August Board Meeting Minutes, second provided by Kurt Urdahl. Motion carried. August minutes approved.

Sports Star Photography Partnership & Presentation (Ted Schmitz – Update)

- Ted Schmitz, an account representative from Sports Star Photography, came to the meeting to give the Board a historical look at the company – what they have done in the past and what they can offer EAA in the future. Sports Star Photography has been in existence for 28 years and has been serving EAA for 20+ years. Ted would be extremely happy to continue providing his services to EAA. Sports Star Photography will provide photographic portrait services to team and individual photos to include:
 - Complimentary Team Photos
 - Picture Order Forms with Date, Time, and Location
 - Quality Photos
 - Competitive Pricing
 - Fast Delivery
 - Rebate – Ted will rebate 10% of gross sales back to EAA
 - Individual and Team Order Packaging
 - Extensive reorder options
 - Quality Customer Service and 100% satisfaction guarantee

You may contact Ted directly at tedschmitz@sportstarphoto.com or 612-824-3509 ext. 108.

Executive Committee Update

Board Update Restructure (Dave/Ken – Update)

- Director Nominations will be in October 2011 with a vote in November 2011. More to follow at October's meeting.

Amended Bylaws Discussion (Ken – Action)

- Ken has suggested making a change to the current EAA Bylaws which would ultimately change Board Compositions and their structure. His goal is to make only positive changes for EAA. This is something that will take time and a committee to complete and finalize. Ken is suggesting the elimination of Program Directors as we know it today and go more towards a Single Sport Director format. A few benefits of a new structure would be:
 - Formalization of one structure for a Sport versus two or more independent programs
 - Allows a shift in focus from tactical approach (day to day) to more visionary for programs
 - Enables a better sharing of resources within programs in a sport
 - Facilities coordination
 - Expands program offerings (levels of play; Rec, Rec+ and Travel) and improve coordination
 - Increases intra-sport awareness and improves communication between programs
 - Uniform and Equipment purchasing and discount opportunities
 - Website maintenance

- Streamlines interaction for parents including sport information
This will be an on-going conversation. More to follow at the next Board meeting.

Community Awareness & Events

Eagan Turkey Day 5K Sponsorship Event (Brad – Update)

- The City of Eagan will not approve any permits for outdoor events on city streets and trails during winter months until the City goes through a thorough review of their permit process. Due to these restrictions, the Eagan Turkey Day 5K has been cancelled.

Eagan Foundation Scholarship Commitment Discussion (Ken – Action)

- Currently EAA awards 2 scholarships to High School Seniors each year totaling \$1500 - \$750 for each scholarship recipient. Ken made the suggestion that EAA increase its commitment to 4 per year totaling \$3000. There was discussion of returning the endowed funds back to the general fund and approve this commitment change via the 2012 Administrative Budget at November's meeting.

Finance Committee Update

Approve EAA 2010 IRS 990 Report (Kate – Action)

- Lynn Estes made a motion to approve the EAA 2010 IRS 990 Report, second provided by Ken LaChance. Motioned carried. EAA 2010 IRS 990 Report approved.

Approve August Financials (Kate – Action)

- Kate provided an overview of the August financials. She noted that in 2010 we gave 62 scholarships and in 2011 we have given 63 so far. Most of the scholarships given out this year were full scholarships. Kurt Urdahl made a motion to approve the August Financials, second provided by Ken LaChance. Motioned carried. August financials approved.

Approve In-House Basketball 4th-6th Grade Budget (Kim/Kate – Action)

- Kim increased the fee from \$105 to \$110 for added facility and equipment costs. Registration for the Winter II session for basketball, grades 4-6 should be up and running by November 7th. Lynn Estes made a motion to approve the 2012 In-House Basketball budget (4th-6th), second provided by Kurt Urdahl. Motion carried. 2012 In-House Basketball Budget (4th-6th) approved.

Fall Sports Enrollment Data (Kate – Update)

- Since 2008, In-House Sport enrollments have been steadily decreasing. In-House numbers are down 400 so far this year. Travel Sport numbers have been climbing.

Form Insurance Renewal Review Committee (Ken – Action)

- Insurance for EAA is up for renewal. Jan and Kurt Johnson have volunteered to form a committee to review the policy to make sure the coverage of \$35,000 is still sufficient.

Marketing & Technology Committee Update

- **Newsletter (Brad – Update)**

Brad will have the next newsletter done early next week. He had little response for this last one, but he really wants to move with the newsletter in the future. He will be in contact with the Sports Director's when he is ready to get information ready for the publication.

- **Maximum Solutions (Kristen – Update)**

Kristen gave an update on the scheduling software, Maximum Solutions. She used this system to put all of the volleyball schedules online and she is getting ready to finish up with the basketball schedules (1st-3rd). Currently, Kristen is the only person in EAA who knows how to use this software. NGIN does not offer scheduling software that would work well with the website. It may be available in the future, but not at this time. Kristen would like to see a few other people get trained and she suggested that EAA go with a "hosted solution" option versus one computer. Right now if more than one person was working on schedules, you would have to share computers. For \$60 per month we could access our software 24/7 from any internet connection with a hosted solution option. Once others get trained, it would be so easy to put schedules online. Ken would like Kristen to form a committee and gather more information before making a decision to switch to a hosted solution application.

Sport Program Business

Coach Certification Clinic (Susan – Update)

- The next Coach Certification Workshop will be held on Tuesday, November 15, 2011 from 7-8:30pm at Dakota Hills Middle School. All coaches and prospective coaches are welcome to attend.

Concussion Awareness Program (Sharon – Update)

- Sharon gave an update and review of the Minnesota Concussion Law which took effect on September 1, 2011. EAA needs to continue to educate our volunteers. We need to have information readily available, train our coaches and remove kids from activity if they display symptoms of a concussion. We have @250 coaches that have completed the Coaches Certification, but we need all coaches to comply. Susan will put together a list of coaches that have taken the online training and come up with a system to easily keep track of coaches that have completed training and those that have not. Sharon is developing a Question and Answer section for the website.

Sports Program Director Updates

Gregg Koenig, Director of Traveling Basketball – Enrollment is up. Due to gym space and equipment, 5 girls were cut from recent tryouts, while all boys made a team. There will be 9 person teams across the board. A coaches meeting has been scheduled for October 3rd.

Kim Anderson, Director of In-House Basketball – nothing to report

Amy Lokensgard, Administrative Assistant – Amy has met staff from the District, City and Community Center offices to get a better understanding of the facility requests procedures between EAA and facilities that we rent space from. Amy is also in the process of building our next registration session for Winter II 2011.

Jan Johnson, Director of Lacrosse – nothing to report

Kate Boyle, Treasurer – reimbursements are due soon.

Kurt Urdahl, Secretary – nothing to report

Susan Schaumann, Director of Coaches – nothing to report

Lynn Estes, Director of Traveling Baseball – nothing to report

Jonathan Moore, Eagan Park & Rec Dept – nothing to report

Brad Ruiter, Director of Publicity – nothing to report

Teresa Kavanaugh, Director of Spring Volleyball – nothing to report

Ann Kluender, Director of Fall Volleyball – nothing to report

Dione DeMartelaere, Director of In-House Fall Soccer – nothing to report

Trenne Fields, Director of In-House Spring Soccer – nothing to report

The next meeting will be Thursday, October 27th at 7:30pm in the Eagan Room, Eagan City Hall.

Meeting Adjourned at 10:22pm.