



North Forsyth Football Team 2020 Lift-A-Thon Fundraiser

Purpose: The purpose of the Lift-A-Thon is to raise money for the football team. This is one of only four major fundraising activities that we do as a football team. Success in this fundraiser allows us to purchase the equipment needed for the season as well as gives the players an easy way to pay for their Player Pack and Booster Club Fee.

Who Is Involved: Players should ask anyone and everyone they know to pledge for them. Ask teachers, family members, church members, girlfriends, businesses, or anyone you or your parents know to pledge or donate on your behalf. A pledge of at least 3 cents per pound should be made or a sponsor can donate a “Flat Rate” amount of \$5.00-\$1000.00! for your program and your efforts in the weight room. All checks should be made out to the **North Forsyth Football Booster Club**. Cash can be collected but a careful receipt of all cash must be documented. **WE CALL ALL SPONSORS WHO DONATE OR PLEDGE CASH! THERE CAN BE NO “MISTAKES” HERE.**

How It Works: Find a person willing to pledge. Fill in all the information on the Pledge Sheet for the person sponsoring you. The total from your maxes will be used to calculate how much you should collect from your pledges. Ex: *Your grandmother pledges 3 cents per pound. You max 200 on the power clean, 200 on the bench, and 300 on the squat for a total of 700 pounds. You multiply the 700 pounds by the 3 cents per pound that was pledged and you get 21 dollars that you should collect from your grandmother.*

When: We will hand out Player Packets (Fundraising letter, sponsor sheet, and player pack form) to start the lift-a-thon on March 2nd. Players will have 2 weeks to get all their pledges. We will be making (PR) Personal Record MAX LIFTS on the week of March 16th. Pre-Pledges should have already been obtained but we will use the week of March 23-27 to collect Pledge sheets and Money donations. **ALL MONEY & PLAYER PACK FORMS ARE DUE NO LATER THAN MONDAY, MARCH 30TH. NO EXCEPTIONS!** Everyone is expected to do his part.

Expectations: *Each Player Grade 9-12* is expected to raise a minimum of **\$220 if they are a returning player and \$260 if they are a first year player**. Any money that you raise *over the required amount* will go towards the \$825 Mandatory Player Participation Fee that all players must pay. We have 4 levels in the Booster Club. Purple Level is \$980, Silver Level is \$1140 and Platinum Level is \$2165. The Player Participation Fee is the only mandatory fee that must be paid. For questions refer to www.northforsythfootball.com.

What You Get: Every player that raises the minimum dollar amount will get the following for their efforts: Returning players (\$220) 2 Under Armour compression shirts, 1 pair of Under Armour shorts, Under Armour sweatpants and an Under Armour Hoodie. First Year players (\$260), will get all the gear mentioned plus an Under Armour polo shirt. This is what we call the “Player Pack.”

Online Donations/Pledges: Each player will receive a PayPal link specific to them to allow people to donate online. This method was created for convenience and to help those who may live out of town and want to donate towards your Lift-a-Thon. Please see Coach Dobson (mdobson@forsyth.k12.ga.us) for your PayPal link or Booster Club Treasurer Caren Owens (caren.owens@yahoo.com).

PRIDE

EFFORT

DISCIPLINE

COMMITMENT

TOUGHNESS

