



# FREMONT FLYER FUNDRAISING



2024-2025 SEASON  
PROGRAM & TEAM LEVEL GUIDELINES



## PROGRAM LEVEL

- **PROGRAM LEVEL FUNDRAISING**

- 3-5 annual program level fundraisers will be identified by the board. All funds from these events will go to the overall program fundraising for operating and administrative costs.
- Example: The Annual Golf Tournament
- All funds will go the Fremont Ice Association
- All program level fundraisers need approval from the Fremont Ice Association Board.

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# TEAM LEVEL

- **TEAM LEVEL FUNDRAISING**

- All players are required to pay the registration and program fees outlined at the beginning of the season.
- The head coach and team manager should determine the fundraising goal and communicate to the team parents what the funds will go towards. All funds must be divided equally among players if it is being used towards items like lodging and travel.
- All team fundraisers must be approved by the Fundraising Chair (INSERT CONTACT).
- All funds must be made payable to the organization the Treasurer will be responsible for disbursement of funds back to the team budget for the known expenses from the head coach and/or team manager.
- Team fund raising must be complete by November 1st.

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# CORPORATE SPONSORSHIP LEVELS



## TEAM SPONSOR



- Exclusive Sponsor of the Team
- Logo will appear on:
  - Jerseys, Helmets, Bags, Track Suits
  - Social media recognition

## JERSEY SPONSOR



- Logo will appear on team jerseys
- Social media recognition

## TRACK SUIT SPONSOR



- Logo will appear on player track suits
- Social media recognition

## BAG TAG & HELMET SPONSOR



- Logo will appear on player hockey bags and helmets
- Social media recognition

**THESE AMOUNTS ARE SUGGESTED GUIDELINES. IF YOU FIND A SPONSOR THAT WOULD LIKE TO CONTRIBUTE A DIFFERENT AMOUNT FOR ANY OF THESE ITEMS APPROVAL IS JUST NEEDED BY THE FUNDRAISING CHAIR.**



# TEAM FUNDRAISING SUGGESTIONS

- Sign your team up for TAGG: <https://togetheragreatergood.com>
- Sell Husker Game Squares
- Contact local restaurants for percentage of their sales on a certain night
- Contact local retailers for round up campaigns
- Player yard sign sales
- Crowdfunding (Ex. Go Fund Me) These need approval and can only be created for a specific accomplishment (Ex. Trips to qualified tournaments)

# INDIVIDUAL FAN SPONSORSHIP LEVELS



**GRANDPARENTS. AUNTS. UNCLES. COUSINS. BEST FRIENDS.  
A GREAT OPTION TO SHOW YOUR SUPPORT TO YOUR  
FAVORITE HOCKEY PLAYERS TEAM**



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**RECOGNITION WILL BE GIVEN ON SOCIAL MEDIA AND LIVE STREAMS**