

Mason Soccer Boosters Meeting notes

March 24, 2021 – James' Third Base

www.masonsoccer.com

Open Meeting-

Approved February meeting notes Bryce Westring motioned; Kris Fitz seconded

New Board member introductions:

- Bryce & Jayme Westring – Co-Presidents
- Mark Dobrowski – Secretary
- Sarah Schaufele – Treasurer

Sarah – Treasurer report

- Paid next deposit on fields for Midwest Preseason Classic (\$10,000)

Lora – Scholarships

- Five (5) \$1000 non-renewable scholarships being awarded
- 10 total applicants
- Decision factors include volunteer hours, GPA, teacher recommendations, coaches recommendations, etc.
- Winners:
 - Nolan Fitz
 - Kaitlyn Heckler
 - Erin Hummel
 - Sam McKee
 - Jess Thomas

Coach Schur –

- Thank you to all the old and new board members
- Spring lifting looking to switch to afternoon hours
- Girls program Zoom meeting Thursday 3/25 at 7pm
 - Info about workouts, tryouts, scrimmages, upcoming schedules, etc
- New uniforms have been chosen & approved thru athletic dept. – Nike
 - New greens & whites for varsity
 - New whites for JV
- Looking into new bags for JV white – current ones are very beat up
 - Looking at putting together proposal to have them replaced

Coach Nate Baer –

- Introduced as the new boys head varsity coach
- Moving from Toledo area with his family (wife and 4 daughters all under 7)
- Excited to move into Mason – keeping his kids in current school until end of school year
- Will be in Mason Wednesday-Thursday until relocated
- Head coach since 2013
 - Culture is important – believes in an inclusive culture
 - Likes to play a fluent and identifiable brand of soccer with heavy emphasis on possession
 - Team 1st focused

- Metal skills are a priority
 - Likes to utilize Dan Abraham methods – had previously partnered with him out of England
- Futsol being integrated
 - 3 courts reserved 3-5pm every Wednesday thru May 27
- Preparing upcoming schedules for off season trainings and work outs
 - Boys currently working out Tuesday and Thursday
 - Summer workouts MWF at 11am
 - 2 groups on turf on Tues and Thurs evenings
 - Looking to take full advantage of the expanded coaching & training opportunities allowed due to COVID
 - Interested in playing in 2-3 events/showcases in June/July
 - Schedule will be sent out via email for off season once finalized
- Has data analytics background
 - Likes to use KPIs and metrics built around the team performances to help players learn and develop
- Big on player engagement – crucial to success
- Mike Williams – also coming down as a varsity assistant
 - Assistant with Nate since 2015
- Both JV roles have also been filled – further communication coming
- Very impressive track record of winning and success
 - League champ every year for 8 straight years (every year as head coach)
 - 4 district championships
 - 2 regional championships
 - 1 state finalist
 - Many coach of the year awards

Deborah – Midwest Preseason Classic (midwestpreseasonclassic.com)

- Single biggest fund raiser of the year
- Scheduled for July 9-11, 2021 at Warren County Sports Park (WCSP)
- Boys & girls games both at the same time
- Name of event changed from previous name
- New relationship with WCSP
 - 120 acre complex with both grass and turf fields
 - Ample parking
 - Onsite concessions and indoor restrooms
- 27 teams confirmed so far – on pace with prior years
 - Targeting 120+ teams in total
- Using Twitter, social media, email to advertise and contact past participants directly
- Looking for someone to help with game scheduling
- Will need LOTS of volunteers – more info to come

Kathleen – Sponsorship

- \$3300 sponsorship pledged to date
 - Profit will be tighter vs years past due to increased expenses with use of new WCSP facility.
- Will be sending out a flyer via email to prospective sponsors
 - Added new \$2000 scoreboard level
 - Visible for both Lacrosse and Soccer games
- Sponsorship needs everyone's help with identifying and contacting potential sponsors

- All sponsorship checks can be made out to “Mason Soccer Boosters”
- Please ask your employer if they would be interested in sponsoring
- 16 Lots – big fund raising event coming up
- Considering potential incentives for people who bring in sponsors
- Working on identifying a vendor for spirit wear
 - Looking for design ideas for shirts
 - All players get a sweatshirt and 2 t-shirts
 - Looking to try and use Mason HS which has a department where some of the students do design work

Jayne – After Prom

- Friday, April 30 at 9:30pm start
- Mason soccer boosters are sponsoring a room
 - Games and a chill hangout room
 - May look to include food/ice cream/snacks of some sort
- Looking for volunteers – planning, setup, decorate, etc.
- Will need approx. 10 card tables
- Seniors only at prom this year
 - Juniors can get in if they volunteer to help in a room

Pete – Youth Camp

- June 28 – July 1, 8am-10am (July 2 reserved as a rain make-up day)
- Moved back from prior years to accommodate previous scheduling challenges
- School has been great about allowing us field time
- Benchmarking with other school’s camps
 - Mason camp is currently under priced in comparison
 - Looking at closing that gap, but still remaining competitively priced
 - Targeting \$90 cost per attendee – still less than other camps
 - All attendees get a T-shirt
 - Upgrading to nicer non-cotton shirt this year
 - Working out COVID protocols during camp
 - Players will be moved around based on talent to provide the best experience for all attendees
 - Coaches will trace all players who get moved
 - Volunteers needed!
 - Drop off is the biggest need for volunteers
 - To help go quickly and smoothly with maintaining COVID protocols

Adjourn – motioned by Bryce Westring, second by Kris Fitz